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TOURIST GUIDEBOOK OF ONTARIO



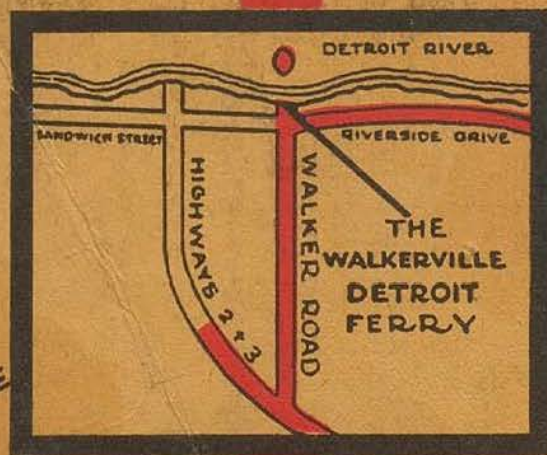
PUBLISHED EXPRESSLY
FOR THE
ESSEX COUNTY AUTOMOBILE CLUB
WINDSOR, ONT.

1930

Price 50 Cents

DIRECT

To CANADA'S
Main HIGHWAYS



LESS DELAY THE

CHATHAM
LONDON
NIAGARA FALLS

TORONTO
HAMILTON
MONTREAL

**WALKERVILLE & DETROIT FERRY
COMPANY**



Interior view, Ryrie-Birks, from the Grand Staircase.

Novelties from Paris and Vienna, rare English China, smart English leathers, the finest collection of Diamonds in Canada, all are here—gifts to satisfy the most discriminating buyer and the most fastidious recipient.

You may wander through Ryrie-Birks without being troubled by unnecessary attentions from the sales staff.

Visitors will, of course, appreciate that Diamonds cost less in Canada and that for over half-a-century the quality and prestige of Ryrie-Birks Diamonds have been supreme.

Ryrie-Birks
L I M I T E D
DIAMOND MERCHANTS
YONGE AND TEMPERANCE TORONTO

WALKERVILLE

ONTARIO

CANADA

THE TOWN BEAUTIFUL

POPULATION 10,671

HAS

Active Factories, Beautiful Homes and Public Buildings,
Churches, and Schools of all Denominations

Excellent Ferry Service

FROM

DETROIT, Michigan

CONNECTING

BY

Provincial Highways Nos. 2 and 3

WITH

LONDON, HAMILTON, NIAGARA FALLS,
BUFFALO, TORONTO, MONTREAL
and All Eastern Points.

The Finest Airport in Canada

T. F. LANSPEARY
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OFFICIAL TOURIST GUIDE BOOK OF ONTARIO



1930

Compiled and Published by

J. D. McALPINE

Expressly for

ESSEX COUNTY AUTOMOBILE CLUB

Affiliated with

THE ONTARIO MOTOR LEAGUE

Price 50 Cents

OFFICES:

NO. 1 FERRY ST.

FOOT OF DEVONSHIRE ROAD

AMBASSADOR BRIDGE

WINDSOR, ONT.

WALKERVILLE, ONT.

SANDWICH, ONT.

BEGIN YOUR CANADIAN TOUR

The Border Cities

Welcome, Neighbors, to the Border Cities—Canada's thriving industrial center just across the River from Detroit. A smiling coronet of municipalities forming Ontario's second urban center, including Windsor, Walkerville, East Windsor, Riverside, Tecumseh, Sandwich, Ojibway and LaSalle.

You'll find the Border Cities rich in the monuments and memorials of the storied past. History garbed in the splendor of romance broods over wide streets lined with magnificent business blocks, colleges, schools, churches, and public institutions. Boulevards disclose imposing mansions and lovely homes. Beautiful parks invite you to linger; gigantic race tracks thrill you; huge factories speak of commerce leading to the ends of the earth.

And, because the Border Cities is what it is—unrivalled mingling of Progress and Tradition,—accept its hospitality and use its assembled facilities to make the rest of your Canadian tour the happiest memory of your life.

For, if you went to Europe, you would pause a while at London or Paris to enjoy their special attractions and to plan your further progress.

You come to Canada to enjoy yourself and it is the Border Cities' pleasant duty to help you make every day, every hour even, count to that end. So that, when you return, you may tell your friends "In all the world there is no trip like that."

Therefore, make your Canadian tour plans begin with a few days' halt at the Border Cities. It will more than pay you in itself, and from your experiences here you will derive double value in interest and pleasure for the remainder of your visit.

THE FRIENDLY FRONTIER.

You have no difficulty in entering Canada at either Windsor or Walkerville. Nine powerful automobile and passenger ferries give continuous service to either city from Detroit.

Canadian officials are schooled in courtesy. To tourists from the United States they seem more like official receptionists than officers charged with preventing abuse of Canada's wide hospitality.

Provincial highways of Ontario, one of the finest system in the world, begin at the Border Cities. Wide, paved thoroughfares stretch away to Niagara Falls and Buffalo, Toronto, the great lake and forest parks of the north country, and to Montreal.

For your stop-over in the Border Cities you will find splendid hotels, one of the finest automobile tourist camps on the continent, and innumerable holiday attractions:—River or lake bathing, boating, golf, two great race tracks, bowling, tennis, inland water excursions, pleasure parks and sites of historical interest to all visitors.

One day tours in famous Essex County—"Canada's Sun Parlor"—take you through fruitful farmlands where tobacco, peaches, cereals and dairy products are highly developed rural industries; to Peche Island, where Pontiac, leader of the

AS YOU WOULD IN EUROPE Will Show You How

Indian confederacy that tried to sweep the white men back into the sea, had his summer camp. You people its solitudes again with the painted warriors who might have changed the course of history. You see the rock in Amherstburg whereon Tecumseh stood to harangue his Shawnee braves. Here, also, Tecumseh and General Harrison met for the last act of the Indian hero's moving drama.

But the Border Cities will appeal not alone to mankind's reverence for the great past. Its throbbing development meets you on every hand.

Today the Border Cities have a combined population of some 120,000—making it the second urban center in Ontario. Building here for the past few years has exceeded that of any other city in the Dominion on a per capita basis, and in the value of its commerce a mighty volume not only for home consumption but for all parts of the British Empire—it ranks as

THE FOURTH INDUSTRIAL CENTER

of the Dominion of Canada. It has attracted the highest type of skilled workmen. Power, generated at Niagara and distributed by the Province's own hydro-electric system, runs the factories and supplies light and domestic power to all its homes. Natural gas, too, is available throughout the district. Thus power is cheap and housekeeping is made easier.

TRANSPORTATION'S GATEWAY

The Border Cities form one of the world's great transportation gateways. By railway and Great Lakes it is connected with the great and ever growing industrial area of the American middle-west; and by Canada's two great railway systems it is in direct communication with every part of the Dominion, its ports on both the Atlantic and Pacific Oceans, and through them with the far flung members of the British Empire throughout which ever more valuable export markets are being developed under Imperial Trade Preferences.

Its geographical location gives the Border Cities practically the same advantages which have been such decisive factors in the development of the Great Lakes industrial centers, such as Chicago, Detroit, Cleveland and Buffalo.

For detailed information about industrial and commercial opportunities, industrial sites and buildings, wages, freight and power rates, Canadian, British Empire and foreign markets for manufactured products, write today to

The
Border Chamber of Commerce
WINDSOR, ONTARIO.



In Windsor It's
The Norton-Palmer

Cafeteria and English Grille Room

A Modern Fireproof Hotel with 350 Rooms.

Rates:

\$2.00 to \$4.50 Single

\$3.50 to \$8.00 Double

P. C. PALMER, Manager

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B. R. McKenzie _____ President
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OFFICES } Foot of Devonshire Road, Walkerville
No. 1 Ferry Street, Windsor

SENECA 5077
TELEPHONE

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CANADA

SOUTH OF DETROIT

Where Opportunity Awaits You, on Your Next Auto Trip.

*The Essex County Farm Bureau Extend You
This Special Invitation*

- ¶ *THE HOME OF FERTILE FARM LANDS AT REASONABLE PRICES*, where we grow corn, wheat, oats and clover. Hundreds of acres of tobacco, sugar-beets, tomatoes, grapes, potatoes, onions, celery, fruit, vegetables—and good citizens who will give you a Friendly Welcome.
- ¶ *ACROSS THE RIVER FROM DETROIT IN ESSEX COUNTY* is our Border Cities, of 120,000, the Gateway of American Tourists to Canada, where pavement leads direct to Toronto and Niagara Falls and East.
- ¶ *MANY LARGE MANUFACTURING PLANTS*, Canneries, Cold Storage, Wineries, Grain Elevators, Hospitals, Churches and Schools.
- ¶ *FOUR MAIN TRUNK RAILWAYS*, Steamship Lines, Docks where Ocean Liners land. Urban Lines and Good Highways.
- ¶ *ONE HUNDRED AND TWENTY MILES WATER FRONTAGE*, two Windsor Race Tracks with 42 days' racing each year. Many Golf Links. Mineral Springs showing practically the same chemical analysis as the water of Hot Spring, Ark., undeveloped. A diamond in the rough.
- ¶ *PARKS, TOURISTS' CAMPS, BATHING BEACHES AND* Modern Hotels with good eats and everything. The home of Jack Miner, who has made the Wild Geese tame.
- ¶ *THERE ARE 22 AMERICAN STATES*, either wholly or in part, north of Essex County.
- ¶ Write the President or Secretary for further information. They will be pleased to serve you.

IRA L. GRAHAM, PRES.
643 Pelissier St.
Windsor, Ont.

S. B. STROTHERS,
SEC'Y AND TREAS.
Essex, Ont.

Information re Entering Canada

Customs—60 Day Touring Permits—Bonds—Touring
Information Road Signs — Road Maps —
No Difficulties at the Border

Tourists contemplating a trip into Ontario will find no difficulty at the border with the Customs Authorities. For a period of two months a motorist, who is a resident of the United States, may bring his car into Canada FOR TOURING PURPOSES ONLY and return to the United States either through the same port by which he entered or by any other port without having to file any bond with or pay any duty to Canadian Customs Officials. All that is required is that he procure from the Automobile Club or Customs at the border on entering Canada a form in which particulars are given respecting his car. This form is made out in triplicate, a copy being retained by the Customs and one by the motorist. The one retained by the motorist is surrendered to the Customs Office at the port of exit on leaving Canada.

EXTENSION OF SIXTY DAY PERMITS

Bona fide tourists with automobile permit card and sixty day touring permit should present these to a Canadian Customs Officer and secure a certificate for extension for an additional thirty days. The original permit will be endorsed for extension by any Canadian Customs Officer when original permit is presented.

YOUR STATE REGISTRATION CARD

The motorist must carry with him the **automobile registration card** identifying his car, as this must be shown on demand of the Customs Official.

If the tourist intends to keep his car in Canada for longer than three months, it will be necessary for him to provide a bond. Under this bond he may keep his car in Canada and use it for touring purposes for a period up to six months in one year, but at the expiration of this period of time no extension or renewal is permitted.

AMERICAN TOURISTS REQUIRE NO CANADIAN LICENSE OR BOND TO ENTER CANADA FOR 60 DAYS

THE ESSEX COUNTY AUTOMOBILE CLUB (OML) is a branch organization of the famous Ontario Motor League, affiliated with the AAA, an organization of some 30,000 motorists in Ontario, banded together for the general welfare of motorists in every connection. The Club maintains at No. 1 Ferry Street, Windsor—at the Ferry Dock—a Tourists' Information Bureau, where full touring information regarding any part of Canada may be had. A branch office is maintained at the Walkerville Ferry Dock.

Official road maps, route cards, touring books, etc., may be had at this Information Bureau. Your mail may be addressed in care of this bureau and motorists from any point are at liberty to write to the bureau for any touring information needed. Tourists are requested to register at the Touring Bureau. Stay as long as you can in Essex County. You will enjoy it.

THE LOGICAL ENTRANCE
ACROSS THE INTERNATIONAL BOUNDARY
TO THE
CITY OF WINDSOR,
PROVINCE OF ONTARIO
"SUN PARLOR"
AND
"BANNER PROVINCE
OF
CANADA.

Improved Six Minute
Ferry Service
FROM
Detroit, Michigan.

Ambassador
Bridge
NOW OPEN
(Detroit-Windsor
Tunnel to be
completed
in 1930)

70,093
Population

AT HEAD OF
King's Highways
Nos. 2 and 3

DIRECT ROUTE TO:
London, Hamilton
Niagara Falls, Toronto
and Montreal.

Excellent Hotels, Restaurants and Cafes,
Adequate Tourist Home Accommodation,
Splendid Park and Recreational Facilities.

M. A. DICKINSON,
Clerk.

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Mayor.

ONTARIO - Windsor - CANADA

VISIT THE PROVINCE OF QUEBEC!

Old-World Scenes in New-World Setting

Quaint villages—even cities—grim grey-stone fortresses, monasteries, cathedrals, chiming bells, stir the imagination and capture the fancy of the visitor to Quebec.

Good Modern Highways

Decide NOW that you will visit Quebec in 1930. As a first step, drop a line TO-DAY for a copy of the attractive Highway Map and the various descriptive booklets distributed free by the Department of Highways.

**DEPARTMENT
of HIGHWAYS
QUEBEC**

**SAVE
PRECIOUS
VACATION
TIME**

EN ROUTE

WALKERVILLE

**AND DETROIT
FERRY COMPANY**

**DIRECT
TO
CANADA'S
MAIN
HIGHWAYS**



LESS DELAY THE WALKERVILLE WAY

SELECTED PRIVATE HOME ACCOMMODATIONS
IN WINDSOR—Recommended by Auto Club.

STOP AT

SOUTHWOOD HOTEL
733 WELLINGTON AVE.—Just off Tecumseh Road
Near M.C.R. Depot—WINDSOR, ONT.
CLEAN COMFORTABLE ROOMS
\$1.00 to \$3.00—Bath
HOME COOKED MEALS
Free Parking Space
SPECIAL CHICKEN DINNER \$1.50
MRS. A. JANISSE. PHONE } SENECA 5106
4-1532



MRS. MacKENZIE'S
Private Tourist
Home
1772 Church St.
1 Block off Highways 2 and 3.

Modern new home offering every private
home convenience to tourists—
AIRY ROOMS
HOT AND COLD RUNNING WATER
HOME DINING ROOM SERVICE
WINDSOR, Ont. — Burnside 4272J

PRIVATE HOME ACCOMMODATIONS
MRS. E. IRWIN
COR. OUELLETTE & TECUMSEH RD.
At Junction Highways 2 and 3.
PHONE BURN. 8958.

First Class Private Home Accommodations
for Tourists.
Large Rooms—Modern Conveniences—Breakfast
MRS. C. R. MILL
Near Walker Rd.—1/2 blk. south of Wyandotte
264 HALL AVE. PHONE BURN. 388-J.

MRS. W. WINDER
338 CAMPBELL AVE.
Private Home Accommodations.
All Modern Conveniences. Meals if Desired.
PHONE SEN. 4439-W.

PRIVATE HOME ACCOMMODATIONS
Everything New and Modern.
MRS. A. BECHARD
Breakfast — Free Parking.
1751 DOUGALL AVE.—PHONE BURN. 6286-W

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Hedrick's Tourist Home
1706 DOUGALL AVE.
Close in the City—Large Rooms—Three Baths
Home Cooking—Free Parking
Reasonable Rates.
A. HEDRICK, Prop.

F. J. COLLINS
750 PELISSIER ST.
Accommodation for Tourists. Free Parking.
PHONE BURNSIDE 4643-M.

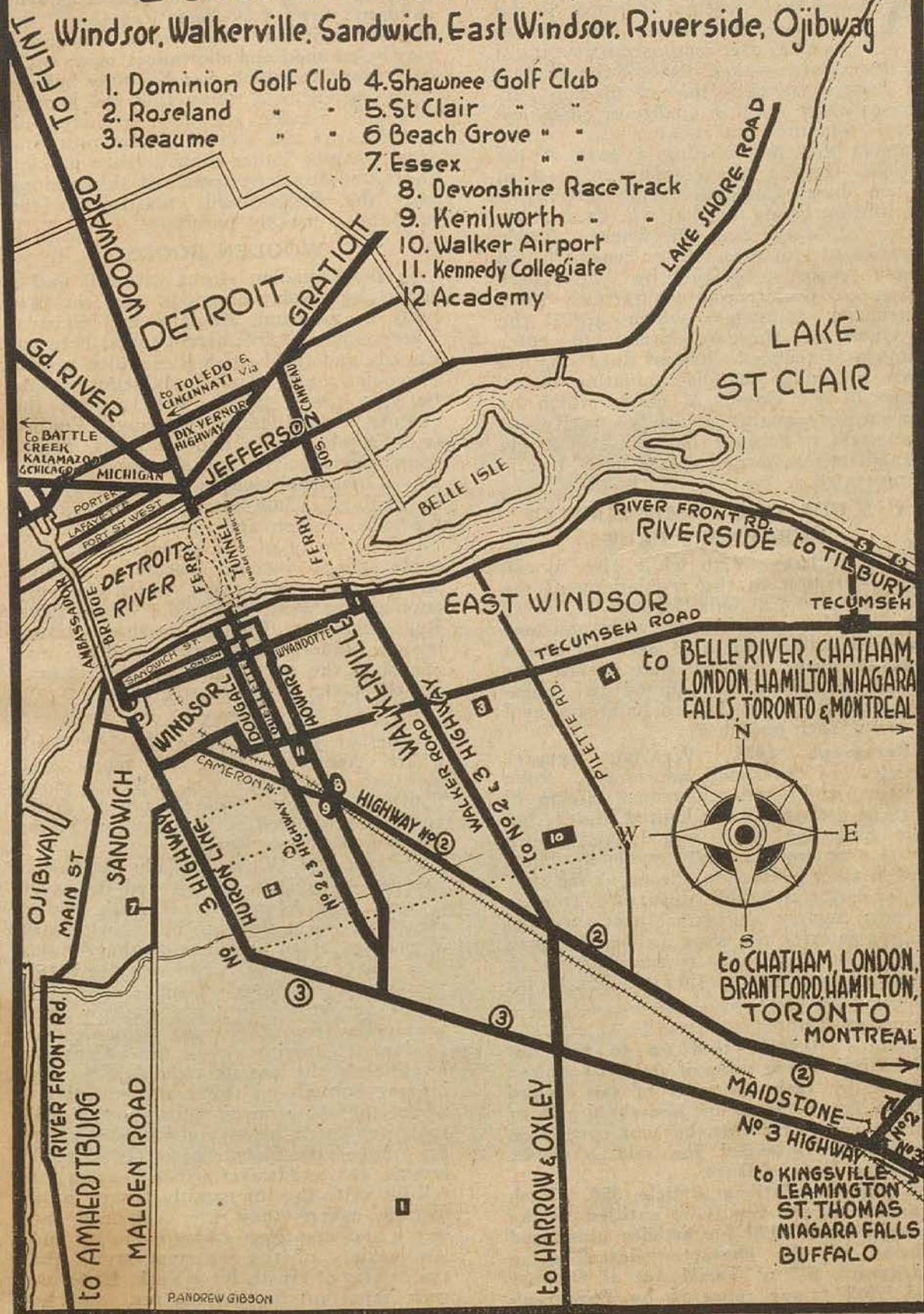
For HOME COOKING— That is delicious and nutritious.
HOT SHOWERS— That soothe and refresh.
Comfortable Social Rooms— That provide a restful interlude.

Visit the Y.M.C.A.--Y.W.C.A. Building
465 PELISSIER ST.—AT MAIDEN LANE—WINDSOR.
One Block West of Ouellette Ave. at Fifth Block from Ferry.
One Block North of Wyandotte on Pelissier.

The BORDER CITIES (POPULATION 125,000)

Windsor, Walkerville, Sandwich, East Windsor, Riverside, Ojibway

1. Dominion Golf Club 4. Shawnee Golf Club
2. Roseland " " 5. St Clair " "
3. Reaume " " 6. Beach Grove " "
7. Essex " "
8. Devonshire Race Track
9. Kenilworth " "
10. Walker Airport
11. Kennedy Collegiate
12. Academy



Shopping in Canada

Tourists May Purchase \$100.00 DUTY FREE

AN almost universal custom of those who visit foreign countries is the purchase of articles for gifts or personal use, reminiscent or typical of the country visited. One of the delights of foreign travel is that of making purchases which excel in quality or cheapness those obtained at home. In visiting Canada you are visiting a part of the British Empire, the component parts of which have Customs tariff agreements permitting goods to enter free or at lower rates of duty than elsewhere. Trade treaties of long standing or cemented and made more favorable by war, have produced preferential tariffs with some European countries, which allow the products of these countries to enter Canada at reduced Customs duty. With a view to aiding the discriminating buyer, some of the classes of goods which by reason of quality, variety, rarity or cheapness, or because they are distinctively Canadian or British, are here briefly enumerated.

U. S. CUSTOMS ADMIT LIMITED PURCHASES FREE

It is perhaps worth while also to call your attention to the regulations of the United States Customs Department, which allow you to take back with you **one hundred dollars worth of personal effects free of duty**, provided you declare the same. Following are quoted two paragraphs from the United States Tariff covering such purchases:

Paragraph 1695. Wearing apparel, articles of personal adornment, toilet articles, and similar personal effects of persons arriving in the United States; but this extension shall include only such articles as were actually owned by them and in their possession abroad at the time of or prior to their departure from a foreign country, and as are necessary and appropriate for the wear or use, and shall not be held to apply to merchandise or articles intended for other persons or for sale: Provided: Provided further: Provided further, that up to but not exceeding \$100 in value of articles acquired abroad by such residents of the United States for personal or household use or as souvenirs or curios, but not bought on commission intended for sale, shall be admitted Free of Duty.

Tariff Regulations Article 356. Each member of the family is entitled to the exemption of \$100 for articles purchased abroad of the character described in Paragraph 642 of Tariff Act of October 3rd, 1913 (since repealed by Paragraph 1695 of Tariff Act of 1922). When a

husband and wife and minor and dependent children are travelling together, the articles included within such exemption may be grouped and allowances made without regard to which member they belong.

This privilege, a ruling from the Detroit Customs Service provides, includes all residents of the United States returning from Canada "other than persons making short and frequent trips and those living near the Border and crossing for the purpose of making purchases.

WOOLEN GOODS

In the Canadian stores you will find a surprising display of goods from the best mills in Scotland, England and Canada. There exists a tariff arrangement between Canada and the British isles which results in woolen goods of all kinds being on sale here at prices which will surprise the visitor. Canadian over-coatings, English and Scotch tweeds and worsteds, homespun from Ireland and the famous handwoven homespun of Quebec, for draperies or clothing, made into modish garments for men, women and children, are to be found in many of the stores. Canadian-made goods include sweaters, bathing suits, scarfs and jerseys, which are very popular for wear, and make valued gifts. Rugs, blankets, English heather mixture hosiery, underwear, shirtings and pyjamas appeal to the pocketbook as well as suiting the taste of the most critical.

FURS

Whether you hail from the icy North where Winter is King for many long months, or whether you call the sunny South your home, there's not a doubt you'll be interested in what the Fur Stores have to offer you.

Summer and Winter, Milady must wear her furs—Fashion says so, and her word is law. So, keeping pace with winter creations, smart furs are being originated in peltries of an exquisite feathery lightness that may be worn with comfort through the summer season.

The fur stores in Ontario draw their raw pelts from the most valuable fur-producing territories — the Canadian Northlands, the last stronghold of the fur-bearing animals on this continent. Here, where the snow never melts, the animal's coat grows rich, heavy and lustrous. Here are trapped the finest marten, lynx, mink, ermine, fox and beaver, which the trappers sell direct to the fur manufacturers in our district, where they are fashioned into lovely and luxurious garments in an endless variety of the smartest styles that trace their origin to New York, Paris and such important fashion centres. And be-

(Continued on Page 18)

FURS - - CANADA'S OLDEST INDUSTRY

While motoring through Canada
do not fail to visit

THE
GREATEST CHAIN OF FUR STORES
IN THE
BRITISH EMPIRE
WINDSOR - TO - HALIFAX

LONDON
HAMILTON
OTTAWA

A. J. Alexandor
FURS LIMITED

HALIFAX
MONTREAL
QUEBEC

WINDSOR

The Windsor Castle Cafe



The Windsor Castle Cafe is something more than just a place to eat. Here you will find that atmosphere which refreshes the tired business man for his daily grind and a beautiful and spacious dining room with foods served that are both wholesome and appetizing.

Arrangements can also be made for private parties, banquets or other functions, by appointment.

Rooms are available for tourists and the traveling public, where you will find the conveniences of a modern hotel and the restful surroundings and comforts of home, with courteous service at all times.

15 Chatham St. East—Next to Bank of Montreal

SHOPPING IN CANADA (Continued from Page 16)

cause of this direct trapper to manufacturer service, with middleman's profit totally eliminated, these rich furs are offered at prices that make buying here greatly to your advantage.

ENGLISH RAINCOATS, GLOVES

Raincoats, proofed by the most famous of English makers whose names are the world's standards are here at prices which compared with those asked elsewhere, seem remarkable to the tourist.

CHINA AND POTTERY

From the famous manufactories of England come superfine chinaware and beautiful and bizarre pottery. Unusual ornaments and china from the best designers of the Old World make tempting purchases. Wedgwood, Staffordshire, well-known Royals such as Doulton, Crown Derby, Worcester or Grafton, and rare Minton ware, are to be found in Ontario stores.

LINENS, LACES

Direct from "Ould Sod" come Irish linens, the finest manufactured, and there is also the work of Canadian mills, which are fast becoming almost as famous as those in and around Belfast. Laces from the Orient and Europe are found in great

variety. Underwear from France and Switzerland, genuine Paris gowns and millinery, owing to the foregoing mentioned trade agreements, are found here at tempting prices.

JEWELRY, SILVERWARE, ETC.

A visit to Canada offers a rare opportunity to purchase precious stones, for as is well known, diamonds enter the country free of duty, and the Canadian jewellers specialize in quaint settings of native gold and platinum with stones of sterling quality. English silverware is also a feature that most jewellers are proud to display. Varied patterns and designs such as Benares, Moradabad and others of native Indian workmanship, beads and trinkets of unique pattern, are found in most jewelry stores.

LEATHER GOODS

For generations, almost centuries, the tanneries of the British Isles have led the world in the methods of perfecting leather—perhaps because the old-fashioned media of pits and bark are still used. English leather goods are famed for their durability and fashioning. From commodious leather trunks and club bags, to the smallest of toilet articles of smooth skin, there is a wide range to choose from.



DIAMONDS

FLAWLESS - PERFECT BLUE WHITE

Cost Less in Canada

Our direct importations assure you of fine quality Gems at the lowest possible price. Extensive displays to choose from. Mounted or Unmounted.

W. H. McCREERY Limited

Western Ontario's Largest Diamond Merchants
218 OUELLETTE AVE. WINDSOR, ONT.



5 Stores for
Men and Boys:

WINDSOR
SARNIA—ST. THOMAS
KITCHENER
WALKERVILLE

Burberry's Famous English Topcoats

Cost-Less-in-Canada

FAMOUS BRITISH WOOLLENS:

Knitted Sportswear Imported Direct From England.
OF COURSE YOU'LL SAVE IN CANADA
BUT YOU'LL SAVE MORE AT

Dowlers
LIMITED



OUR AMERICAN FRIENDS

The Ellis Store offers a wonderful variety of English and European Novelties—suitable gifts for “the folks back home.”

Here also you will find exclusive English China, London Leather, Old Silver and Sheffield Plate, as well as one of the most important collections of fine Diamond Jewellery to be seen in Canada. All of these things are bought freely by American Visitors at prices showing substantial savings.

You are welcome to this store house of gifts, where you may browse around at your leisure.

American Citizens may take or send back free of duty \$100.00 in merchandise for every member of their family.

ELLIS BROS

Limited

TORONTO
94-98 YONGE ST.

Jewellers

WINDSOR'S FINEST AND LARGEST SERVICE AND STORAGE GARAGE

Corner McDougall and Arthur Sts.

Phones:
BURN. 8183
" 8184

Close to New Market



N. D. FOULDS & SONS, Props.

Day and Night Service

Connection with All Hotels

Official O. M. L. Garage

JANISSE BRAKE SERVICE

A. J. JANISSE, Prop.

Raybestos Master Brake Service Station

617 AYLMER ST.

AT THE HORSESHOE

GET A



STICKER

Raybestos Seven Point Brake Service is a standardized system of relining and adjusting brakes. Combined with Raybestos Flat Rate Prices and Raybestos Brake Lining you are assured of a quality job at a reasonable price.

No charge for test on
Raybestos Brake Tester

Essex County Automobile Club Official Brake Service Station.

Emergency Road Service Stations

Of the Essex County Auto Club
and The Ontario Motor League

Place	Garage	Telephone Day Night
Windsor	N. D. Foulds & Sons	Burn. 8182
	Royal Windsor	Sen. 5200
	Goulin's Garage	Burn. 3899
	Riverview Garage, LaSalle	Sen. 1235 Ring 23
	Delisle Bros., Sandwich	Sen. 4214 Sen. 2854
	Heck's Service, No. 3 Lincoln Rd.	Burn. 8271M
	Island View Garage, Riverside	Burn. 3973J
	Tyson Service Garage, R.R. 1, Windsor	5905J
	Lincoln Garage, Walkerville	Burn. 1494W

ALWAYS CARRY YOUR Membership Card

To establish your identity
and right to service

Essex—Wigle & Son Garage	19	19
Ruscomb—Trepanier Garage	Line 3	R.2
Ruscomb—Hill's Garage	Woodslee 26	R.24
Belle River—Ducharme Bros.	23 R.3	23 R.3
Leamington—Wellington Garage	359	359
Leamington—Wigle Motor Sales	169	751J
Wheatley—Standard Garage	54W	54J
Comber—W. A. Keith	Line 21	R.4
Comber—Burnard Garage	43	43
Tilbury—E. Daigneau Garage	20W	20Y
Wallaceburg—J. A. Taylor Garage	125	149
Chatham—S. C. Glenn Garage	800	800
Blenheim—C. W. McPherson Garage	47	2
Morpeth—Kimmerley's Garage	625 R.1-4	625 R.4
Ridgetown—F. Gammage Garage	26	26
Thamesville—A. G. Jeffrey & Sons	93	815
Rodney—Mistele's Garage	10 R.4	51
Wardville—E. A. Ross	Bothwell 146B	141B
Sarnia—Carl Peterson Ltd.	1253	990W
Wyoming—R. H. Louch	633	R.2
Meibourne—Lee's Garage	43 R.1	43 R.1
Wallacetown—Davys Garage	31 R.2	31 R.3
Iona—Milligan's Garage	15	15
St. Thomas—Elgin Motor Co.	450	658J
Aylmer—Thayer & Son		A345
London—Terry's Garage	534	534
Grand Bend—M. Brenner's Garage	33-9	33-9
Goderich—MacEwan & Tebbutt	234	322
Clinton—Motor Truck & Mach. Co.	38	131
Stratford—Kalbfleisch Bros. Ltd.	182	182
St. Mary's—Martin & Smith	54	301
Woodstock—Elliott Bros.	159	159
Tillsonburg—Brookfield Garage	329	230
Delhi—Delhi Ford Garage	53	53
Simcoe—McLaughlin Sales & Service		384
Jarvis—Booth & Allen	51	67
Hagersville—Laidlaw Bros.	38	38
Cayuga—Overland & Knight Garage	10	10
Dunnville—Fisher Garage	90X	63
Humberstone—Lindsay Garage	177	177
Ridgeway—Clark's Garage	76 R.2	
Bridgeburg—Herbert T. Guest	100	100
Niagara Falls—Harold Robinson Garage	874	874
Welland—Gram Bros. Garage	842	634

Place	Garage	Telephone Day Night
St. Catharines	Haney Auto Sales	1107 1107
Vineland	Vineland Motor Sales	64 70
Grimshy	Central Garage	309 413
Hamilton	Central Garage, Catharine & King William Sts.	Regent 496
Ancaster	Ancaster Garage	166 137 R.3
Brantford	Forbes Bros. Garage	3021 3021
Paris	Bosworth & Clarke Garage	234-334 & 536
Princeton	Princeton Garage	54 R.2 54 R.2
Rockton	Rockton Garage Lynden	45 R.22 45 R.22
Galt	City Garage	128 128
Kitchener	Brunswick Garage Ltd.	460 460
Elmira	Jackson's Garage	98 238
Guelph	Robson Motor Corporation of Canada, 80-84 Macdonell St.	1100 1100
Southampton	Thompson's Garage	34 63
Owen Sound	Miller's Garage	1247W 1247W
Meaford	W. J. Lackie Garage	83 83
Collingwood	Collingwood Garage	113 562
Toronto	Ontario Motor League	Kingsdale 4270
Aurora	Teasdale Garage	73 120
Newmarket	Dunn's Garage	122W 122W
Whitby	Davidson Motor Co. Ltd.	147 249W
Oshawa	F. J. McDonnell	1568 343M
Bowmanville	Cole's Garage	54 54
Port Hope	Sculthorpe's Garage	41 513
Cobourg	Bagg Bros.	30 618
Peterborough	Duffus Motor Sales	1769 1760
Lindsay	McLaughlin-Buick	610 362 & 334J
Bobcaygeon	Kawartha Garage	17 17
Campbellford	Davidson's Garage	52 37
Belleville	Rigg's Garage	116 116
Kingston	Cook's Auto Service	634 634
Gananoque	Webb Motor Sales	210 140
Smith's Falls	C. S. Bootes	159 159
Brockville	Brock Garage	1156 1156
Prescott	Fleming Garage	39 15
Cornwall	Cornwall Motor Sales	375 375
Ottawa	Automobile Club of Ottawa	Queen 3407 & 2081
Bala	McNeil & Norris	18 R.4 18 R.4
Parry Sound	Gibson Garage	98 56
Huntsville	Caselman-Fetterley	192 147 & 290
Burks Falls	Burks Falls Garage	40 46
Powassan	Powassan Garage	65 15
Collander	Central Garage	58 R.4 58 R.4
North Bay	Doyle's Garage	999 944
Sturgeon Falls	W. E. Vannier	142 23 & 271
Sudbury	Gardner's Garage	113 653 & 1020
Espanola	Scott Motor Sales	64 64
Webbwood	Webbwood Engineering	1 1
Spanish Station	Spanish Service	1 R.5 1 R.5
Blind River	Blind River Garage	84 83 & 34
Bruce Mines	Notter & White	33 22
Sault Ste. Marie	Lynch Auto Sales	851-2-233W & 1746
Kincardine	Avery's Garage	40 138
Warton	Bayview Garage	200W 92
Deseronto	Deseronto Garage	87 87
Ayr	Ayr Garage	34 14
Woodbridge	Leo Watson Garage	4 4
East Windsor	Taylor Garage	Burn. 1571 R6 Burn. 2554
Maidstone	Tourist Garage	17 17
Harrow	Ulch's Garage	
Kingsville	Conklin & Sons	45W
Roseland	Leveque Bros	Maidstone Line 21 R.13
Woodslee	Fuerth Bros.	31 R.11

Copeland Motor Sales Ltd.
ROYAL WINDSOR GARAGE

MODERN FIREPROOF RAMP GARAGE

STORAGE FOR 300 CARS

Buick - Marquette Sales and Service

Official Garage Essex County Auto Club

Phone SEN. 1900

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THE BORDER CITIES MOST COMPLETE AUTO GLASS SERVICE

We install all kinds of Auto Glass including Non-Shatter, the Safe Glass
Open from 8.30 A.M. to 7.00 P.M., including Saturday

DOMINION AUTO GLASS CO.

20 FERRY ST.

SENECA 656

WINDSOR, ONT.



Tents

WINDSOR AWNING & TENT CO.
TENTS OF ALL TYPES

FOR SALE AND TO RENT

CAMP COTS, FOLDING TABLES,
CHAIRS, STOOLS and STOVES
SEE OUR COMPLETE DISPLAY

172 Sandwich St., W.

WINDSOR AWNING & TENT CO.

SENECA 336

DINE and DANCE

AT

Canada's Most Beautiful Cafe

MANDARIN GARDENS

WINDSOR

Speed Limit 35 Miles Per Hour

DRIVE CAREFULLY AS WELL AS SAFELY

SYNOPSIS OF MOTOR VEHICLE LAWS

Speed. Reasonable and proper. Cities, towns and villages, 20 miles per hour. Open country, 35 miles per hour. At curves and intersections where view of driver is obscured, reduce speed to 10 miles per hour in cities, towns and villages.

Right-of-Way. At road or street intersections, the vehicle approaching from the right always has the right of way.

Through Highways. Where "Through Highways" or "Through Streets" are designated by proper signs, vehicles must be brought to a full stop immediately before entering or crossing.

Accidents. Severe penalty provided for not returning to the scene of an accident and giving in writing, name and address and license or permit number of car, and rendering all possible assistance to persons sustaining injury.

Street Cars. Stop six feet to the rear of doors while passengers are boarding or alighting.

Lights. Two on front and one on rear. Approved non-glare device required.

Age of Drivers. Eighteen years unless licensed chauffeur.

Number Plates. Number plates must be so placed that they are not obstructed by spare tires, bumpers or other attachments and must be kept clean. The rear plate must be illuminated by the tail light.

Non-residents. Residents of other Provinces of Canada permitted to operate with home province license for three months. Chauffeurs exempt for same period.

GENERAL

1. Drive on right hand side of road.
2. Give one-half the road when meeting other vehicles.
3. Promptly permit other vehicles to pass when driver sounds horn.
4. LOOK and LISTEN before crossing any railway track. STOP—LOOK and LISTEN if you have not a clear view up and down tracks.

YOUR TOURING PERMIT

Your Touring Permit is good for 30 days, and may be extended to 90 days. You may cross out at any port you wish.

Always carry your state license card. The customs require you to produce this card—the card you receive when you get your license plates or markers. It is not necessary for you to bring your Certificate of Title.

\$100 DUTY FREE

Tourists are permitted to take back with them goods to the value of \$100, free of duty. On page 17 you will find details of this regulation and story of what you can buy in Canada.

DON'TS TO REMEMBER

DON'T shoot on Sunday.

DON'T permit Hounds or Dogs to run Deer during close season.

DON'T permit the flesh of any animal or bird taken, suitable for food, to be destroyed, or spoilt, or the pelts of fur-bearing animals to be destroyed or spoilt.

DON'T purchase or sell Wild Geese, Wild Ducks, or other Water Fowl, Snipe, Quail, Woodcock, Ruffed Grouse (Partridge), Large or Small-mouthed Black Bass, Maskinonge, Speckled Trout, Rainbow Trout or other Pacific Trout.

DON'T buy or sell pelts of fur-bearing animals either commercially or for personal use before securing a license.

DON'T keep fur-bearing animals or game birds in captivity without first securing a license.

DON'T shoot between sunset and sunrise.

DON'T carry a loaded gun in motor car or other vehicle.

DON'T ship out of province, or send to a tanner, any pelts without a permit.

DON'T shoot or spear Muskrat or Beaver.

DON'T angle or hunt without a license if you are a non-resident.

DON'T take any Small or Large-Mouthed Black Bass, Maskinonge, Speckled Trout, Brown Trout, Rainbow Trout or any other Pacific Trout except by angling.

DON'T have any fish in possession, or take away at any one time, more than two days' legal catch.

DON'T take more than one Deer, Moose or Caribou per license, nor a Cow Moose or Moose Calf.

A WORD OF CONSERVATION

The wild life of to-day is not ours to do with as we please. The original stock is given to us in trust for the benefit of both the present and the future. We must render an accounting of this trust to those who come after us.

The protection of wild life, and the preservation of all other natural resources which underlie national prosperity must depend finally upon the support and willing service of every citizen.

HELP TO PROTECT THE GAME.

"ON YOUR TRIP THRU CANADA" STOP AT SOUTH WINDSOR

SEE THE MAMMOTH
ST. MARY'S ACADEMY
VILLA MARIA

These gigantic buildings break the skyline of
SOUTH WINDSOR

A new city in the making

SOUTH WINDSOR

The Most Talked of Spot of North America

For Homesite or Investment
see

MARENTETTE REALTIES CORPORATION

An escorted tour of South Windsor can be arranged without obligation
—it will prove an unforgettable episode of your tour

MARENTETTE REALTIES CORPORATION

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Windsor, Ontario
Telephone Seneca 1141

Detroit, Mich.
23rd Floor Buhl Building
Detroit Offices

Clip coupon and send for descriptive booklet

MARENTETTE REALTIES CORP.

Heintzman Building,
Windsor, Ont.

Gentlemen:—

Please send me more details of St. Mary's Academy
Subdivision and also send me the free map of South
Windsor. I understand that this request does not
obligate me in any way.

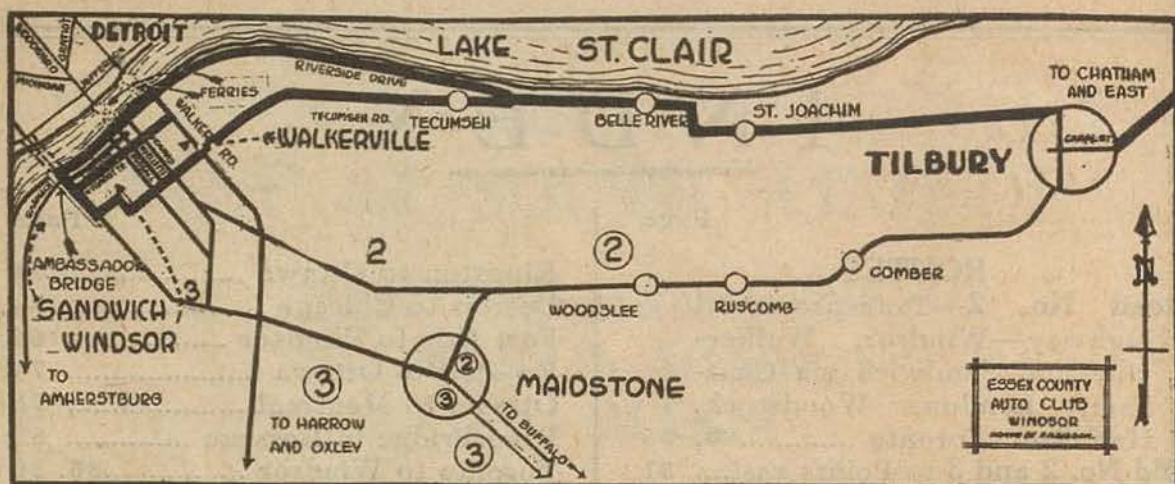
NAME

ADDRESS

CITY

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TECUMSEH ROAD

To Chatham, London and Toronto—Joins Blue Waterway at 11.7 Miles. All Paved.

- 0.0 **AMBASSADOR BRIDGE.** Turn left on No. 3. Follow to Tecumseh Rd. Turn left and follow.
- 0.0 **WINDSOR.** Set your speedometer here. Essex County Automobile Club at Ferry Dock. Go straight ahead uphill to Sandwich St. Turn left one block to Ouellette, then right.
- 0.2 Post Office on right.
- 1.2 **Giles Blvd.** Straight ahead.
- 1.9 **Tecumseh Road.** Highways 2 and 3 to right. Turn left on Tecumseh Rd.
- 2.3 **Stop street. Howard Ave.** Straight ahead and follow. Right on Howard Ave. connects with Highways 2 and 3.
- 2.7 Railroad crossing.
- 3.4 **Stop street, Walker Road, Walkerville.** Straight ahead. Road on right is to Highway No. 2.
- 9.0 **TECUMSEH.** Pop. 1100. Historical as headquarters of great Indian Chief Tecumseh.
- 9.4 **Bedell's Hotel** (Standard License). Road House dinners, fish, frog chicken and steak. Splendid orchestra. Good accommodation for tourists. Phone Tecumseh 107. 20 minutes' drive from Ambassador Bridge head or Ferry docks. Geo. A. Adamstone, Prop.
- 9.5 Dangerous railway crossing. Curve left over tracks, then right.

11.2 Slow. Sharp turn left. 11.7 Sharp turn right. Join Blue Water Highway and follow log from same mileage.



A Home-like Place for Tourists
PRICES MODERATE

*Fish, Frog, Chicken
and Steak Dinners*

Sandwiches and Light Lunches

Edgewater Inn
Formerly THOMAS INN

Under New Management

6.7 Miles from Ferry Dock—9 Miles
from Bridge—20 Minutes by Motor

Refreshments and Beverages
Good Orchestra Dancing
Let Us Arrange Your Banquets

RIVERSIDE, CANADA
Phone Tecumseh 110

BELLE RIVER ROAD

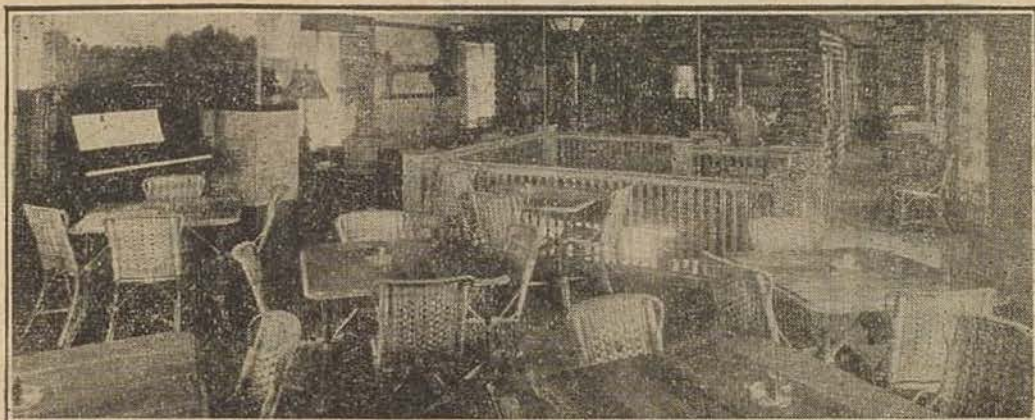
Via Detroit River, Lake St. Clair, Belle River and Highway No. 2.
The Blue Water Scenic Highway.

- 0.0 At **FERRY DOCK.** Essex County Auto Club on right.
- 0.1 **SANDWICH ST.** Turn left on Sandwich St. Straight ahead. Cross Ouellette Ave., follow along river.
- 1.6 Over bridge. **WALKERVILLE.**

- 1.7 **DETROIT AND WALKERVILLE FERRY** on left. Hiram Walker & Sons Distillery, Walkerville.
NOTE—If leaving from **WALKERVILLE FERRY DOCK**, set speedometer at 1.7, turn left on Sandwich St. and follow.
- 2.2 **EAST WINDSOR.** Straight ahead. Ford Motor Co. of Canada on right.
- 2.5 **Walkerville Boat Club** on left. Straight ahead along Detroit River

THE LOG CABIN INN

BELLE RIVER
Ont. Phone 29



The only place of its kind between Detroit and Toronto
WHERE YOU GET EVERYTHING THAT'S GOOD TO EAT AND DRINK
Tourists catered to at all hours—the nicest appointed Dance Hall on the Highway—
All White Oak—High Class Orchestra in attendance every night.
FISH, FROG, CHICKEN, STEAK, CHOPS, SANDWICHES, LIGHT LUNCHES
Special Parties—Banquets—Reasonable Rates
WM. M. LAVOIE, Proprietor

Alexander Beach Grove HOTEL

*Tourist Camp and Cottages
and Service Station*

Splendid Tourist Accommodation; Good Airy
Rooms; Fish, Frog, Chicken, Steak and Short
Order Dinners served at all hours; Light
Lunches and Sandwiches, Groceries and Fresh
Farm Products.

Our Dancing Casino is a Feature—1000 sq. ft.
Good Music, Free Parking.

Beautiful Lake Park and Fine Sand
Bathing Beach.

Best Up-to-Date Camping Ground on Lake
St. Clair—Swings, Tables, Benches,
Rest Rooms and Private Bath Houses for
Ladies and Gentlemen.

Refreshment Booths, Gasoline and Oils

Banquets — Special Parties

MRS. DOLPHINE DUBE,

ALEX. J. OUELLETTE,

Proprietors.

Phone Belle River 49-R.3

New Standard Licensed Hotel

and Riverside Drive.

5.5 **RIVERSIDE.** Drive safely. Several
dangerous curves.

6.6 Little River Bridge. **Slow.**

8.9 **THE HANDY PLACE Restaurant,**
Barbecue and Ice Cream Parlor.
Meals, short orders, Bar-B-Q. Sand-
wiches our specialty. Road maps,
souvenirs, post cards, pennants and
films. Grocery Store and Meat Mar-

ket and Ice Station. Stop here for
your "Canada Dry Ginger Ale, White
Rock and Ice."

9.0 Road to right goes to Tecumseh.

9.9 St. Clair Country Club on left.

10.9 Beach Grove Country Club. Golf
links on right.

11.2 **Slow.** End of road. Right turn.

11.6 **Slow.** Sharp turn left and over
bridge at 11.7.

14.9 Dangerous R. R. crossing and curve.

17.7 **Alexander Beach Grove.** Tourists
camp and new hotel. Bathing beach.
Refreshments.

18.7 Iron bridge. Entrance to Belle
River. Pop. 1100.

BELLE RIVER offers best of angle
and net fishing. Good hotels, gar-
ages, stores, etc.

18.9 **The Log Cabin Inn** on right. Fish,
chicken, frog and steak dinners.

20.2 **Slow.** Sharp turn right. Cross R.R.

21.6 **Slow.** Turn left.

24.2 **ST. JOACHIM.**

24.5 Iron bridge. At 26.2 curve right.
Curve left at 26.4.

34.4 Turn right over R.R.

34.6 **TILBURY.** Pop. 2000.

Daigneau's Service Station on left.
Free camping. Ladies' rest room.

NOTE—Mac's Fair ahead on right.
One of Canada's finest china and
variety stores. English and French
china and dinnerware, curios,
souvenirs, etc. **Mr. Tourist—Duty** on
china and crockery from England to
Canada is 20%. Duty on china from
England to the U. S. is 70%. Buy
here and save the difference.

34.8 **Slow.** Post office on right. Sharp
turn left. **King's Highway No. 2.**
See Page 31.



ONTARIO

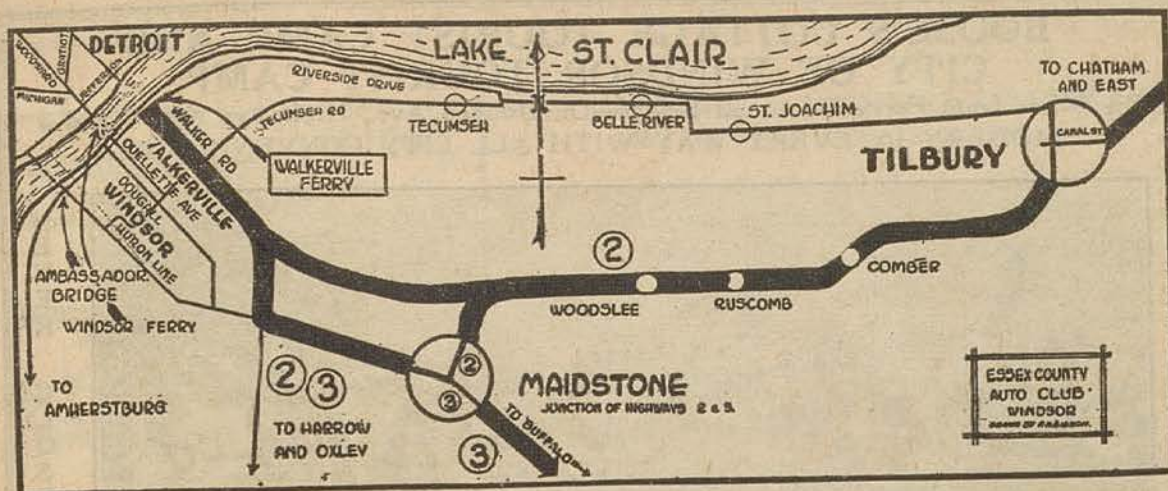
See Ontario in Summer

Its Safe Roads Invite You
From Niagara's Gardens to the Spruce
Forests of the North

Rest Awhile Among its Lakelands
and Playgrounds

For information apply
ONTARIO DEPARTMENT OF HIGHWAYS,
QUEEN'S PARK,
TORONTO,

OR
ONTARIO PUBLICITY BUREAU,
PARLIAMENT BUILDINGS,
TORONTO.



THE WALKER ROAD—To Highways 2 and 3

Walkerville Tourist Camp

4 Miles from Detroit Ferry on
Walker Road, No. 2

Modern Huts & Cabins

Hot and Cold Running Water
Electric Lights and City Water
BREAKFAST AND LUNCHES

4 acre grove—Camp kitchen & supplies.
Beautiful shade trees.
Ample Parking Space.
Swings, slides and teeters for children.
Everything for the table at
grocery store.

Refreshments and Tobaccos

**CANADIAN BEER
TELEPHONE SERVICE**

"Sleep in Our Honeymoon Hut"
in the Tree

**Morris Schwartz,
Proprietor**

Phone **BURNSIDE 4888**

All paved short cut from Walkerville Ferry to
Highways Nos. 2 and 3. To Chatham,
Hamilton, Toronto and Niagara Falls.

0.0 **Walkerville Ferry**, foot of Devonshire Road,
Walkerville. Leave ferry landing, follow
Devonshire Road, crossing Sandwich Street,
and C.N.R. Railroad tracks.

0.1 Walkerville post office on left.

0.2 **Wyandotte Street**. Stop. Turn left on
Wyandotte Street with trolley lines. Right is
to downtown Windsor.

0.3 Fork right to

0.4 **Walker Road**. Curve right and follow.

1.4 Cross railroad. Straight ahead. Dominion
Forge and Stamping Co. on left. Canadian
General Motors on right.

2.2 **Tecumseh Road**. Straight ahead.

3.2 Cross railroad.

4.1 **Walkerville Tourist Camp**. Every modern
convenience. Cabins, Honeymoon Huts, Camp-
ers' Supplies, etc.

4.6 Border Cities Airport on left.

6.0 Curve right.

6.2 Junction of Highway 2. Left is to Chatham,
Toronto and points East. See page 33.

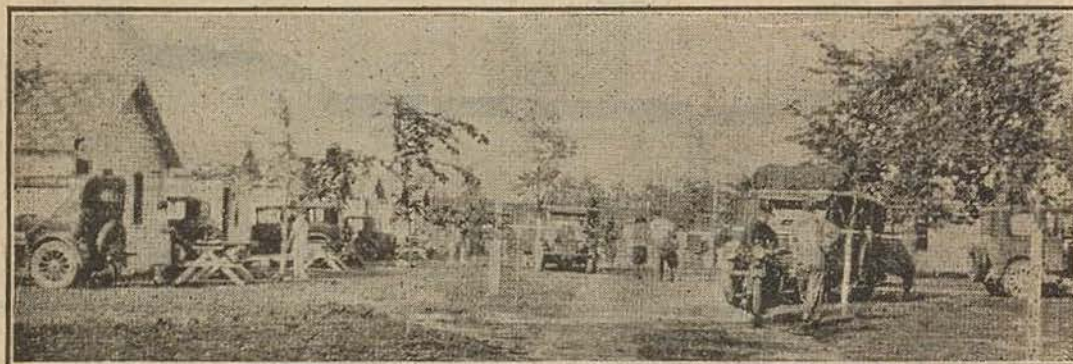
6.3 Cross railroad and trolley line.

8.1 Join No. 3 Highway.

For Leamington, Blenheim, St. Thomas,
Hamilton, Niagara Falls and Buffalo, **turn left**
on No. 3. (See mileage log on page 53)
For Oxley, Harrow, Colchester and Lake
Shore resorts, follow straight ahead.

BOOSE'S COTTAGE TOURIST CAMP AND CITY OF WINDSOR TOURIST CAMP

2 $\frac{7}{8}$ Miles from Ferry Dock and Bridge—On Dougall Ave., Highways Nos. 2 and 3
MODERN IN EVERY WAY WITH ALL CITY CONVENIENCES

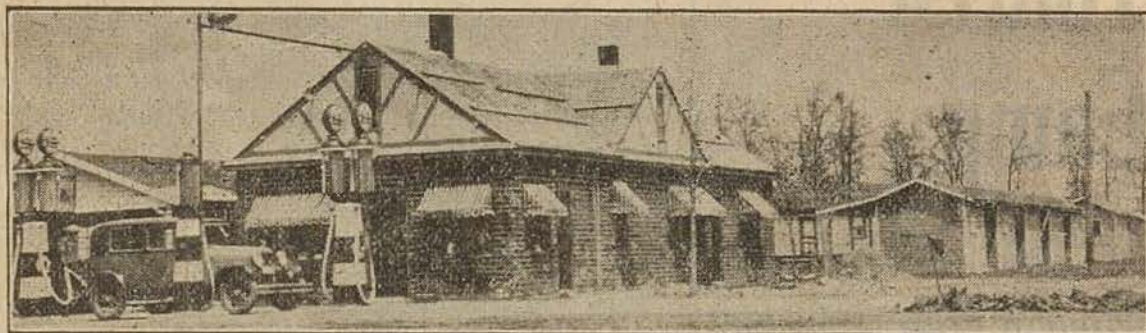


NEVER
CLOSED

30 CABINS, Single, 2 and 3 Rooms CITY WATER, Hot and Cold SHOWERS
Electric Lights - Free Parking - Refreshments - 4.4 Beer - Lunches - Tel. 3-8252.

WINDSOR Tourists' Home

And Imperial Filling Station Dougall Ave., Highways No. 2 and 3, 1 Mile South of Viaduct.



CABINS Double and Single Rates: \$2.00 to \$3.00 Running Water Private Garages
Elmgrove Camping Space—Camp Kitchen and Supplies—Shower Baths—Hot and Cold City Water.
Dining Room—Refreshments—Canadian Ale, Beer and Porter—"Canada Dry Ginger Ale."

TIRE SERVICE

"Our Service Is Best"

TOURIST INFORMATION

Telephone Burnside 2080 Ring 1 and 4

REGULATIONS—For Entry to Canada

1. It is absolutely necessary that you carry your home state License Registration card that corresponds to the car you are driving.

2. If intended stay is for more than 24 hours or departure is made from a different port it is necessary to obtain a touring permit from the Canadian Customs (good for sixty days). This permit should be kept safely as it must be returned to the Canadian Officials at port of exit.

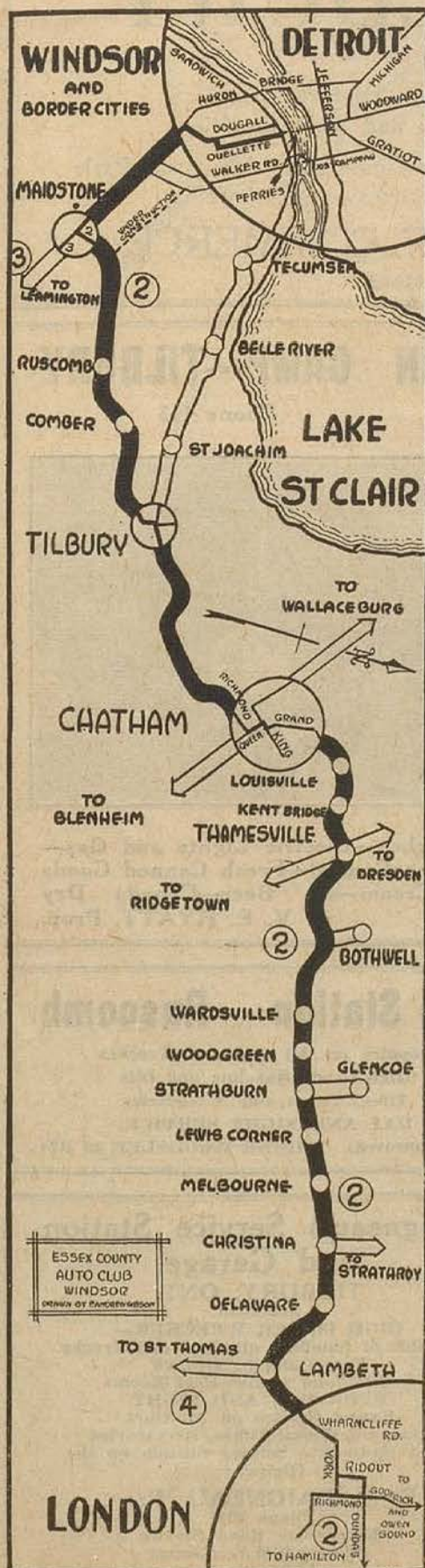
3. For a stay of more than sixty days, apply to Canadian Customs for an extension.

4. When making exit from Canada release your touring permit to Canadian Customs.

Be sure and have your License Registration card. This card is issued by the Secretary of State and contains the following information:

Owner of vehicle, address of owner, license number, engine and serial numbers, make and model of vehicle, etc.

HIGHWAYS Nos 2 and 3—From Windsor Ferry



OLD PROVINCIAL HIGHWAY CONNECTING WITH NEW ROADS 2 AND 3.

0.0 **AMBASSADOR BRIDGE, SANDWICH—**Wyandotte St. Exit. Go east on Wyandotte St., following car tracks to

1.7 **Ouellette Ave.** The King's Highways No. 2 and 3. Turn right on **Ouellette Ave.** Main business section of Windsor is to left.

NOTE—Windsor-Detroit Tunnel under construction immediately on left.

0.0 **WINDSOR** at the Ferry Dock.

Essex County Auto Club on right, No. 1 Ferry St. Set your speedometer here. Straight ahead up Ferry hill, turn left one block to

0.1 **Ouellette Ave.**, turn right and follow.

0.2 **Post Office** on right. **A. J. Alexandor, Furs**, on right.

0.3 **Sellers Gough Fur Store** on right. **Prince Edward Hotel** on left. **Norton Palmer Hotel** one block left on Park St.

NOTE—The Border Cities have much to offer the Tourist. Splendid hotels, fine restaurants, beautiful drives, beaches, boating, bathing, etc. Stay a few days here. See pages 4 and 5.

0.7 **Wyandotte St.** Straight ahead. **Studebaker Sales and Service** on right.

NOTE—Right on Wyandotte St. is to Ambassador Bridge.

1.1 Cross **Giles Boulevard**. Straight ahead.

1.8 **Tecumseh Road**. **Jackson Park** directly ahead. Turn right here, two blocks to

1.9 **Dougall Ave.** **King's Highway, No. 3**. Sharp turn left around signal.

2.2 R. R. crossing. **Elmcourt Country Club**.

2.3 R. R. crossing.

2.7 **Boose's Cottage Tourist Camp** on right, lunches, meals, refreshments, gas, oil, etc.

3.0 Through Subway under N.Y.C.R.R.

3.8 **Kenilworth and Devonshire Race Tracks** on left.

4.9 **Windsor Tourist Home and Camp** on left. See ad. opposite.

5.7 **ROSELAND**. Curve right and follow.

6.3 **Slow**. Sharp curve at 6.4. **Junction No. 3** Highway from Ambassador Bridge. Turn left. Follow log on page 53.

Stop at TILBURY

Just 35 miles from Windsor on King's Highway No. 2
On the Boundary Line between Essex and Kent Counties

Splendid Tourist's Camp amid the beautiful surroundings of Memorial Park
Excellent Restaurants that extend Courtesy and Service

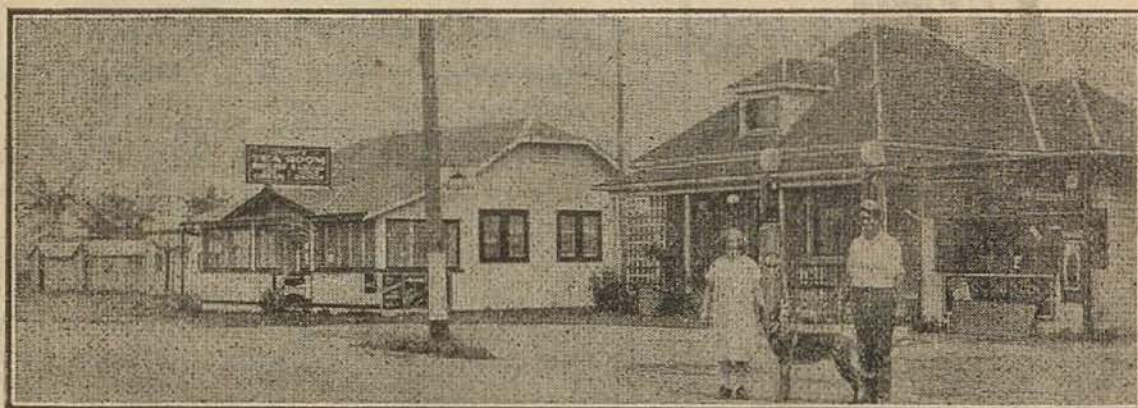
TILBURY CHAMBER OF COMMERCE

H. CALLWOOD, Secretary

HYATT'S TOURIST CABIN CAMP--TILBURY

PRIVATE HOME—All Conveniences

Phone 113



Modern New Cabins—Shower Baths—Tourist Kitchen—Electric Lights and Gas—
Restaurant—Regular Meals and Lunches—All Home Cooked—Fresh Canned Goods
—Groceries and Supplies—Refreshments—Ice Cream—4.4. Beer—Canada Dry
Ginger Ale.

V. E. HYATT, Prop.

HILL'S Garage and Service Station -- Ruscomb

NEW AND MODERN HUTS

Camping Ground

Light Lunches — Tea — Coffee

Refreshments — Ice Cream — Cold Drinks

Groceries and Tourist Supplies — Tobaccos.

OFFICIAL ONTARIO MOTOR LEAGUE SERVICE (Govt. Approved) PHONE WOODSLEE 26 R24

Repairs on All Cars — Wrecker

High Grade Gasoline and Oils

Tires, Tubes and Accessories

DAY AND NIGHT SERVICE.

Ruscomb Garage

Established 1910

Day and Night Service

EXPERT MECHANICS ON ALL CARS

TAXI

ALL WORK GUARANTEED

Storage, Gas, Oils, Tires, Tubes, Accessories

Our Superior Workmanship is known from
Coast to Coast.

EVERY EQUIPMENT TO HANDLE AND
REBUILD WRECKS—Two Service Cars.

O. W. TREPANIER, Prop.

RUSCOMB

Phone Line 3 Ring 2

Daigneau's Service Station and Garage TILBURY, ONT.

HIGH POWER WRECKER—

Capable of handling all Cars and Trucks.

Free Camping Ground

Ladies' and Gents' Rest Rooms

OPEN DAY AND NIGHT

Expert Service on All Cars

Gas, Oil, Tires, Tubes, Accessories

Most up-to-date Service Station on the
Highway.

E. A. DAIGNEAU, Prop.

Phone 20W

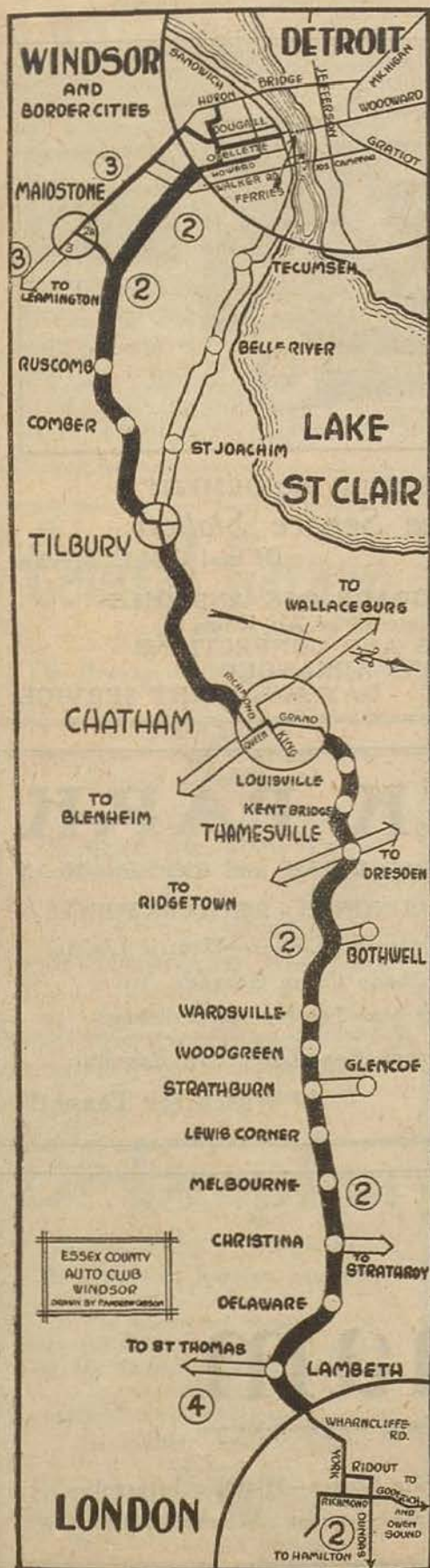
Emergency Road Service

Official O.M.L. Garage

Ambassador Bridge, Windsor, Walkerville to Toronto

The King's Highway No. 2.

All Paved.



0.0 **WALKERVILLE** at Ferry Dock. For King's Highways 2 and 3 straight ahead on Devonshire Rd., across R. R. for 3 blocks to **Wyandotte St.** Turn left and follow Walker Road. See Route Page 29.

0.0 **AMBASSADOR BRIDGE, SANDWICH—Wyandotte St. Exit.** Go east on Wyandotte St., following car tracks to

1.7 **Ouellette Ave.** The King's Highway No. 2. Turn right on **Ouellette Ave.** Main business section of Windsor is to left. **NOTE**—Windsor-Detroit Tunnel under construction immediately on left.

0.0 **WINDSOR** at the Ferry Dock. Essex County Auto Club on right, No. 1 Ferry St. Set your speedometer here. Straight ahead up Ferry hill, turn left one block to

0.1 **Ouellette Ave.**, turn right and follow.

0.2 **Post Office** on right. **A. J. Alexandor, Furs**, on right.

0.3 **Sellers Gough Fur Store** on right. **Prince Edward Hotel** on left. **Norton Palmer Hotel** one block left on Park St.

NOTE—The Border Cities have much to offer the Tourist. Splendid hotels, fine restaurants, beautiful drives, beaches, boating, bathing, etc. Stay a few days here. See pages 4 and 5.

0.7 **Wyandotte St.** Straight ahead. **Studebaker Sales and Service** on right.

1.1 **Cross Giles Boulevard.** Straight ahead.

1.8 **Tecumseh Road.** **Jackson Park** directly ahead. Turn left here, two blocks to

2.2 **Howard Ave.** **King's Highway, No. 2.** Turn right on Howard and follow car tracks to

4.1 **Devonshire Race Track.** Curve left at main entrance to Devonshire. **M. C. Railroad** on right.

4.8 Curve left.

6.7 **Cross Walker Rd.** Left is to Walkerville. Right is to King's Highway No. 3 and to **Oxley, Harrow, Colchester** and points on Lake Erie.

6.9 **Cross R. R.**

9.2 Curve left. **O'Keefe's Private Home and Cabin Tourist Camp** on right. New Cabins, modern in all particulars. Meals if desired. Splendid large airy rooms. All conveniences.

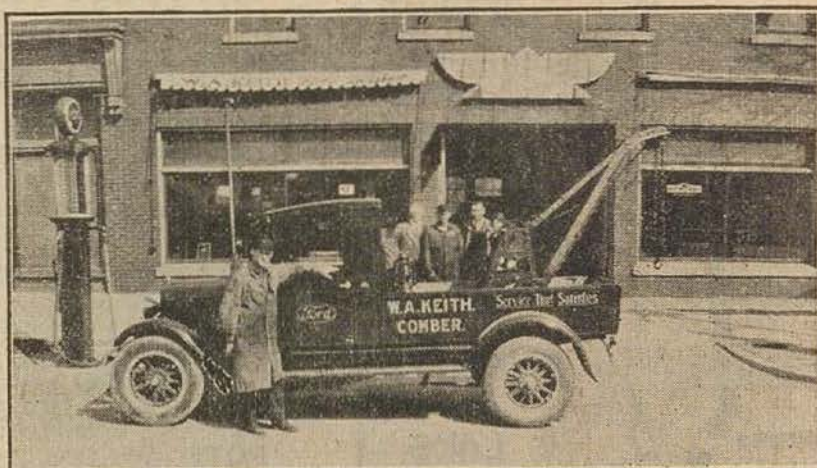
12.2 **Junction of Highways 2 and 2-A (Old No. 2).** Straight ahead. Right on 2-A is to **Maidstone** and No. 3 Highway.

(Continued on Page 35)

W. A. Keith Motors Ltd. Comber, Ont.

**FORD
SALES
and
SERVICE**

PHONE 21 R 3



MODERN WRECKING EQUIPMENT

New and Modern Gasoline Service Station

At Main Corner of Highway, South Side

Official O.M.L. Service

GOODYEAR TIRES

HIGH GRADE GAS AND OILS

Buffet Lunch Room with Refreshments of All Kinds

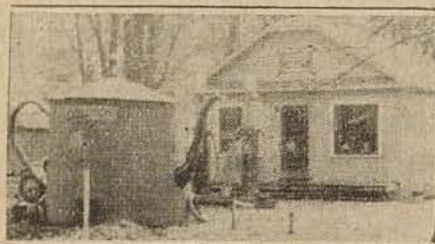
CIGARS, CIGARETTES, TOBACCOS AND CONFECTIONS

TOURIST ACCOMMODATIONS ARRANGED

FAN BELTS FOR ALL CARS

DAY AND NIGHT SERVICE

GOOSE NECK PARK



Midway between Tilbury and Chatham—No. 2

MEALS - LUNCHES - REFRESHMENTS

Modern Huts and Cabins—Electric Lights

Shady Camp Grounds

Swings and Teeters for Children

High Grade Gas—Oils—Tire Repairs

W. E. COWLEY

"Watch for Teapot"

The Next City is---

Chatham

A City of 17,000 population—Good Hotels—Fine Stores—Historic Interest—
Close to Bathing Beaches—Fishing—Ample Tourist Accommodations.

Cowley's Garage

TILBURY, ONT.

Authorized General Motors Dealer
24 Hour Service

Service All Cars Day and Night

WRECKING SERVICE

Delicatessen and Restaurant

BARBECUE

Lunches and Refreshments

Opposite Garage

Ladies' and Gents' Rest Rooms

TILBURY — Phone 48

Central Garage

COMBER, ONT.

On Provincial Highway No. 2
30 Miles from Windsor

Light Lunches
Ice Cream and Refreshments
Ladies' Rest Rooms

Service all makes of Cars
Gasoline, Oil, Tires, Tubes
Accessories, Free Air and Water
Storage, Wrecking Service
Road Service

WM. BURNARD, Proprietor
Phone 43 R 2
Official O.M.L. Garage

The Do-Drop Inn

J. O'Neil, Prop. WOODSLEE
Garage and Service Station

19 Miles from Windsor
Huts and Rooms, Private Accommodation for Tourists, Camping Ground—
Electric Lighted.

Lunches, Meals and Refreshments

4.4 BEER AND ALE

High Grade Gasoline and Oils
Expert Mechanics on All Makes of Cars

DAY AND NIGHT SERVICE

Phone 18 r 22.

Windsor—Toronto (Cont'd)

- 19.5 **WOODSLEE.** Church on left. Drive slow. The **Do-Drop-Inn Garage** and Service Station on right. Service all cars day and night, expert mechanics and road service. High grade gasoline and oils. Tires, tubes, and accessories. First class camping ground, huts and private rooms, electric lighted, all conveniences, lunches and all refreshments. Phone Woodslee 6 r 22. J. O'Neil, Prop.
- 23.4 **RUSCOMB.** **Ruscomb Garage**, 1/2 mile to left. Service all cars. Official Ontario Motor League Garage and AAA. Wrecking Service. Phone Woodslee line 3 ring 2. An old established garage.
- 23.6 **Hill's Garage** on left. New and modern Tourist Cabins and Camping Grounds. Refreshments, Light Lunches.
- 25.8 Slow. Road intersection. Curve left.
- 28.0 R. R. crossing.
- 28.5 **COMBER.** **Burnard's Service Station** and restaurant on left. Gas, oils, refreshments, lunches. Ladies' rest rooms. **W. A. Keith Motors Ltd. Service Station** on right corner. Phone 21 R.4. O.M.L. Service. See ad. opposite.
- 30.5 Curve right.
- 32.3 Cemetery on left.
- 33.7 Curve left.
- 34.8 Turn left into **TILBURY.**
- 35.7 **Cowley's Garage** on right. Restaurant, Barbecue and Delicatessen on left. Service all cars, day and night. Authorized General Motors dealer. Accessories and wrecking service. Gas, oils, tires, tubes. Ladies' and gents' rest rooms. Phone Tilbury 48.
- NOTE—Mac's Fair** ahead on left. One of Canada's finest china and variety stores. English and French china and dinnerware, curios, souvenirs, etc. **Mr. Tourist—Duty** on china and crockery from England to Canada is 20 per cent. Duty on china from England to the U. S. is 70 per cent. Buy here and save the difference.
- Daigneau's Garage** also on left immediately over R. R. tracks. High power wrecker.
- NOTE—The Home Restaurant and Candy Shop** is Tilbury's most popular and up-to-date restaurant. Soda fountain in connection. Opposite Bank of Montreal.
- 35.9 **TILBURY.** Pop. 2000. At Post Office on left. Sharp turn right, follow pavement.
- 36.1 **Sloans' Tourist Home** on left. One of Tilbury's finest private homes catering to the accommodation of tourists. Splendid, large sleeping rooms. Home privileges. Modern conveniences. Breakfasts and lunches. Camping ground, tennis court, plenty of shade. If you are particular you will enjoy your stay here. Mrs. Sloan on Highway No. 2, Tilbury.
- 36.3 **Hyatt's Tourist Cabin Camp** and private home on right at easterly limits of town. All modern conveniences.

(Continued on Page 37)

ENGLISH CHINA, CROCKERY AND GLASS

2 Delightful Shops for Tourists

Bone China from best English Potteries

Spode, Coalport, Minton, Crown Derby, Paragon. Many new Stock Patterns for 1930.

English Crystal Cut Glass Sherbets, Goblets and Wines.

Fancy New Decorations on English Pottery.

Sheffield Stainless Cutlery and E. P. N. S. Silver.

84 and 85 KING ST., CHATHAM, ONTARIO, CANADA. 2 STORES.

GRAY'S CHINA HALL

Ask where, from
anybody.

English China and Crockery enter Canada Free of Duty

STOP AT CHATHAM THE MAPLE CITY

ON KING'S HIGHWAY NO. 2

55 Miles from WINDSOR

68 Miles from LONDON

68 Miles from St. THOMAS

OUR TOURIST CAMP

"THE MOST POPULAR CAMP IN CANADA"

OFFERS GAS, ELECTRICITY, PURE WATER and MODERN CONVENIENCES
amid the attractive surroundings of Victoria Park.

FACILITIES FOR TOURISTS

Chatham has Excellent Hotels with Courteous Service

Golf and Tennis Clubs

- Boating on River Thames

Splendid Fishing Nearby

- A Pleasant Environment

Within 25 Minutes Drive, Four Summer Resorts with Bathing Beaches

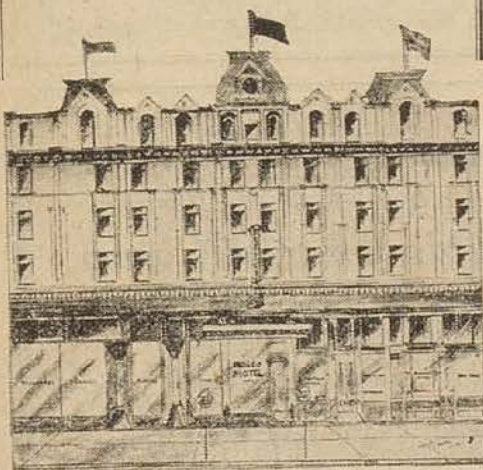
MODERN INDUSTRIAL CHATHAM

OFFERS TO NEW INDUSTRIES, GOOD FACTORY SITES, SIX RAILROADS,
WATER TRANSPORTATION, IDEAL LABOR CONDITIONS,
and products of many specialized agricultural industries as raw materials.

A. L. THOMPSON,
City Manager.

HARLAND RANKIN,
Sec'y Board of Trade.

CHATHAM BRISCO HOTEL



On Highway No. 2
KING STREET

EUROPEAN PLAN

LADIES' REST ROOM

Night and Day Service

PUBLIC STENOGRAPHER

Information Desk and Writing Rooms

ROOM RATES \$1.50 and \$2.00
WITH BATH \$2.50

Running Hot and Cold Water in
Every Room

Telephone Service in Every Room

Our Dining Room

Is a Special Feature

Beverage Room

CANADA DRY GINGER ALE
WHITE ROCK LIGHT BEER
AND ALE

The rates quoted herewith are
the same for all.
One of the finest hotels in Western
Ontario catering to the Tourist
Trade.

FREE PARKING

Beverly Brisco

Manager

Phone 2210

Windsor—Toronto (Cont'd)

- 38.4 Turn left. Straight ahead and follow, curve right, then left.
43.3 **Goose Neck Park**, camping ground.
52.3 **Richmond St.**, entering Chatham. Straight ahead to end of street.
52.9 **Queen St.** Turn left and cross C.P.R. tracks. Right on Queen St. is to Blenheim and Rondeau.
53.1 Central School on right. St. Joseph's church on left. Maple City Garage on left.
53.3 **KING ST., CHATHAM.** Post Office on left. Turn right here on King St. **Brisco Hotel** on left. Splendid accommodation for tourists. Information bureau rendering splendid service.

NOTE—Tourist Camp is straight ahead on King St.

Chatham is known as the Maple City. Pop. 16,000. Free camping grounds. Splendid stores. Rich in historical interest **CHATHAM** must be seen to be appreciated. **FISHING** from here—Erieau and Mitchell's Bay reached in 25 minutes—varied fishing, boating, bathing. Your limit of black bass easily reached plus pike, an occasional musky calico bass, rock bass, perch in profusion. Inquire hotels for guides, boats, baits, etc. Gray's China Hall, 84 and 85 King St. W., leading crockery and china store.

CHATHAM TO LONDON

- 53.4 Turn left on Fifth St. Cross iron bridge over Thames River. Bear right and follow Thames St. to end of street. Turn right. Straight ahead.
Checker Service Station on left of Thames Street at bend. Sinclair high grade gasolines. Quaker State motor oils. High pressure lubricating, work guaranteed. Tires, repairs, tubes and accessories. Headquarters for Tourist Home accommodation. J. N. George, Prop.
55.1 Cross railroad and follow pavement.
55.9 **Shady Pine Grove** Camping ground—2 miles east of Chatham. Open night and day. A fine camping ground, modern in every particular. Tourist kitchen and modern cabins. Electric lights, lunches, refreshments, fresh buttermilk, fresh garden products, ladies' rest room, clear, cold rock water. Service station, high grade gas and oils. Tires, tubes accessories. Govt. Approved Camp. W. P. Slater, Prop.
58.5 Road to left goes to **DRESDEN.**
59.4 **LOUISVILLE.** Merritt's Garage on left. Service all cars day and night. Gas, oils, tires, tubes, accessories. Wrecker. Battery service. Phone 957 r 2.
63.3 **Kent Bridge Village.** Straight ahead.
68.8 **THAMESVILLE.** Pop. 750.
A. G. Jeffrey & Sons Garage and Service Station on left. Premier Gasoline, Mobile and Veedol oils. Ladies' rest rooms Official O.M.L. Service.

(Continued on Page 39)

A. G. JEFFREY & SONS



LOCATION

Watch for the white and
black Service Station—
Centre of town—and
Electric Ford Sign.

Official O.M.L. Garage

SALES and SERVICE THAMESVILLE, ONT.

Repairs on All Cars — Expert Mechanics.
Modern Service Car. - Work Guaranteed.
SERVICE STATION IN CONNECTION—
Sinclair Gasolines - Mobile and Veedol Oils
ONLY MODERN REST ROOMS IN TOWN
Tourists Information.

Day Phone 93, Night 307 or 815, Bothwell Phone 66

SPRUCE LODGE

5 Miles East of Wardsville



ROOMS AND BATH
SUPPER AND BREAKFAST
All Home Cooked

Accommodation and Service you will enjoy.

Tecumseh Service

and

Cabin Tourist Camp

2 Miles East of Thamesville

Tourist Kitchen Equipped with Hydro Electric.
Beautiful Shady Camp on Banks of
Thames River.

Bathing, Hot Lunches, Refreshments, Groceries

HIGH GRADE GAS AND OILS.

C. F. FOX, Proprietor

RIVER VIEW TOURIST HOME

WARDSVILLE, ONT.



Large Airy Rooms - Breakfast Served

All Modern Conveniences

MRS. HENRY R. ARCHER, Proprietress.
Phone Glencoe 690-24

American Garage

and

Service Station

WARDSVILLE - ONTARIO

Open Day and Night

WRECKING SERVICE—Repairs on All Cars
TIRES, TUBES, ACCESSORIES
Road Information — Ladies' Rest Room

GARRETT McMASTER, Prop.

Phones: Bothwell 168; Glencoe 690-14

CHANGE IN REGULATIONS

Re Admission of Tourists' Outfits

The regulations now permit the entry into Canada, without deposit, of guns, rifles, fishing tackle, golf clubs, tennis racquets and cameras previously used by a tourist and imported for personal use. Dogs and other animals imported for hunting or as pets are also admitted without deposit.

Canoes, outboard motors, tents, camp equipment, phonographs, radios, musical instruments, etc., are subject to deposit as heretofore.

NEW TECUMSEH HOTEL THAMESVILLE



American and
European Plan

LADIES' REST ROOM
NIGHT AND DAY SERVICE
DINNERS TO 11 P.M.

RATES

Single \$1.50 Double \$2.50
Running Hot and Cold Water
Our Dining Room is a Special Feature
Lunches served in Grille and
Beverage Room
One of Ontario's Best Tourist Hotels
Chicken Dinners
Corn Beef and Cabbage on Sunday

M. CAMPBELL, Prop.
Phone 25
STANDARD LICENSE

ROSS BROS. GARAGE WARDSVILLE, Ont.



Service All Cars—Day and Night
LADIES' REST ROOMS
Wrecking Service and Storage
Phones:
Glencoe 600 Ring 12 Bothwell 148
Official O.M.L. Garage

CAMPBELL BROS. GARAGE MELBOURNE

Open Day and Night
WRECKING SERVICE
Expert Mechanics on All Cars.
Shell and Aviation Gasoline.
Veelol and Shell Oils—Greasing.
Chassis Lubrication.
Ladies' Rest Rooms.
Full line of Accessories—Firestone
Tires, Tubes, etc.

Phone M 36
MELEBOURNE — Ontario

Windsor—Toronto (Cont'd)

- 69.0 **Tecumseh Hotel** on left. Special accommodation for tourists. Dinners prepared at any time up to midnight. All outside airy rooms. Running hot and cold water.
- 69.1 **Slow.** Dangerous railway crossing.
- 71.7 **Monument** on right. "Here, October 5th, 1813, was fought the Battle of the Thames. Here Tecumseh fell."
- 72.8 **Slow.** Curve left, then right.
- 75.0 **BOTHWELL**, oil field.
- 77.4 Road on left goes to **BOTHWELL**.
- 82.8 **The "Six Pines" Inn**, Wardsville. Splendid airy sleeping rooms. Hot and cold water, baths. All home-cooked meals. You can always get refreshing cool spring water here. Parking space. Rest rooms. Mrs. Frank Henderson, Prop. Phone 147B.
- 83.3 **WARDSVILLE.** Road left to Newbury. **American Service Station and Garage** on left. Expert mechanics. Service all cars. Wrecking service. Gas, oil, tires, tubes. Ladies' rest rooms.
- Wilson's Standard Licensed Hotel** on right. New and modern. A real good hotel. Clean airy rooms, splendid meals. Open till midnight.
- 83.5 **Ross Bros. Garage** on right. Service all cars. Day and night. Wrecking service. Storage, gas and oils, tires, tubes and accessories. Ladies' rest rooms.
- Riverview Tourist Home** on right at top of hill, overlooking the river. First class sleeping rooms. Hot and cold water. Bath. Breakfast served.
- 86.4 **WOODGREEN.** Straight ahead.
- 87.4 **Spruce Lodge** on right offers splendid tourist home accommodation. Rooms and bath. Breakfast and supper. Ample shade and parking. Cold, refreshing spring water. F. E. Copeland, Prop.
- 88.9 **The Trout Ponds Camp grounds** on right.
- 89.3 **STRATHBURN.** Road on left goes to Glencoe—two miles and through to Alvinston and Lake Huron points north.
- 93.1 **Bob's Inn** on left. Splendid new rooms, home cooked meals and lunches, chicken dinners. Camping grounds and camp supplies. High grade gasoline and oils. Tires, tubes and accessories. Bob Gale, Prop.
- 93.9 **LEWIS' CORNERS.** Road on left goes to Appin and points north thru to Blue Water Highway. Road on right 9 miles to Dutton. **J. J. Lewis.** Imperial gasoline and motor oils. Ice cream, refreshments, lunches, camping groceries.
- 98.4 **MELBOURNE.** **Campbell's Garage** on left. Service all cars. Day and night. Shell gas, oil, battery service, accessories, tires and tubes, tire service, wrecking service, storage and washing. Phone M-36.

(Continued on Page 41)

HOTEL LONDON

LONDON, ONT.

RATES

\$3.00, \$3.50, \$4.00

Never Higher

Club Breakfast - - 40c to 90c

Table D'Hote Luncheon - 85c

Table D'Hote Dinner - \$1.25

Also a la Carte

COFFEE SHOPPE

HEADQUARTERS

London Chamber of Commerce

London Motor Club

Rotary Club

Kiwanis Club

Lions Club

Canadian Club

Advertising Club

GOLF

GARAGE



FIREPROOF—Opened July, 1927

FREE PARKING SPACE 200 CARS

R. A. LUSSIER, Manager

LONDON, CANADA

POPULATION OVER 70,000

The centre which Tourists, desiring to visit Historical and Scenic Western Ontario, select as their Headquarters.

London itself is one of Canada's choicest cities. It is the Commercial, Educational and Industrial Capital of this part of the Province of Ontario.

A fact which tourists will appreciate is that London's hotel, cafeteria and restaurant facilities are unsurpassed.

AN ALPHABETICALLY ARRANGED LIST OF PLACES TO SEE IN LONDON INCLUDES

Airport,
Arena,
Armouries,
Bank of Toronto Building,
Capitol Theatre,
Central Collegiate,
Churches,
Civic Administration and Public Utilities Building,
Collegiate Institutions,
Court House,
Customs House,
Grand Theatre,
Homes,
Huron College,
Huron and Erie Mortgage Corporation Building,
Industrial District,

Loew's Theatre,
London Investments Limited Building,
London Life Insurance Company Building,
Market Square,
Masonic Temple,
Medical School,
Ontario Hospital,
Palace Theatre,
Patricia Theatre,
Port Stanley,
Post Office,
Public Library,
Queen Alexandra Sanatorium,
Queen's Park Exhibition Grounds,
Rex Theatre,

Ryerson School,
St. Joseph's Hospital,
St. Paul's Cathedral,
St. Peter's Cathedral,
Schools,
Springbank,
Technical and Art School,
Tecumseh Park (Baseball),
Thames Park Playground,
University of Western Ontario,
Victoria Hospital,
Victoria Park,
War Memorial Children's Hospital,
Westminster Hospital,
Wolseley Barracks,
Y. M. C. A.,
Y. W. C. A.

For complete information concerning City, County and District communicate with the London Chamber of Commerce or the City Clerk.

BOUGHNERS
LONDON CANADA

**IMPORTED
MENS WEAR**



Burberrys

English Overcoats

The Finest Qualities in
**ENGLISH AND SCOTCH
GOLF SETS CARDIGANS
PULLOVERS and HOSIERY
ENGLISH and FRENCH
NECKWEAR, MUFFLERS
and HANDKERCHIEFS**

388 Richmond and Hotel London

Windsor—Toronto (Cont'd)

103.0 **CHRISTINA.** Road to left to Strathroy.

107.7 **DELAWARE.** Curve right, follow pavement. **Pioneer Garage** on right, immediately around curve. **Ford Sales and Service.** **Mahler Bros., Props.** Service on all cars day and night. High grade gasoline and oils, wrecking service and road service. Tires, tubes and accessories. Up-to-date rest room for ladies. Phone Byron 1 r 17, and Caradoc 22 r 48.

HILLCREST TOURIST CAMP, at top of hill on right. Govt. approved camp. Furnished cottages and tents equipped with electric plate for cooking. One of the nicest camping places on the highway. Shower baths, hot and cold water. Splendid sleeping rooms. Breakfast and supper, all home cooking, fresh milk, garden vegetables, eggs and fruit. Refreshments and groceries. J. E. Pincombe, Delaware.

111.3 **LAMBETH.** Straight ahead for London.

NOTE—Road on right, Highway No. 4, paved to **St. Thomas, Port Stanley** and points along Lake Erie shore on Highway No. 3.

J. A. Parsons, Authorized Ford Sales and Service Garage on left. Mobile oil, Aviation and Shell gas. Tires, all sizes. Ladies' rest room. Wrecking service. Phone Byron 20-37. Tourist Information Bureau.

Longwood Inn on left. Running hot and cold water in all rooms, showers. Excellent dining room service. Lunches at all hours. Coffee shoppe. Special chicken dinners. Rest rooms for ladies. Garage and service station in connection. Have your oil changed while you eat.

120.2 Under viaduct and immediately turn right with trolley on York St., **LONDON.**

120.7 Top of hill. Turn left on **Ridout St.**

120.9 Right on **Dundas St.**

A. J. Alexandor's Furs Ltd., 203 Dundas St.

121.1 **Dundas and Richmond Sts.** Straight ahead to

121.3 **London Motor Club** in **Hotel London.**

See page 51 for Route to Guelph, Stratford and Kitchener.



LONGWOOD INN - Lambeth

Standard Hotel License

OPEN ALL YEAR

SPECIAL CHICKEN DINNERS

STEAKS AND CHOPS

New Dinner Dance Hall

Coffee Shoppe — Grill Room

ALL HOME COOKING

Hot and cold running water in all rooms

New Simmons bedroom equipment throughout.

GARAGE & SERVICE STATION

H. J. CARROLL

M. J. CARROLL

The LONDON CROCKERY Co.

126 Dundas St.

DIRECT IMPORTERS OF

125 Carling St.

China, Brassware, Pottery, Stainless Cutlery, Etc.

WEDGWOOD AND OTHER ENGLISH BONE CHINA

WILLOW HALL

The Gift Shop

Three Doors North of Dundas St.

418 Richmond St.

LONDON

Oriental Wares, Novelties, Souvenirs,
Etchings, Brasses, English Pottery,
China and Glass

ANTIQUE REPRODUCTIONS

VISITORS WELCOME



THE HOUSE OF COMFORT

KING ST. WEST
2 Minutes from Highway
JAS. H. REVELL, Prop.

HOTEL OXFORD

City Hall Square

R. H. REID, Proprietor

All Rooms with Running Water
Also Rooms with Bath

First Class Sample Rooms

PLENTY OF FREE PARKING SPACE
DAY AND NIGHT SERVICE

Beverage Room in Connection

WOODSTOCK

Ontario

(LICENSED HOTEL)

AUTO GLASS

REPLACED WHILE YOU WAIT

The HOBBS Mfg. Co. GLASS
Limited

WINDSOR
LONDON

Elliott St. & Caron Av.
Ridout & York Sts.
47 Dalhousie St.

HAMILTON 112 King St. West
NIAGARA FALLS Buttrey St.
TORONTO 121 Liberty St.

King's Highway No. 7

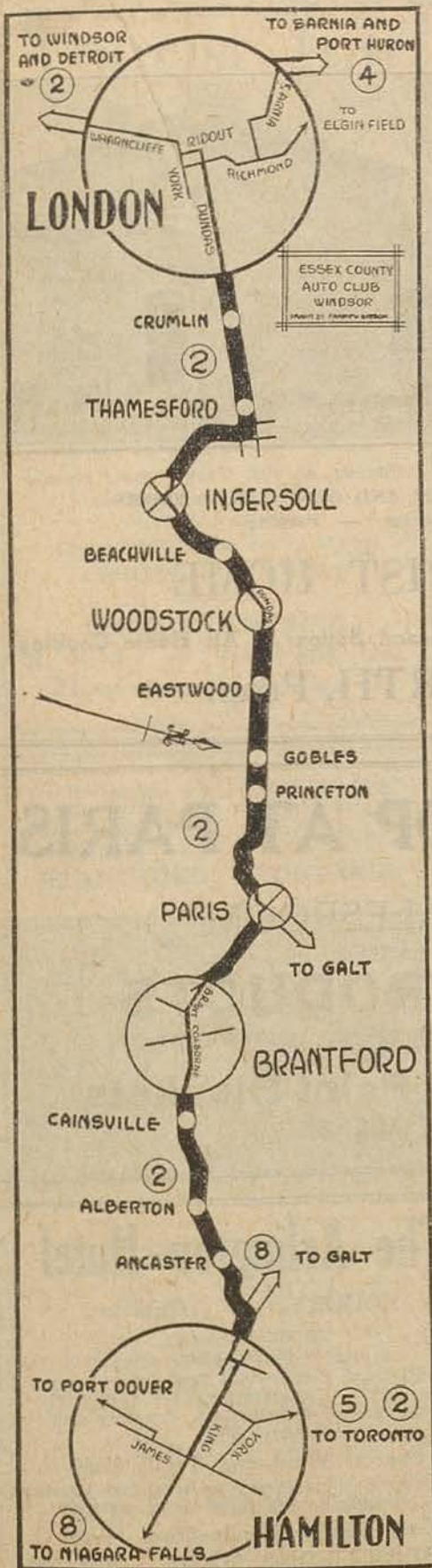
No. 7—A new all paved route via ST. MARY'S, STRATFORD,
KITCHENER, GUELPH.

Turn to Page 51 for Map and Log.

LONDON TO HAMILTON AND TORONTO

THE KING'S HIGHWAY NO. 2.

ALL PAVED.



121.3 **London Motor Club in Hotel London.** London, known as the Forest City, has a population of 60,000. Good hotels, restaurants and camping spots.

Dundas St. Straight ahead east on Dundas St. Paved all the way to Toronto and Niagara Falls.

Ontario Speedometer Service—Authorized Sales and Service on AC Speedometer, Fuel Pumps, Oil Filter Cartridge, Stewart-Warner Speedometers, Vacuum Tanks, Fuel Pumps and Products, North East Speedometers and Ignition, Waltham Speedometers and Products, Alemite Products and Service, Electric Service—Delco Remy—North East—Auto Lite—346 Dundas St.

124.1 Cross railway.

127.9 **Village of Crumlin.**

135.1 **THAMESFORD.** Turn right after crossing bridge and follow pavement to Ingersoll.

135.2 Road on left to **Guelph and Kitchener.**

141.5 **Slow.** Turn right and cross R. R.

141.7 **"The Maples"** at Ingersoll. Exclusive old colonial home, south side of Highway No. 2, one half mile inside town limits. Large airy rooms and bath. Spacious, shady grounds. Parking and garage, cabins, radio. Personal attention. Open all night. We cater to particular people. Phone 140-Y and make reservation, or drive thru and look us over. We welcome you. Mrs. Crotty, Prop.

141.8 **INGERSOLL.** Pop. 6000. **Ingersoll Auto Electric** on right. **Service Station** also on left. Best of tourist accommodation. Battery and ignition service. Road service, tires, tubes and accessories. Ladies' and gents' rest rooms. Phone 98 and 139.

The Ingersoll Inn, King St. W., renowned for comfort and good cooking. Rooms with hot and cold running water. Headquarters for tourists. Straight ahead one block past Post Office, then right. J. H. Revell, Prop.

141.9 Turn left.

146.8 **BEACHVILLE.** Straight thru.

150.3 **WOODSTOCK.** Pop. 10,000.

150.9 **Hotel Oxford.** Woodstock's leading hotel, half block to right, at City Hall Square.

155.3 **EASTWOOD.** Straight ahead on pavement. Road on right goes thru **Burford.**

157.8 **Slow.** Dangerous railway crossing.

160.6 **GOBLES.** Straight ahead.

161.9 **Slow.** Steep down grade. Cross bridge.

162.8 **PRINCETON.** Straight thru.

166.9 **Slow.** Turn right; cross bridge, then bear left.

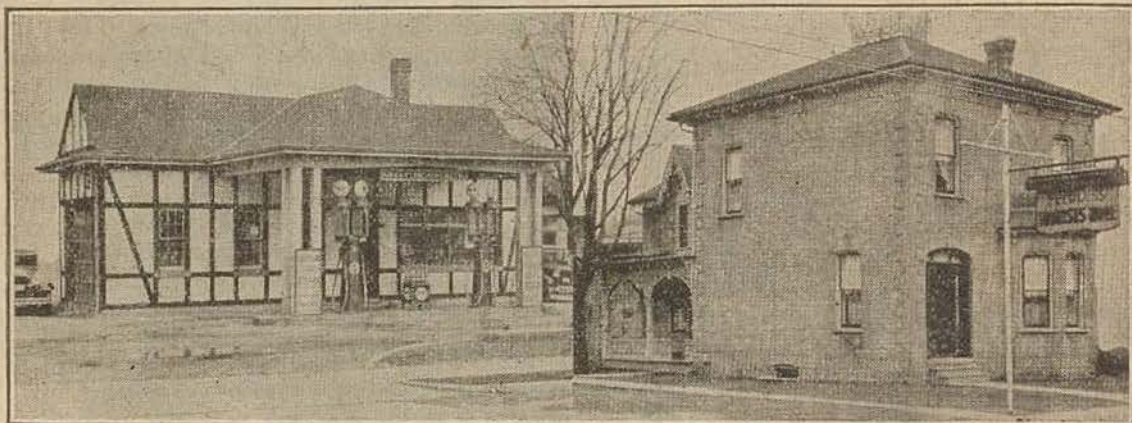
167.8 **Slow.** **FALKLAND.** Several curves.

170.6 **Slow.** Dangerous steep hill.

(Continued on Page 45)

GEO. F. BOSWORTH'S

Peerless Service Station and
Peerless Tourist Home,
West of Town at Foot of Hill.



MODERN SERVICE STATION — LADIES' AND GENTS' REST ROOMS
Wash Rack — Oil Pit — Storage — Parking

PEERLESS TOURIST HOME

Comfortable Beds Airy Rooms Breakfast and Supper All Home Cooking

GEO. F. BOSWORTH, Prop.

TOURISTS! STOP AT PARIS

AND VISIT

THE TEXTILE SALESROOM

OPPOSITE TOURIST CAMP

PURE WOOL PRODUCTS

WOOLEN BLANKETS, BED COVERS, MOTOR RUGS, SWEATER COATS,
HOSIERY AND UNDERWEAR,

Genuine Hudson's Bay Point Blankets

PARIS TEXTILE RETAILERS

REST AT **PARIS** The Pretty Valley Town

Then Spend a Profitable Hour
at the

IRISH LINEN SHOP

EVERYTHING IN LINENS AT LESS
THAN CITY PRICES.

Satisfied Customers from all over the U. S.

HALLS The House of
Quality Linens

The Arlington Hotel

PARIS — Ontario

75 Miles Toronto
50 Miles London

Tourist and Commercial Trade given every
attention.
Unsurpassed for Comfort, Courtesy and
Good Food.

Special Week-end Tariff \$7.50

Saturday Evening Dinner to Breakfast Monday
A charming corner for a quiet week-end.

Golf Course 1 mile from Hotel

RESERVATIONS MADE Tel. 261

Horning's Tourist Inn AND Orchard Camp New Cottages

Shelter with Tables and Stoves.

SERVICE STATION — GAS, OILS

12 Miles East of Brantford on
Provincial Highway No. 2
10 Miles West of Hamilton

ROOMS AND MEALS

Quiet Country Home for Tourists
Fresh Jersey Milk, Garden Vegetables,
Stoves and Tables

Every Camping Accommodation

Green Corn every day in season

Cafeteria and Restaurant

HOME BAKING

Clear Cold Mineral Spring Water

CHICKEN DINNERS

CHAS. E. HORNING

R. R. 1 — Jerseyville, Ont.

Phone Ancaster 41 Ring 31

KERBY HOUSE

BRANTFORD — ONTARIO



THE HOUSE OF COMFORT

A Home Away from Home
Every Accommodation
For Tourists

R. P. MORRISON, Prop.

Phone 734

Windsor—Toronto (Cont'd)

170.9 Bottom of hill, sharp turn left, into business section of **Paris** and to **Galt**.

Bosworth's Peerless Service Station at foot of hill. **Peerless Tourist Home** adjoining. See ad. on opposite page.

PARIS. Prettiest town in Canada. Pop. 4500. Picturesquely situated at the confluence of the Grand and Nith Rivers. Beautiful view of the Grand Valley from West approach to the town. Home of Penman's Knitted goods. Free municipally supervised auto camp. Free electric range for cooking, water 100% pure. Tourists' information at Town Clerk's office next door to Post Office. The town of Paris offers every accommodation to the tourist. Everything in woolens may be purchased at the **Textile Salesroom** located opposite the Tourist camp and adjoining Penman's Ltd. Woolen Hills. **J. M. Hall** specializes in fine linens.

The Arlington Hotel offers splendid accommodations.

171.3 Turn right at **Arlington Hotel**, and cross bridge.

177.5 **Slow.** Bad turn over bridge. Turn left on **Brant Avenue**. Straight ahead to end of street, then left on **Colborne St.**

178.6 **BRANTFORD.** Population 35,000. Follow straight thru.

Hotel Kerby on left. Headquarters of **Brantford Motor Club**, **Rotary Club**, **Lions Club**, **Chamber of Commerce** and **Kiwanis Club**.

Forbes Bros., 52-54 Darling St., turn left at signal light, at **City Hall**, two blocks. Turn left again to middle of block. **Ford and Lincoln**, fireproof garage, 300 car storage capacity; official **Ontario Motor League Service**. Mechanics on duty day and night, cars washed at night. **Mobile**, **Veedol** and **Quaker State Oils**.

178.8 Railway crossing.

181.8 **CAINSVILLE.** Cross railway.

181.9 Cross railway.

189.0 **ALBERTON.**

191.1 **Horning's Tourist Inn**, **Orchard Camp** and cottages on right. Rooms and meals. See ad. opposite.

191.4 **Cox's Garage** and **Service Station** on left. **Veedol** oil, **Dominion Tydol** gas. Hot dogs, tea, American coffee, refreshments, ice cream. Home service. Ladies' rest room. Camping ground.

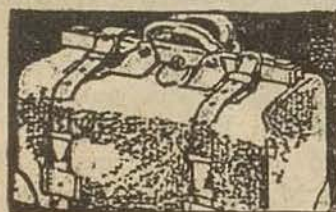
(Continued on Page 47)

The Irish Linen Store

DIRECT IMPORTERS OF FINEST IRISH LINENS

When in Hamilton see our large and well assorted stock of all kinds of Linens, Table Cloths, Napkins, Towels, Towelings, Embroidery Linens, Pillow Cases, Ladies' and Gents' Handkerchiefs, Fancy Linens, etc., all reasonably priced. Linens are lower in price in Canada.

99 King St. West, 3 blocks from Cor. King & James Sts., Hamilton, Ont.



ESTABLISHED 1899

Canada's Largest Leather Goods Store

A Fascinating Display of
ENGLISH LEATHERS

A Treasure House of Smart Things

THE HOUSE OF A 1001 GIFTS

THE HAMILTON LEATHER GOODS

COMPANY LIMITED

Opposite The POST OFFICE

61-63 KING ST. EAST

HAMILTON -- THE CITY -- UNIQUE

Drive into HAMILTON from any angle on a paved highway and enjoy the scenic beauty of its approaches.

A visit to HAMILTON MOUNTAIN is well worth while. Here you may view the famous NIAGARA FRUIT BELT, the picturesque DUNDAS VALLEY, the rolling FLAMBORO HEIGHTS and the blue waters of Lake Ontario and of Hamilton Harbor.

Ample Hotel Accommodation - Good Tourists' Camps or Rooms

FINEST RETAIL STORES IN CANADA

Excellent Restaurants - Many Central Garages

ENGLISH BONE CHINA



This decoration, which is a lovely reproduction of an old Chinese porcelain, depicts on fine English bone china one of the legendary romances of the East.

A 97 Piece Dinner Service, \$125.00.

Canada's Most Talked About Gift Shop
invites your inspection.

HERBERT S. MILLS

11 King St. East - Hamilton, Ont.
Booklet on request.

Windsor—Toronto (Cont'd)

194.8 **ANCASTER.** Population 700.

198.1 Fork right to Hamilton.

199.9 Curve left, then right.

200.3 Cross long bridge onto King St. East.
Straight ahead.

200.8 **Irish Linen Store** on right.

201.2 **JAMES ST., HAMILTON.**

For **Toronto** turn left one block to York St. For **Niagara Falls**, see page 65.

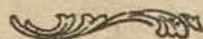
HAMILTON, by reason of its geographical location, is the hub of the provincial government's system of permanent paved highways, no fewer than eight of these main arteries radiating from this busy centre. Hamilton is the second largest city in Ontario and the third largest industrial centre in Canada. It has a population of 137,000 and proudly boasts of being the home of more than 500 industries, having attracted more American industrial capital than any other Canadian city. For information and free illustrated literature call at the Department of Industry and Publicity, City Hall. H. D. Fearman, Commissioner.

A. J. Alexandor's Furs, Ltd., 22 King W.

The —————→

Royal Connaught

Hamilton's Leading Hotel



One of
The United Hotels
of America.

S. F. PIERCE,
Manager.

THE PRINCE GEORGE HOTEL



King and York
Streets
TORONTO
CANADA

TOURISTS---

MAKE THIS HOTEL YOUR HOME WHILE HERE
COZY ROTUNDA, LUXURIOUS MEZZANINE AND LARGE, AIRY,
SUPERBLY FURNISHED BEDROOMS
EUROPEAN PLAN Only, \$2.50 Per Day Up
OUR RESTAURANT SERVES THE HIGHEST QUALITY
OF FOOD OBTAINABLE

Modern Garage in Connection

E. WINNETT THOMPSON

Managing Director

When in TORONTO visit

THE ROYAL ONTARIO MUSEUM

253 Bloor Street West (near Avenue Road)

THE LARGEST PERMANENT COLLECTION IN CANADA
ARCHAEOLOGY, GEOLOGY, MINERALOGY, PALAEOONTOLOGY, ZOOLOGY

Hamilton to Toronto

NO. 2 HIGHWAY
NO. 5 HIGHWAY



NO. 2—Along the shore of Lake Ontario is perhaps Ontario's most scenic drive.—This highway takes you via Burlington, Oakville to Sunnyside. You may enter Toronto either via Lake Shore Drive and Fleet St. or via Queen St. or King Street.

NO. 5—This route is via No. 6 to Clappison's Corners, then No. 5 straight thru to Bloor St., Toronto. This is probably the fastest route to Toronto.

Facts About Toronto

- Is the automobile centre of Canada.
- Is the wholesale jobbing centre of the Province.
- Is the best lighted city in America.
- Is the Capital City of the Province of Ontario.
- Is the focal point of the two largest railway systems in the world.
- Is the birthplace of the nation's sweetheart — Mary Pickford.
- Is an over-night rail journey from all centres of population of Eastern and Central United States.
- In Summer time Toronto is just one huge Summer resort — miles and miles of beautiful beaches.
- Has the finest temperate, uniform climate in Canada.
- Has the largest departmental store in the world, and a wonderful retail district.
- Has the most elaborate waterfront boulevard development in the world.
- Has the largest public recreation grounds in the world — The Toronto Islands.
- Has the largest fresh water yacht club in the world — the Royal Canadian Yacht Club.
- Has sixty-nine parks and forty playgrounds.
- Has the highest office building in the British Empire.

Hamilton to Toronto

King's Highway No. 2

A Beautiful Drive along the Shores of Lake Ontario—43 Miles.

- 0.0 **HAMILTON.** At Corner King and Main Sts. Turn left one block to York St. Turn left on York and follow, passing Dundurn Park over high bridge to
- 3.0 Fork in road. Take right fork and follow No. 2.
- 6.8 **Slow.** Bad turn right.
- 7.8 Sharp turn left.
- 8.0 Railway crossing. **BURLINGTON.** **Brant Inn** on right. 40 rooms, hot and cold running water—Service at all hours.
- 15.8 **BRONTE.** **Slow.** Speed limit 20 miles per hour.
- 20.4 **OAKVILLE.** Thru with pavement. **Hotel Murray House,** Oakville, half block to right on Navy St. First class rooms. American and European plan. Splendid meals. Separate garages and plenty of parking space. M. H. Williams, Prop.
- 25.0 Sharp turn left.
- 27.2 **CLARKSON.**
- 29.9 **PORT CREDIT.** Cross bridge over river.
- 35.6 **NEW TORONTO.** Goodyear Tire & Rubber Co. on left.
- 36.2 **MIMICO.** Straight ahead.
- 39.7 **SUNNYSIDE.** Bathing beach and pavilion.
- 40.0 Cross iron bridge. Sunnyside station on right. Turn right on King St. and follow.
- 42.7 **SPADINA AVENUE.**
- 42.5 **Prince George Hotel** on right. Excellent hotel for tourists. Reasonable rates. See opposite page.
Ford Hotel is located at Bay and Dundas Sts.
- 43.0 Corner of **King and Yonge Sts.,** Toronto. **King Edward Hotel** one block ahead on King Street. **Ontario Motor League** in Lumsden Bldg., Yonge and Adelaide Sts.
Toronto is Ontario's largest city and a trip thru Ontario is not complete without a visit to Toronto. The population of greater Toronto is 745,236. The city covers an area of 40 square miles. There are 68 parks and 40 equipped playgrounds. Visit the T. Eaton store, the Canadian National Exhibition, Ryrie Birks, Sellers Gough Fur Store, and Catto's.

Established 1864

John Catto Co. Ltd.

A Firm with 65 Years' Experience Built on Integrity and Good Values

Our display of Table and Bed Linens is unsurpassed, showing an immense range of White, Colored and Hand Painted Table Cloths and Napkins, Linen Towels, Sheets, Pillow Cases and Hand Embroidered Linens of every description.

Imported Reversible Motor Rugs and Scottish Tweeds in great variety.

Scottish All-Wool Blankets in every size.

Kenwood Blankets in solid colors and checks.

Murray Bay Blankets, Spreads and Rugs.

The famous Hudson's Bay Point Blankets in 3, 3½ and 4, in all colors, also White.

Ladies' and Gentlemen's Pure Irish Linen Handkerchiefs.

Our Collection of Scottish Clan and Family Tartans is the largest on the Continent. Over 200 names in stock, every one guaranteed historically correct.

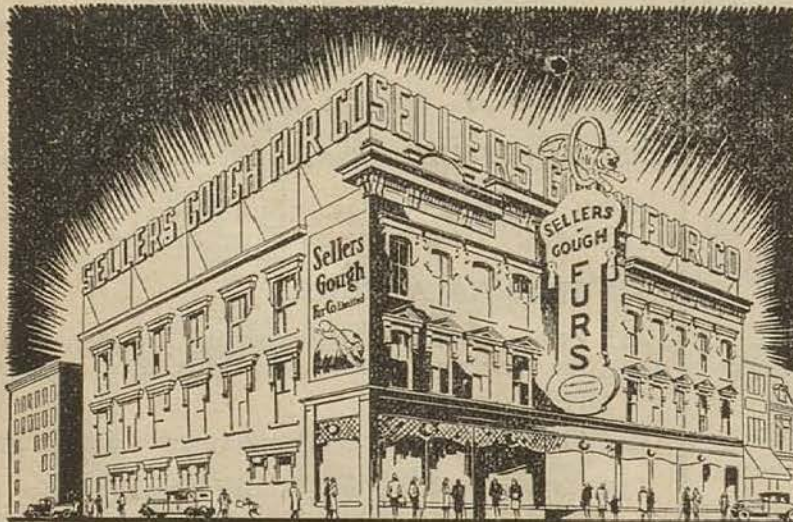
Ladies' Wool Sweaters and Pullovers, Silk Hosiery and Underwear.

221 YONGE ST.

(Corner Shuter St.)

Toronto, Canada

The Largest Exclusive Furriers in the British Empire



CANADIAN FURS

are chosen by thousands of Tourists every year because they are

The Best
in the world
and Cost Less

Our Splendidly Appointed Showrooms are situated in the heart of the Business Area of the City and counted as a most interesting stop in a sight seeing trip.

All year round the most advanced models in Fur Coats and Scarfs are displayed in most interesting assortments and there are competent salespeople to serve you. You are invited without obligation.

SELLERS - GOUGH FUR CO., LIMITED

244-250 Yonge St.
TORONTO

12-14 James St. S.
HAMILTON

359 Ouellette Ave.
WINDSOR

Facts About Toronto

- Has the largest heated swimming pool in the world.
- Has 25 golf clubs—3 municipally owned.
- Has the finest and most efficient street railway and motor coach system in America.
- Has the cheapest electric light and power available in the world.
- Has the largest hotel in the British Empire.
- Holds annually Canadian National Exhibition, attendance over 2,225,000. World's largest Exposition.
- Holds annually Royal Winter Fair — world's largest livestock exhibition and horseshow.
- Greater Toronto has a population of over 800,000.
- Total resources of all banks represented exceed \$2,600,000,000.00.
- Toronto University with affiliated colleges is the largest on the Continent.
- Toronto has more capital invested in manufacturing than any other eight cities in Ontario.
- Toronto is the radiating centre of a system of the finest highways in America and of all travel by rail, water, electric and motor transportation.

Hamilton to Toronto

Via King's Highway No. 5. All Paved. 44 Miles.
(This is the fastest and least congested route between these two cities).

- 00.0 **HAMILTON.** From King and James Sts. go north on James St. and at next corner turn left onto York St.
- 01.1 Turn right at end of street.
- 02.4 Keep left at fork and cross bridge.
- 03.0 Junction of Highways 2 and 6. Take left fork and follow Highway 6 to
- 05.0 **CLAPPISON CORNERS.** Turn right at X roads on No. 5.
- 07.0 **WATERDOWN.** Thru.
- 16.1 **PALMERO.** Thru.
- 29.0 **COOKSVILLE.** Thru.
- 35.0 Curve right at X roads.
- 36.9 Curve right at fork.
- 37.5 Keep left at fork.
- 37.7 Curve right, now on **Bloor St.,** Toronto.
- 42.8 Turn right at X streets onto Yonge St. (Left is to points north).
- 44.4 **TORONTO.** At King and Yonge Sts.

Toronto to Hamilton

King's Highway No. 5.

- 00.0 **TORONTO.** From King and Yonge Sts. go north on Yonge St.
- 01.6 Turn left at X streets onto Bloor St.
- 07.5 Curve left at fork.
- 09.4 Curve left at X roads.
- 15.4 **COOKSVILLE.** Thru.
- 28.3 **PALMERO.** Thru.
- 37.4 **WATERDOWN.** Thru.
- 39.4 **CLAPPISON CORNERS.** Turn left at X roads.
- 41.4 Curve right at fork.
- 43.3 Turn left onto York St.
- 44.3 Turn right onto James St.
- 44.4 **HAMILTON.** King and James St.



CANADIAN NATIONAL EXHIBITION TORONTO

AUG. 22 to SEPT. 6, 1930

FIFTY-SECOND YEAR

*The world's largest and most progressive
exposition, attracting two million
visitors annually.*

Send for Illustrated Booklets
and Road Map.

SAM. HARRIS
PRESIDENT

H. W. WATERS
GENERAL MANAGER

LONDON to TORONTO

Via Stratford, Kitchener and Guelph.

All Paved—Highways Nos. 4 and 7.

(See next page for map.)

- 0.0 Leave Hotel London. Go West on Dundas Street, two blocks—right on Richmond Street, Straight ahead with Trolley. Follow No. 4 Highway thru.
- 5.5 **ARVA.** 10.8 **BIRR.**
- 14.0 **ELGINFIELD.** At Gas Station, turn right on No. 7.
- 20.1 Turn left. 21.0 Curve right.
- 27.8 **ST. MARYS.** Straight thru.
- 31.6 Turn left.
- 40.0 **STRATFORD.** Right on Ontario Street. Thru.
- 47.4 **SHAKESPEARE.** Thru.
- 53.8 **NEW HAMBURG.** Turn left, then right at next street.
- 57.2 **BADEN.** Thru junction of Roads 7 and 8.
- 66.2 Outskirts of Kitchener. Turn left.
- 67.0 **KITCHENER.** Queen and King St. Turn right on King St., then left at City Hall on Frederick Street.
- 71.8 **BRESLAU.** Bear left and thru.
- 81.1 Turn right—Junction of Roads 6 and 7.
- 82.7 Turn left with car line, then bear right with line on to Wyndham St.
- 82.9 **GUELPH.** Continue thru on Wyndham Street.
See next page for accommodations and interesting information about Guelph.
- 84.7 Turn left with tracks on Surrey St., then right on Neeve St., then left on Ontario Street.
- 90.7 **ROCKWOOD.** Turn right—thru.
- 97.1 Turn right into
- 97.4 **ACTION.** Four corners—turn left, cross R.R., turn right.
- 98.0 Turn left. 101.7 Turn right.
- 104.4 Turn left. 105.2 Turn right.
- 107.9 **GEORGETOWN.** At Monument—turn left on No. 7, and thru to
- 111.7 **NORVAL.** Four corners—thru. Bear left over two bridges.
- 117.0 Turn right. (Left turn is Road No. 10 to Caledon-Orangeville.)
- 118.9 **BRAMPTON.** Thru on No. 10.
- 129.2 **COOKSVILLE.** Four corners. Turn left on No. 5.
- 135.3 **ISLINGTON.** Fork right at Gas Station. Follow car line on Bloor St. to Bay St. Turn right.
- 144.1 **TORONTO.** Queen and Bay Sts. Ontario Motor League. Lumsden Bldg., Adelaide and Yonge Streets.

London to Galt and Guelph via Paris

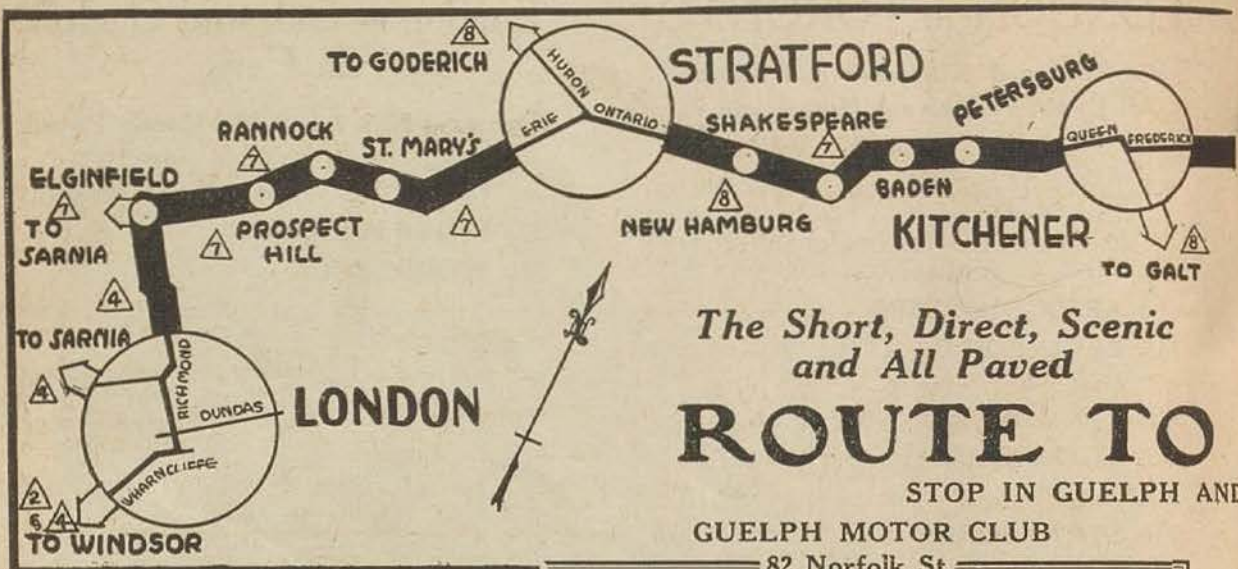
Highways Nos. 2 and 24—Mostly Paved.

- 0.0 Leave Hotel London. Go East on Dundas St. Follow No. 2 Highway.
- 20.1 **INGERSOLL.**
- 29.0 **WOODSTOCK.**
- 49.5 At foot of hill. Turn left down grade and cross Bridge.
- 49.7 **PARIS.** From four corners. Hotel on corner. Go North on Main St. and follow No. 24 Highway over Bridge.
- 56.5 Straight thru. (Road on left to Ayr).
- 61.4 Fork left on St. Andrews St.
- 61.7 **GALT.** Turn left on Water St. (Galt to Preston—3 Miles.) Pass under R.R. Bridge.
- 62.2 Left on Grand Ave., right at Square and cross Bridge.
- 65.9 Straight thru at four corners.
- 67.9 **HESPELER.** Turn left at Hotel corner. Cross R. R. and Bridge.
- 70.8 End of road. Turn right.
- 75.5 Thru on Waterloo Ave.
- 76.7 Turn left under R. R. Bridge. Right on Carden St. Left on Wyndham St.
- 11.0 **GUELPH.** At circle. See next page.

Kitchener to Galt and Hamilton

Highway No. 8—Paved.

- 0.0 **KITCHENER.** Go south on King St. from City Hall on left.
- 0.3 Centreville. Thru.
- 4.5 **FREEMPORT.** Thru.
- 7.2 End of road, turn left.
- 7.3 Turn right at Hotel.
- 8.1 **PRESTON.** Thru.
- 11.0 Four corners. Thru, over two R. R.'s. **GALT.** Road on right to business section.
- 11.8 Straight thru Park.
- 12.2 Four corners. Thru.
- 17.1 **SHEFFIELD.** 21.4 **ROCKTON.** (At 24.7 is junction of Roads 8 and 5. For short cut to Toronto—Turn left on No. 5.)
- 29.1 Turn right. Follow thru—down winding steep grade to King St.
- 31.1 **DUNDAS.** Turn right on Main St. Bear left up and down grade to
- 32.4 Junction of Roads 2 and 8. Bear left.
- 33.6 Turn left on Paradise Rd. Then right on King St. over Bridge into
- 36.0 **HAMILTON.** King and James Sts.



Guelph's Largest Department Store
D. E. MacDONALD & BROS., LIMITED
 OF INTEREST TO TOURISTS
 We Specialize in Linens, Woollens and Blankets

For Prompt
 Emergency Road Service
 (Day and Night)
 PHONE
2498 - 2499
BEDFORD, HOWSE & NUNAN
 Limited
 Right at the Capitol Theatre
GUELPH, ONT.
 STORAGE and WASHING
 Repairs to All Makes of Cars
 Ont. Motor League Official Station

New
Wellington
Hotel
 Homelike with Modern
 Comforts
 ROOMS WITH BATHS, HOT AND
 COLD WATER, ETC.
 American and European
 Plan.

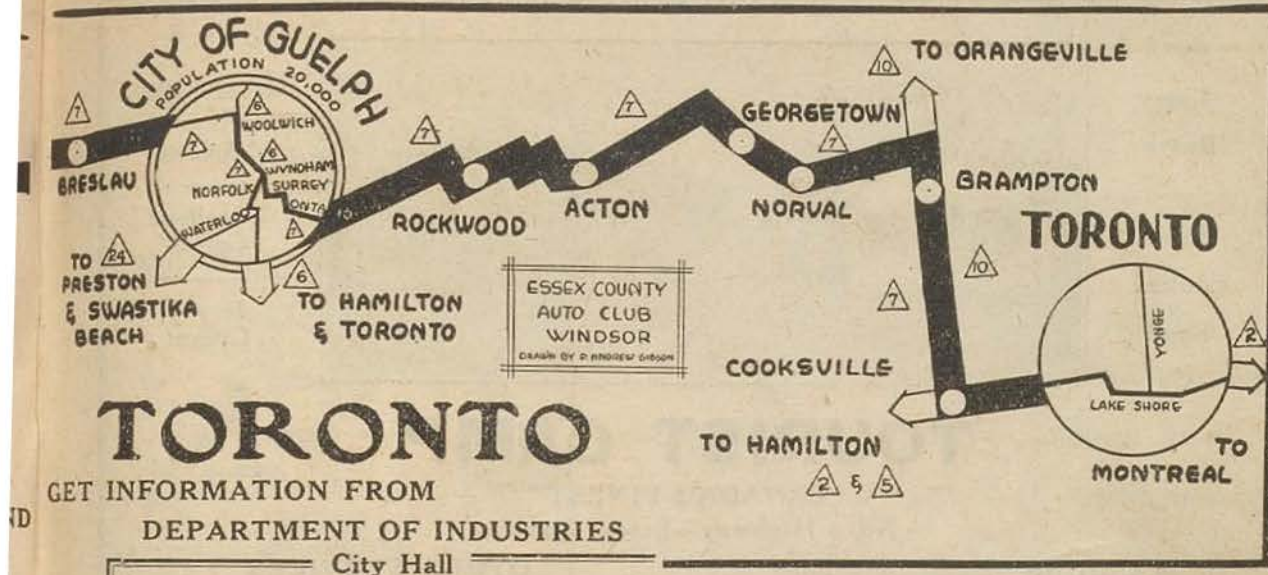
A.W. Smith & Sons
LIMITED

120 UPPER WINDHAM ST.

Your Jewellers

GUELPH, - - - - - ONTARIO

VISIT SWASTIKA BEACH only 10 Miles from Guelph



BREAK YOUR JOURNEY

at

GUELPH

The "Royal City"

Good Restaurants and Hotels - Attractive Stores - Reputable Garages

Civic Tourist Camp at Riverside Park, on the Bank of the Speed River.

MANY SIGHTS WORTH SEEING

Visit the World Famous Ontario Agricultural College; the Rocks at Elora;
the Rockwood Caves; the Ontario Reformatory,
and other Places of Interest.

100 DIVERSIFIED INDUSTRIES

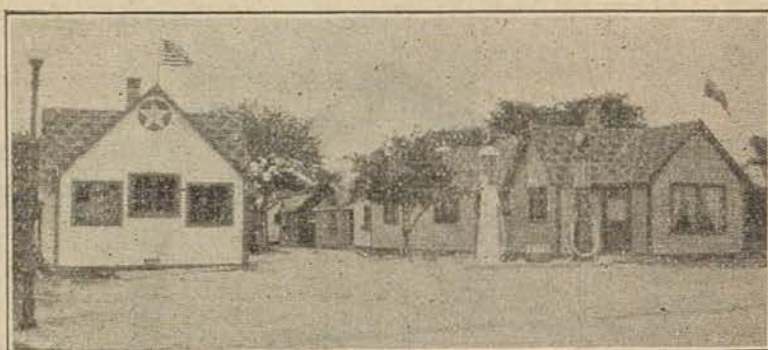
To incoming manufacturers, Guelph offers Central Geographical Location, Unexcelled Shipping Facilities, Cheap Electric Power, Good Labor Market, Cheap Sites, Low Taxation, and other advantages.

For Information Call at

INDUSTRIAL DEPARTMENT

CITY HALL.

Low
Rates
—
Home
Cooked
Food



Luxurious
—
Modern
—
Excellent
Coffee
—
Jersey
Cream

TOURIST CAMP

CANADA'S FINEST

No. 3 Highway—Essex, Ontario.

16 CABINS—Each containing
2 Bed Rooms - Sitting Room
Bath Room - Running Water
Toilet - Luxurious Beds
Electrically Heated

Daily Rate \$1.25 Each Person

OTHER SERVICES
Gasoline, Oil and Grease
Tires and Accessories
Play Ground - Coffee Shop
Ladies Rest Room
Gentlemen's Rest Room
Hot and Cold Showers

WAYSIDE INNS

James Richardson and Son
ESSEX, ONTARIO.

EVERY VISITOR TO CANADA
SHOULD SEE

Point Pelee National Park

JUST 15 MINUTES' DRIVE FROM LEAMINGTON, ON NO. 3 HIGHWAY,
34 MILES FROM DETROIT

"One of Canada's Most Beautiful National Parks"



7 Mile Drive through
Virgin Forest

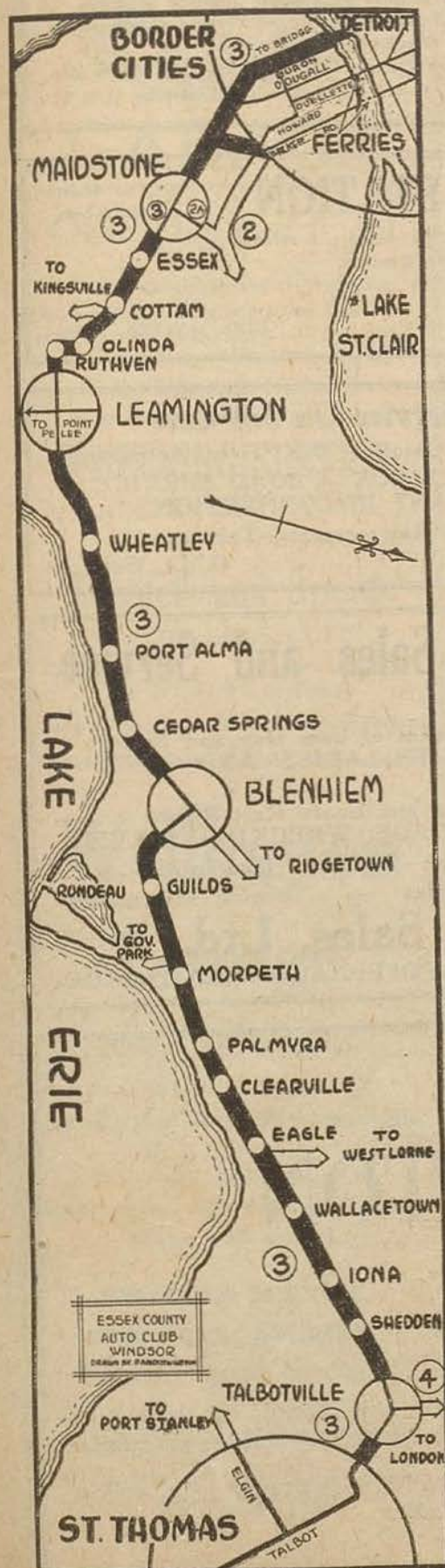
14 Miles of Beautiful
Sandy Bathing
Beach

18 Hole Public Golf
Course
Visitors Welcome

Free Camping
Free Bathhouse
Stoves and Shelters

The Ideal Spot for
a Real Rest

The King's Highway No. 3---Paved



LAKE ERIE NORTH SHORE TRAIL. FROM THE BORDER CITIES TO NIAGARA FALLS AND BUFFALO.

- 0.0 Leaving **WALKERVILLE FERRY DOCK**. Straight ahead on Devonshire Road to Wyandotte St. Turn left to Walker Road. Turn right and follow to No. 3.
- 0.0 **WINDSOR AT THE FERRY DOCK**, No. 1 Ferry St. Set your speedometer here. Go uphill, turn left one block to **Ouellette Ave.** Turn right.
- 0.1 **Ouellette Ave.** Dowler's Clothing Store on right.
- 0.2 **Post Office** on right. A. J. Alexandor's Fur Co. on right.
- 0.3 **Sellers Gough Fur Co.** on right. Prince Edward Hotel on left. Norton Palmer Hotel one block to right.
- 1.1 Cross **Giles Boulevard**. Straight ahead.
- 1.8 **TECUMSEH ROAD**. Turn right here to
- 1.9 **DOUGALL AVE.**, King's Highway No. 3. Sharp turn left, follow pavement.
- 2.2 Cross R.R.
- 2.3 Cross R.R. **Elmcourt Country Club** on right. **Boose's Cottage Tourist Camp** on right.
- 3.0 Thru subway under N.Y.C.R.R.
- 3.8 **Kenilworth and Devonshire Race Tracks** on left.
- 5.0 **Windsor Tourist Home and Camp**.
- 5.7 **ROSELAND**. Curve right and follow pavement.
- 6.2 **Slow**. Sharp curve. No. 3 Highway. Junction of Highways. Pick up log from 6.2 below from **Ambassador Bridge**.

No. 3 from the Bridge

- 0.0 **AMBASSADOR BRIDGE**. Leave bridgehead and proceed south on Huron Line Rd. King's Highway No. 3 and connecting with Highway No. 2.
- 0.1 Cross R.R. and also street car tracks.
- 0.8 **CROSS TECUMSEH RD. NOTE**—Tecumseh Rd. to left goes to Belle River, Tilbury and Chatham, and connects with Highway No. 2.
- 3.0 Cross **Grand Marais Rd.** Straight ahead.
- 4.0 Curve left on pavement—**TALBOT RD.** No. 3.
- 5.1 Straight thru at X roads.
- 6.2 Straight thru at X roads. Road on left is **Dougall Ave.** (Old No. 2 and 3). King's Highway to downtown Windsor.
- 8.2 Cross **Walker Rd.** Right is to **Harrow and Oxley Beach**.
Leveque Bros. Garage at Junction Highway 3 and Walker Road. Official O.M.L. service. Day and night. Wrecking. Repairs on all cars. Phone Maidstone 21 R.1 and 3.

(Continued on Page 55)

**DRIVE ON TO
OLDCASTLE**
TOURIST CABIN CAMP AND
PRIVATE HOME
8 Miles from Windsor

Follow Highway 3 to Oldcastle.
MODERN PRIVATE HOME—ALL CONVENIENCES.
New Cabins — Electric Lights.
Lunch Room—All Home Cooking — Fresh Canned Goods
Groceries and Supplies.
Refreshments—Ice Cream, 4.4 Beer, Can. Dry Ginger Ale
A. D. Kavanagh, Prop., Oldcastle Maidstone 21 R 12

INTERNATIONAL SERVICE STATION

1 Mile West
of Maidstone

Shell Gasoline—Oils and Greases—Electric Alemite Service
Tires—Tubes—Accessories—Light Repairs.
MODERN TOURIST CABINS—With bath (new this year.) Ladies' rest rooms, meals and
refreshments—Ice Cream and soft drinks.
Plenty of Parking Space. **GEO. DAVIES, Prop.**

Tourists' Garage

MAIDSTONE, Phone 17
Open Day and Night

Expert Service On All Cars

Storage, Washing, Gasoline, Oils, Tires, Accessories
WRECKING SERVICE — ROAD SERVICE
RESTAURANT IN CONNECTION
Sandwiches, Refreshments, Tobaccos
L. GEORGE, Prop. **O.M.L. Service**

HUDSON - ESSEX Sales and Service

ESSEX, ONT.

Where you can get Expert Service on All Makes of Cars Day and Night
**NEW GASOLINE STATION, OPPOSITE, WITH LADIES' AND GENTS'
REST ROOMS**

New Gasoline Station, Opposite with Ladies' and Gents' Rest Rooms
OIL, GAS, TIRE SERVICE, WASHING, STORAGE, WRECKING SERVICE

We Specialize in Essex and Hudson Service—All Work Guaranteed
Moderate Charges — Road Maps — Guides — Touring Information

Wigle & Son Motor Sales, Ltd.

PHONE 19

ESSEX

OFFICIAL O.M.L. GARAGE

Your Next Town is---

LEAMINGTON

Population 4500.

LEAMINGTON is a live up-to-date town where tourists will find ample accommodations. Good hotels, restaurants, stores, garages, camps.

BEAUTIFUL SEA CLIFF PARK nestles on Lake Erie's shore near the foot of a boulevard street, with bath house and one of the finest bathing beaches in Canada.

POINT PELEE NATIONAL PARK, another of Nature's beauty spots, only a few miles away, is reached by a road skirting the Lake.



GARAGE

Open Day and Night

Headquarters for Tourists
Accommodation for over 100 cars
Storage — Washing — Supplies
Accessories — Assorted Oils

4 GASOLINE PUMPS

Expert Service on All Cars

WRECKING SERVICE

LADIES' REST ROOMS

Tourist Information

Stogdell and Symes

MOTOR SALES LTD.

Phone 355 - Leamington
On The King's Highway

Wellington Garage

Official O.M.L. Garage

Where you get
Service and Best Workmanship.

We make a Specialty of
Overhauling All Makes of Cars
Work Guaranteed.

WRECKER SERVICE

TIRES - GASOLINE

LADIES' REST ROOMS

J. ELTHERINGTON, Prop.

Phone 359 51 Talbot St. E.
LEAMINGTON

Windsor to Niagara Falls (Cont'd)

- 8.4 **OLDCASTLE.** Cross R.R.
Kavanagh's Tourist Camp and Store at Oldcastle. Cabins. Refreshments. See ad opposite.
- 11.7 **International Service Station and Cabin Tourist Camp** on right. Shell Products.
- 12.0 Dangerous R.R. crossing.
- 12.2 Cross trolley lines.
- 12.3 **MAIDSTONE.** Straight thru. Waiting room on right. Road to left is **King's Highway 2-A to Chatham, London and Toronto.** Tourists' Garage on left. Official O.M.L. Garage.
- 15.9 **The Wayside Inn** modern tourist camps on left.
- 16.4 **ESSEX.** Dangerous R.R. crossing. Straight thru.
- 16.8 **Gough's Restaurant** on left. Regular dinners served from 11 a.m. to 2 p.m. Short orders at all hours. Everything clean and wholesome; all home cooked. Ice cream and smokers' supplies. Special attention to tourists.
- 17.0 **Wigle & Sons Motor Sales Ltd.** on right. Service all cars. O.M.L. service.
- 17.2 Road on right is to **Arner.**
The Ambassador Service Station and Tourist Accommodation. Light lunches, tea, coffee. Everything home cooked. Refreshments, tobaccos. Modern ladies' rest room. Camping ground. Electric lights. Private sleeping rooms. High-grade gasoline and oils. Tire repairing, day and night service. Watch for the name "AMBASSADOR." R. Walters, Prop.
- 19.4 **NORTH RIDGE.** Straight thru.
- 21.5 **COTTAM.** Straight thru.
- 22.9 **Weir's Corners.** Straight thru for Buffalo. Division Rd. on right is five miles to **Kingsville, Jack Miner's and Seaclyffe Park.**
NOTE—WEIR'S CORNERS. Private rooms, hot and cold water, chicken dinners, meals. 24 Hour Service.
- 27.1 Curve right.
- 27.7 Curve left and right thru X roads.
- 29.0 R. R. crossing.
- 29.2 **RUTHVEN.** Turn left at X roads.
- 30.8 **The Lakeview Tourist Camp and Private Tourist Home** overlooking Lake Erie. Beautiful surroundings, large lawn, plenty of shade, parking space free. Rooms are large and airy, double and single. Regular meals, all home cooked. Refreshments, fresh fruits and garden products. High grade gasoline and oils. R. H. Latam, Prop.
- 31.8 Fork left. Leamington information bureau here.
- 31.9 **Tourists' Country Home,** at entrance to Leamington, offering accommodations to the Tourist. Modern conveniences throughout. Large cool airy sleeping rooms. Large grounds, beautifully shaded. Cabins, single and double. Camping ground (Gov't approved). Breakfast. Chicken dinners on Sunday. Phone 83W. Mrs. C. E. Dawson.
- 32.4 **The Gold Star Tourist Camp** on left. See ad. Radio in all cabins. Modern conveniences.

(Continued on Page 57)

GOLD STAR CAMP

On No. 3 Highway, .04 miles west of stop light
LEAMINGTON, ONT.

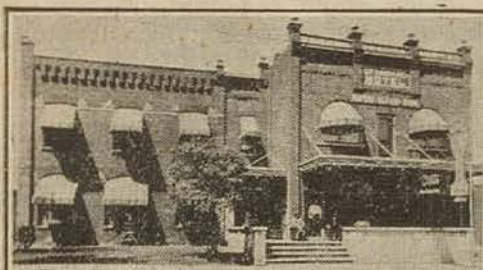
Cottage Cabins; Radio connection in each Cabin;
Shower Baths; Kitchen;
Barbecue; Electrically Cooled Drinking Water;
Modern Comfort Stations; Tenting Space.

SHELL GASOLINE and OILS

STOP AT THE SIGN OF THE "GOLD STAR"—Symbol of Service.

Gold Star Service Stations, Limited

Chatham - Leamington - Ridgetown - Dutton



The Home of the Exacting Tourist
REASONABLE and MODERN
Dinners and a la Carte Service
AUTO STOP INN

LEAMINGTON

Free Parking Erie St. South



NOVEL RUSTIC CABINS AND
CAMPING GROUNDS

Government Inspected

Ponies and Saddle Horses

AUTO CAMP INN

East of Leamington Highway No. 3



Leamington's Popular (Tourist) Hotel

Large Airy Rooms - Cafe

HOTEL LEAMINGTON

On Highway No. 3

For Outstanding Service

*Two Stations in
Leamington*

TALBOT AT McGAW
For Car Washing, Alemiting,
Gas and Oils

58 ERIE ST. NORTH
**Chevrolet Sales
Service**

**WIGLE MOTOR
SALES**

PHONE 169 Crane Service

*Steam Heat
and Running Water
in All Rooms*

**Hotel
International**

E. A. TUTTLE, Prop.
Leamington, Ontario
PHONE 270

Cleanliness, Comfort, Courtesy
**Private Baths and Public
Tub Baths**

Cafe, Strictly Home Cooking
European Plan

Windsor to Niagara Falls (Cont'd)

33.0 LEAMINGTON. At four corners. Signal light.
Note—Turn right for **Seacliffe Park** and
Point Pelee Park.

Hotel International, newly remodelled and
furnished, one block right.

Auto Stop Inn and Leamington Hotel.

Leamington has fourteen miles of paved
streets, is well lighted, has pure water, good
hotels, up-to-date cafes, theatres, three rail-
ways, fine golf course being laid out on lake
shore, and everything to accommodate
tourists. **Seacliffe Park**, one of the town's
beauty spots overlooks Lake Erie. It has
dancing pavilion, dining hall, bath house and
free parking space for cars. **Point Pelee
National Park**, another natural beauty spot,
is only a few miles distant.

Pele Island, sixteen miles away in Canadian
waters is reached by steamers daily.

33.1 Duke & Ternan on right. Information here
concerning choice lots on Pt. Pelee.

Wellington Garage on left is the Ontario
Motor League Official Garage. Service all
cars day and night, wrecker, expert mechanics,
high grade gasoline and oils, storage, washing.
Tires, tubes and accessories. Phone 359.

33.2 Wigle Motor Sales, outstanding Service
Station on right. Imperial gasoline and oils.
A new and modern service station, open day
and night. Our ladies' rest room is the finest
on the highway. Hot and cold water. Steam
heated in winter. Oil changing, greasing and
washing. Service unexcelled.

Stodgell & Symes, Ford Sales and Service, on
left.

38.2 Auto Stop Inn Tourist Camp. Modern cabins
in beautifully shaded grove. Shetland ponies
and play ground.

38.5 Curve left.

40.7 WHEATLEY. Free camping ground. Straight
thru.

Ford Sales and Service. Expert mechanics
on all cars, wrecking service, day and night.
Tires, tubes and accessories. Shell gasoline
and all Shell products. Marvelube and
Mobile oils. Ladies' rest rooms. Maps and
road information. Phone Wheatley 5W and 5J.

44.9 Curve right and at 45.2 sharp curve left.

47.6 Detroit Police Club.

49.1 Slow. Sharp curve left, then right.

54.0 PORT ALMA. Thru.

Erie View Garage, at **Port Alma**, on right.
Open day and night. Service on all cars.
Battery service, White Star and Staroline
gas, Castrol, Texaco and Staroline motor
oils. Tires, tubes, accessories. Wrecking
service. Refreshment Booth. Sandwiches, tea,
coffee, cigarettes and tobaccos. Chas. Blue,
Prop. Phone Merlin 33-24.

56.0 Slow. Crook in road. Cross picturesque
canyon.

56.1 Cronk's Tourist Camp. One of the finest in
Canada on No. 3 paved Highway. 57 miles
from Windsor, 198 miles from Niagara Falls,
the southern scenic route. Splendid furnished
huts, electric lights and screened porches.

(Continued on Page 59)

The King's Highway No. 3

"The Lake Erie North Shore Trail"

This Highway—all paved—leads through the Garden of Canada between Detroit and Buffalo. Along the Lake are many quaint and picturesque fishing villages, summer resorts, bathing beaches, dancing pavilions and fishing resorts.

The route leads from Windsor through Essex, Leamington, Wheatley, Cedar Springs, Blenheim, Morpeth, Wallacetown, Iona, Shedden, Talbotville, St. Thomas, Aylmer, Tillsonburg, Courtland, Delhi, Simcoe, Jarvis, Cayuga, Dunnville, Winger, Welland, Niagara Falls or from Chambers Corners through to Fort Erie and the Peace Bridge.

Near Blenheim is the Government Park at Rondeau and Erie Eau—miles of forests, picnic grounds, many deer running wild.

Near Wallacetown, the old Tyrconnell Church and cemetery with Col. Talbot's Grave—four miles east, Port Talbot and the old home of Col. Talbot.

At St. Thomas, Pinafore Park and its well equipped Tourist Camp, Dreamland Gardens, the Old Home Gardens with its famous Butterfly Exhibit. Seven miles south, Port Stanley with good bathing beaches, large dancing pavilions and good boating.

Eastward along the Lake Front are Port Bruce, Port Burwell, Port Rowan, the Government Forestry Station where millions of trees are propagated.

You'll find comfort at *Estd. 1798.*

Cedar Lodge

EXCELLENT DINING ROOM SERVICE

RATES WITHIN REASON

PORT STANLEY

NINE MILES FROM ST. THOMAS

Port Stanley is known as "The Coney Island of Canada"

American visitors should not fail to visit "The Port." Bathing, dancing, fishing, amusements, good hotels and camps.

The New Handy Restaurant

BLLENHEIM

One of the Finest on the Highway

"No one ever leaves hungry"

Regular Full Course Dinner

Chicken Dinners on Sunday

Everything Home-Cooked, Clean and Wholesome. Meals Served Any Time.

Clean Cosy Rooms

LADIES' REST ROOM

Refreshments -- Tobaccos

Thousands of Tourists have been pleased and satisfied with our quick and efficient service and we can please you.

Next Door to Temple Theatre

"The House of Plenty"

C. P. LANZ, Proprietor
Tourists Welcomed.



Springsteen's Service Station

BLLENHEIM

FINEST LADIES' REST ROOM ON HIGHWAY

Washrooms - Reading Room
Storage for 50 Cars. Expert Service on all Cars.

GASOLINE and OILS, TIRES, TUBES, ACCESSORIES, WRECKING SERVICE
Free Air and Water, Battery Service.

OPEN DAY AND NIGHT

C. W. SPRINGSTEEN, Prop.
PHONE 43. Talbot and Marlborough.

Windsor to Niagara Falls (Cont'd)

Good bathing, beach. Beautiful camping grounds. Natural gas for cooking. Fresh eggs, butter, milk, bread, canned goods. Ice cream, candy, tobacco, all kinds of soft drinks. Gas and oil. We serve tea, coffee and sandwiches. H. A. Cronk, Prop. Merlin R. R. No. 3.

57.7 Narrow bridge over gorge. Get a picture here.

66.5 **CEDAR SPRINGS.** Straight thru. Road on left into Chatham; on right to **Erie Beach**, 1½ miles.

69.8 Cross R.R. onto Talbot St.

70.7 **BLLENHEIM.** Pop. 2000. Free camp grounds.

70.8 **Springsteen's Garage** and Service Station on left. Service all cars.

Straight thru on Main St. **New Handy Restaurant** on left.

70.9 Turn right here on No. 3 for **St. Thomas, Buffalo and Niagara Falls.** Road ahead is to **Ridgetown.**

72.6 Turn left on left hand road.

77.8 **WALTERS CORNERS.** Straight thru. Road on right is to **Rondeau Govt. Park**, 4 miles.

Walters Tourist Camp and Service Station on right corner. New and modern cabins, electric lights and hot plates, all conveniences. Light lunches, refreshments. High grade gasolines and oils, tires, tubes, and accessories, tire repairing, greasing. 10 minutes' run into **Rondeau Govt Park.** W. Walters, Prop.

80.6 **MORPETH.** Terrace Beach and Camp ground ½ mile to lake on right hand road.

Kimmerly's Garage on left. High-grade gasoline, oils, repairs and wrecking service. Ladies' and gents' rest rooms. Golf course 2 miles distant. Lake Erie ½ mile. Good fishing. A. B. Kimmerly, Prop. Phone 625-22.

The Erie Hotel. Twenty-five rooms, cool and airy. Restaurant. Meals served at all hours. 4½ miles, by lake shore route, to **Government Park.** Rates \$1.50 single, \$2.00 double. Geo. A. Young, Proprietor.

83.0 "You'll find Comfort at **Cedar Lodge.**" Historic—beautiful rural and restful surroundings—shade, splendid rooms, dining room, modern conveniences. You will like "Cedar Lodge."

85.7 **PALMYRA.** Straight thru.

88.9 **CLEARVILLE.** Thru.

94.8 Road on left is to **Rodney.**

99.5 **EAGLE.** Straight thru. Road on left goes to **West Lorne**, 3 miles.

Eagle Garage and New Modern Tourist Cabin Camp on left corner. Service all cars. Wrecking service, tires, tubes and accessories. Open day and night. **Imperial White Rose**, high test, **Supertest**, **Enarco** and **Gargoyle** oils. Camp ground and cabins. Refreshment booth. Sandwiches, light lunches. Phone **West Lorne 62 r 3.**

106.3 **WALLACETOWN.** Thru. Road on left is to **Dutton**, 2 miles.

111.8 **IONA VILLAGE.** Curve left.

Lumley's General Store and Service Station on right at **Lumley's curve, Iona.** Super Shell and Shell products, **White Rose** and

(Continued on Page 61)

F-I-S-H-I-N-G

ON BEAUTIFUL LONG POINT BAY, LAKE ERIE.
UNEXCELLED IN THIS PART OF CANADA.
HOME OF THE FAMOUS FIGHTING BLACK BASS.

BAYSIDE INN, Port Rowan

All Modern Conveniences — Best Cuisine — Fish Dinners a Specialty — Boating — Bathing
Tennis — Golf — Boats — Bait — Guides.
EASY ACCESS FROM DETROIT, CLEVELAND, ERIE AND BUFFALO.

Enjoy a Vacation with Us

Write for Information

WHILE IN ONTARIO CAMP AT CAMPBELL'S GLEN AT PORT STANLEY.

Modern Cabins, Camp Kitchen, Town Conveniences, Electric Lights, Tables, Benches
The Camp is located on the Lake Road, in a picturesque valley—Beautifully shaded.
Just 400 yards from Port Stanley Bathing Beach, and all Amusements.

JOHN CAMPBELL, Prop. Box 117, Port Stanley.
"A Camp in a Beautiful Glen" Government Approved

The Grand Central Hotel ST. THOMAS, ONT.

All rooms with Running Water, Hot and Cold.
Fine Dining Room Service.

326 TALBOT STREET

ST. THOMAS, ONT.

Westmount Lodge

TILLSONBURG, ONT.

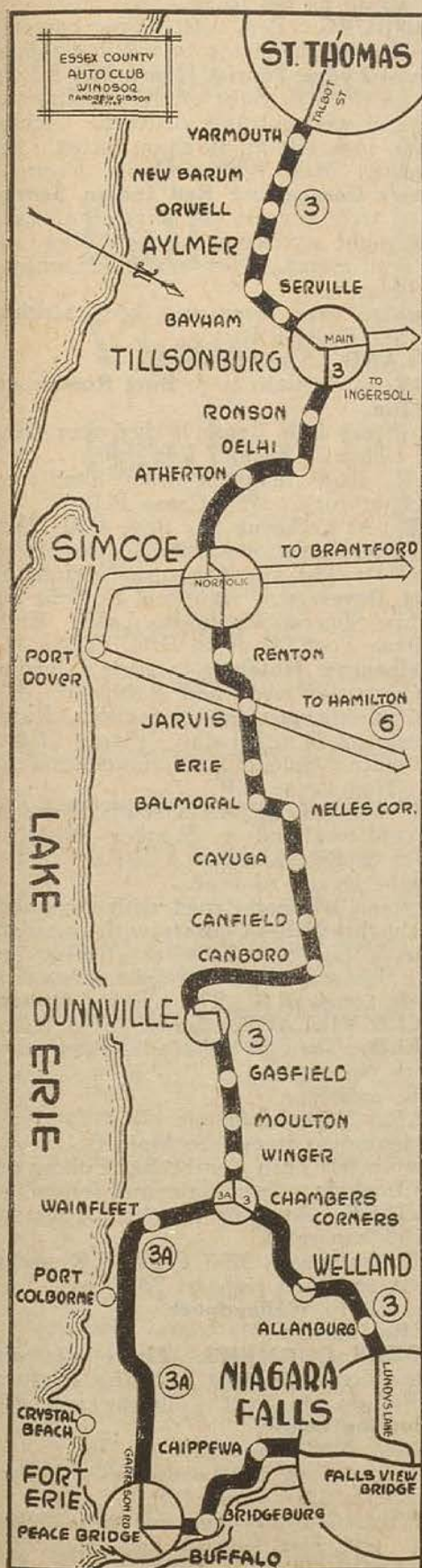
MRS. WALTER WELLS, Prop.

New, Modern
Fine Private Home Offering
TOURIST
ACCOMMODATION

Room Rate \$1.00 per Adult
Regular Meals—All Home Cooked.

NO. 2 LONDON ST.
At top of hill, westerly entrance
First house to right.

St. Thomas to Niagara Falls



Windsor to Niagara Falls (Cont'd)

Ethyl Gas, British American Gas and Oils, Pennsoil motor oil. Rest room and comfort station. Goodyear tires. **Superior General Store**, groceries, gifts, woolens, china and everything, ice cream, cold drinks, etc.

NOTE—Road to right of curve goes to **Port Talbot** and **Old Indian Fort**.

- 112.1 Turn right at right hand road.
- 115.9 **SHEDDEN**. Pop. 400. Straight thru. **Brad's Garage** first on left. New Service Station on right. Expert mechanics, day and night. Government approved tourist camp. Tables with shelter. Electricity. Running water. Ladies' rest rooms. Refreshments, lunches. Tourists' information. Wrecking service. Imperial, Ethyl and Premier. Polarine, Mobiloil and Marvelube. Phone 10.
- 116.5 Cross R. R. and at 116.9 cross R. R.
- 117.5 **FROME**. **The Old Orchard Camp**. Spring water, groceries, tea and coffee, tea room, meals, rooms. Free tables provided at all times. Sleeping cottages, new this year, single and double. Modern camp in every particular. Wilfred Silcox, Prop.
- 122.4 **TALBOTVILLE**. Sharp turn right. Left goes to **London**, 14 miles.
- 123.5 Cross R. R.
- 125.1 Turn left at X roads just before R.R. trestle, going up very steep hill onto Talbot St. R.R. crossing at top of hill. Straight thru.
- 126.0 **ST. THOMAS**. "The Flower City." Elgin Motor Club and St. Thomas Chamber of Commerce on right in Grand Central Hotel, 326 Talbot St. Dr. C. C. Lumley, Secretary. **Grand Central Hotel**, American and European plan. Every room with running water, hot and cold. Plenty of free parking space. **St. Thomas** has a population of 18,000 and is one of Canada's most progressive cities. Splendid streets, beautiful homes, good stores, hotels, and a city of wonderful flowers. Pinafore Park is being used as a camping ground for tourists. Don't fail to visit **Port Stanley**, "The Coney Island of Canada." See route on page 76.
- ST. THOMAS TO BUFFALO**
- 126.1 **ELGIN ST.** Note—To go to **Port Stanley**, turn right here. **Anderson's Departmental Store** on right. **Dowler's Ltd.**, fine clothing store, on left. 489-93 Talbot St.
- 127.3 **Thayers' Service Station** on right. Gas and high grade motor oils, tires and accessories.
- 127.8 **Slow**. Sharp curve right, across bridge over R.R. and beyond turn left. Follow pavement.
- 129.7 **YARMOUTH CENTRE**. Thru.
- 131.7 Curve right.
- 131.8 Curve left. Steep hill.
- 136.8 **AYLMER**. Pop. 2800. Free camping ground. Post office on right, thru. **Note**—For **Port Bruce** and **Ormond Beach** turn right at four corners.
- 137.4 Curve right.
- 139.7 Road on right is to **Pt. Burwell**.
- 143.1 Straight ahead on left hand road. Road to right goes to **Port Burwell**.

(Continued on Page 62)

VISIT

Port Dover

9 MILES FROM
SIMCOE
ON LAKE ERIE

*Excellent Bathing,
Fishing, Boating*

Fast Ferry Service
PORT DOVER to ERIE, PA.

The Clifton Hotel

*Where there is an
unobstructed view of
the Falls.*

One of the United Hotels.

Niagara Falls, Ont.

Windsor to Niagara Falls (Cont'd)

- 143.7 **Caution.** Steep hill. 151.0 Cross R. R.
151.6 Borden's Malted Milk Factory on left.
Straight ahead up hill to
152.8 **TILLSONBURG.** Pop. 3200. Free camping
ground. Turn right at top of hill and follow.
Westmount Lodge Tourist Home, No. 2 Lon-
don St. 1st turn to right off No. 3 Highway
at top of hill, west entrance of town. Coming
from East, fork left at Sulphur Spring. See
ad. opposite. Mrs. Walter Wells, Prop.
153.0 **Wilkinson's Garage and Red Indian Service
Station** on right corner. Repairs on all cars.
Day and night wrecking service. New and
modern rest rooms. Hot and cold running
water. Phone 471.
153.2 Cross bridge over river and keep straight
ahead. 154.0 Cross R.R.
158.0 **COURTLAND.** Straight thru.
NOTE—Road on right is to **Port Rowan** and
Bayside Inn.
164.5 **Caution.** Steep hill. Cross bridge over river.
164.8 **DELHI.** Thru X roads. Pop. 850.
165.4 Cross R.R. 166.8 Curve left on left hand road.
174.9 Curve left at fork. 175.1 Cross R.R.
175.9 **SIMCOE.** At Colborne St. Pop. 4500. Turn
left on Colborne St. one block to Gore, then
right and straight ahead across Norfolk St.
For **Port Dover** turn right on Norfolk St.,
follow thru Simcoe, 9 miles to Lake. Ferry
service from Port Dover to Erie, Pa.
The Melbourne Hotel is Simcoe's leading
hotel. Corner of Kent and Robinson. Hot
and cold running water in every room. Rates,
American plan, \$3.50 per day. Plenty of free
parking space. Splendid accommodation for
tourists. 176.1 Cross R.R.
185.4 **JARVIS.** Straight thru at X roads. Road on
left is paved to Hamilton, 29 miles. Road on
right goes to Port Dover.
185.6 Curve right at end of road.
193.8 Curve left on left hand road with pavement.
195.5 Curve right thru **Nelles Corners**, with macadam.
200.6 **CAYUGA.** Pop. 800. Excellent fishing and
bathing. Free camping. Straight thru.
205.2 Curve left across R.R. Then right. **Danger.**
206.5 **CANFIELD VILLAGE.** **Slow.** Cross R.R.
210.1 **CANFIELD.** Thru at X roads, then curve
right with pavement.
212.1 Two R.R. crossings.
215.0 Cross R.R. 215.9 Curve left.
216.7 Cross bridge over river into Main St.
217.1 Sharp curve left onto Centre St. Follow one
block to Lock St. Turn right and follow.
218.0 **DUNNVILLE.** At main corner. Turn left
one block, then right.
218.4 Two R.R. crossings. 219.1 Cross R.R. and at
219.3 Curve left and then right at 220.2.
225.8 Road on left to **Wellandport.**
227.9 **WINGER.** Thru.
231.0 **CHAMBERS CORNERS.** Curve left with
pavement. Road on right is King's Highway
3A to Buffalo via Port Colborne and Fort
Erie. **See log below.**
231.7 Cross R.R. 232.4 Cross R.R.
233.2 Curve right at fork and beyond join Welland
River on left. 239.6 Cross R.R.
240.0 Cross R.R. Cross bridge and immediately
turn left and just beyond turn right into
Main St. W.

Enter the United States
at
Niagara Falls
via the
**Falls
View
Bridge**

*An unexcelled view of
the American and
Canadian Falls*

Directly opposite the
*Clifton Hotel and
New General Brock Hotel*

THE GREAT GORGE TRIP

Many points of interest in and around Niagara Falls may be reached conveniently by automobile, but some of the most important are not accessible by motor. The most famous of all, the Great Gorge of the Niagara River, including a close-up view of the Great Whirlpool, is made accessible only by the electric observation cars of Niagara's Great Gorge trip. Free parking is provided on both the American and the Canadian side for passengers on the Gorge trip. Information may be obtained at the Canadian end of Falls View Bridge, Niagara Falls, Ontario, or at the terminals in Niagara Falls, New York.

Enter the U. S. via Falls View Bridge directly in front of Clifton and General Brock Hotels. An unobstructed view of the great Falls.

Windsor to Niagara Falls (Cont'd)

- 240.6 **WELLAND.** Pop. 15,000. Corner of Main W. and North Main. Turn left on N. Main, just this side of bridge, over Canal. **King's Highway turns left here.** Main part of Welland is straight ahead over bridge.
- 241.4 Sharp curve right. 241.6 Sharp curve left.
- 245.5 Curve right with pavement at X roads.
- 247.9 Sharp turn left over bridge over canal.
- 248.5 Cross R.R.
- 248.7 Straight thru at X roads. Road on left is to **Thorold.** 250.9 Cross R.R.
- 254.3 Straight ahead on **Lundy's Lane.**
- 255.2 **Slow.** Here is where you turn, Bank of Commerce on right.
- Victoria Inn** opposite station. Rooms with hot and cold water. First-class restaurant in connection. Good accommodation. Splendid accommodation for tourists. Three minutes walk from the Falls.
- Turn right over R.R. and follow down hill, turning left around **Clifton Hotel** to **Falls View Bridge.** **General Brock Hotel** to left. Excellent view here of American and Canadian Falls. (Bridge toll 25c.)
- 255.5 **NIAGARA FALLS.** At **Falls View Bridge,** where there is an unobstructed close-up view of both the Canadian and American Falls.

PROVINCIAL HIGHWAY 3A

ALL PAVED

FROM CHAMBERS CORNERS TO FORT ERIE

- 0.0 **CHAMBERS CORNERS.** Curve right on new concrete and proceed south to
- 2.3 **WAINFLEET.** Curve left over narrow bridge, passing Post Office and curving left.
- 10.1 Fork left. Right goes to **Pt. Colborne.** Pt. Colborne has population of 6,000.
- 10.4 **HUMBERSTONE.** Straight thru.
- 21.1 Straight thru at X roads. Right is to **Crystal Beach.**
- 27.2 **FORT ERIE** at **Peace Bridge.** Turn left on Porter Ave. and follow into North Street to **Hotel Lenox** at 140 North St. Buffalo.

Rooms with Hot and Cold
Running Water

First-class Restaurant
in Connection

Victoria Inn

1725 VICTORIA AVE.

Opp. VICTORIA PARK STATION

NIAGARA FALLS, CANADA

RATES MODERATE

Cafe: Phone 798-J Inn: Phone 798-W
(STANDARD HOTEL)

The General Brock

Only Fireproof Hotel in

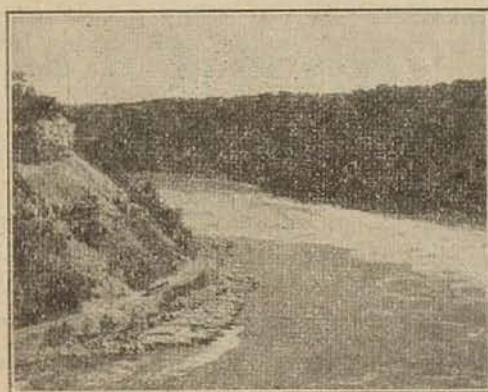
NIAGARA FALLS CANADA



OPEN ALL YEAR

260 Rooms with Baths
\$5.50 and up double
\$3.50 and up single
European Plan

F. B. MARENESS, Managing Director



You Can't Drive Here!

There is no road through the
great gorge of the Niagara

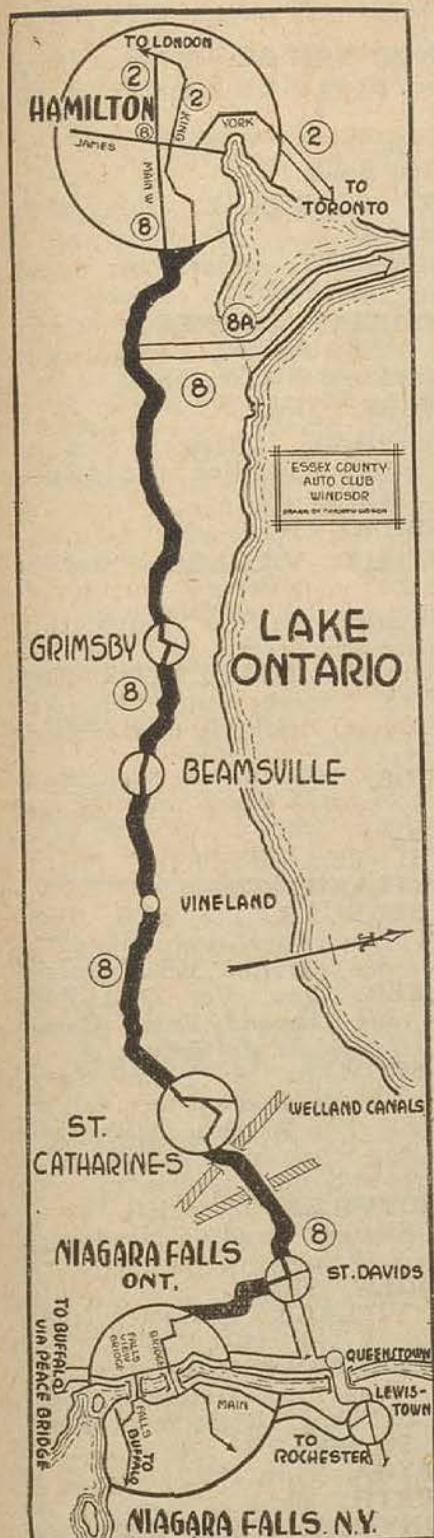
But--

We'll park your car free
while you enjoy

Niagara's Great Gorge Trip

Information at Canadian End of Falls View Bridge or at I.R.C. or Gorge Terminals,
Niagara Falls, N.Y.

Hamilton to Niagara Falls---Highway No. 8



The King's Highway No. 8. 49 Miles. All Paved.
0.0 **HAMILTON.** From James and Main St. East.

Go east on Main St.

8.8 Soldier monument on left.

12.5 **WINONA.** Thru.

17.4 **GRIMSBY.** Thru.

22.0 **BEAMSVILLE.** Thru.

26.1 **VINELAND.** Thru.

27.6 **JORDAN.** Steep hill.

34.5 **ST. CATHARINES.** Curve right on St. Paul St. Thru with trolley.

34.8 **James St.** Garden City Inn, half block to left.

42.2 Curve left with main highway into

42.7 **ST. DAVIDS.** Turn right at brick hotel. Road straight ahead is to **Lewiston.**

49.0 **NIAGARA FALLS.** Turn left with trolley to Niagara Parkway. Turn right and follow to

50.0 **FALLS VIEW BRIDGE.** The great cataract at Niagara Falls is one of the real wonders of the world. The Falls are wearing back at the rate of 5 ft. per year. An unexcelled view of the American and Canadian Falls is obtained from **Falls View Bridge**, linking the United States and Canada.

Clifton and General Brock Hotels on right.

Niagara Falls to Buffalo

VIA CANADIAN SIDE AND PEACE BRIDGE

0.0 **NIAGARA FALLS, ONT.** At **Falls View Bridge** and **Clifton Hotel.** Follow river road south thru Victoria Park.

03.0 **CHIPPEWA.** Turn left at end of street, cross bridge and beyond, turn left.

10.4 **BLACK CREEK.** Thru.

17.0 **COZY DELL.** Thru.

17.9 **BRIDGEBURG.** Thru.

19.0 **FORT ERIE.** Thru to 19.3 and turn right on right hand street. 19.5 Turn left.

19.6 Enter approach to **Peace Bridge** over Niagara River to **BUFFALO.**

Turn left on Porter Ave. and follow into North Street to **Hotel Lenox** at 140 North St.

Points of Interest at Niagara Falls

Points of interest at Niagara are: the Horseshoe Falls, Queen Victoria Park, Table Rock, Scenic Tunnel, Rambler's Rest, Inspiration Point, Maid of the Mist, new steel arch bridge, 1268 feet long, C.N.R. steel arch bridge 800 ft., Whirlpool Rapids, Goat Islands, Cave of the Winds, American Falls 167 feet high, Bridal Veil Falls. You must see the Falls from the Canadian side. 1,300,000 candle-power searchlights illuminating the Falls.
See also previous page.

Stop in Buffalo at
HOTEL LENOX

20 MILES FROM

NIAGARA FALLS

250 Rooms, all outside. Quiet, restful location. Convenient to Buffalo shops and theatres. Only 3 minutes from new Peace Bridge to Canada.

Rates \$2 per day up.

140 NORTH ST., near Delaware Ave.

CLARENCE A. MINER, President

Patronize Our Advertisers

The publisher of The Tourist Guide Book has selected the very best in hotels, camps, private homes, garages, etc., for the accommodation of the visiting American Tourist.

Much valuable information is also contained in the book with reference to motor laws of the Province.

Ontario welcomes the American Tourist. Entry at the Border is easy—no red tape—touring permits are good up to 90 days and those who wish to remain longer may obtain a touring bond good for 6 months.

The highways of Ontario are not excelled anywhere and the scenic beauties of the Province are most inviting.

Spend your vacation in Ontario. You will enjoy it.

Editor.

FORT ERIE to WINDSOR

Via 3A and 5. All paved. 258.2 Miles.

- 0.0 **PEACE BRIDGE.** Proceed from bridge along Main St. on 3A Highway.
- 6.1 Straight thru at X roads. Left is to **Crystal Beach.**
- 17.0 **PORT COLBORNE.** Pop. 6,000. Thru.
- 24.9 **WAINFLEET.** Cross two small bridges, curve right.
- 27.2 **CHAMBERS CORNERS.** Curve left on Highway No. 3. Right is to **Welland and Niagara Falls.**
- 30.3 **WINGER.** Thru.
- 40.2 **DUNNVILLE.** Straight thru to Centre St. Turn left two blocks, then right.
- 48.1 **CANBORO.** Thru.
- 51.7 **CANFIELD VILLAGE.** Straight thru.
- 57.6 **CAYUGA.** Pop. 800. Straight thru and over long bridge.
- 62.7 Curve left thru **NELLES CORNERS**
- 72.8 **JARVIS.** Straight thru. Left is to **Port Dover.** Right is to **Hamilton,** 29 miles.
- 82.3 **SIMCOE.** Pop. 4,500. Cross Norfolk St. Curve left to first corner, then right.
- 93.4 **DELHI.** Thru. Pop. 850.
- 100.2 **COURTLAND.** Thru.
- 105.4 **TILLSONBURG.** Pop. 3,200. Turn left at Main corner—down hill, passing Borden's Malted Milk Factory.
- 121.4 **AYLMER.** Thru. Pop. 2,800. **Port Bruce and Ormond Beach Camp,** turn left at Main Corner.
- 132.2 **ST. THOMAS.** At Elgin Motor Club. For **Pt. Stanley** turn left at Elgin St. For **Windsor** follow thru on Talbot St. down steep hill, curving right at bottom. Follow to
- 135.8 **TALBOTVILLE.** Turn left. **Note—**Straight ahead on No. 4 goes to No. 2 Highway.
- 142.3 **SHEDDEN.** Thru.
- 146.4 **IONA VILLAGE.** Curve left, then right.
- 151.9 **WALLACETOWN.** Thru at X roads. Right is to **Dutton,** 2 miles.
- 158.7 **EAGLE.** Thru. Right is to **West Lorne,** 2½ miles.
- 172.7 **PALMYRA.** Thru.
- 177.6 **MORPETH.** Thru.
- 180.4 **EATONVILLE.** Thru. Left is to **Rondeau Govt. Park.** Right is to **Ridgetown.**
- 187.5 **BLENHEIM.** Turn left at Main St. and follow.
- 191.7 **CEDAR SPRINGS.** Thru.
- 204.2 **PORT ALMA.** Thru.
- 217.5 **WHEATLEY.** Thru.
- 225.2 **LEAMINGTON.** Thru at Main Corner. Left is to **Pt. Pelee Park.**
- 241.8 **ESSEX.** Thru.
- 258.2 **WINDSOR.**

Points of Interest in Essex County "The Sun Parlor of Canada"

Essex County is the extreme southern limit of Canada and is on the 42nd parallel of latitude.

There are 22 American States either wholly or in part NORTH of Essex County.

Windsor is due south of Detroit.

The tourist has over 120 miles of auto roads along the greatest fresh waterways to explore. The tremendous tonnage of shipping concentrated on the Detroit River, passing within a stone's throw of his car every hour, is a sight of its kind unsurpassed anywhere in the world.

Ojibway—At Ojibway, a monster steel plant is in process of construction.

LaSalle is the newest incorporated town in Western Ontario and is developing a splendid harbor.

Amherstburg has a special historic appeal for the student. It is the site of old Fort Malden, for many decades the commanding military outpost under French Regime and later a British fort. Part of the fort and earthworks may be viewed by the tourist. A stone upon which Tecumseh harangued his Indian troops and a tombstone, above the graves of British soldiers killed by pirates, may still be seen. Connected with Amherst-

burg by frequent ferry, is the famous "Bob-Lo" Amusement Park.

Harrow is a beautiful little town situated in the heart of a tobacco and greenhouse and fruit area.

Colchester and **Oxley beaches** are noted throughout Ontario.

Kingsville is described as one of the prettiest towns in Canada with a beautiful natural park and bathing beach and paved streets, wonderfully shaded with maple and elm trees.

Jack Miner, the "Bird Man," lives nearby, his farm the centre of a large bird sanctuary. He enjoys chatting with visitors.

Leamington is beautifully located on the lake, is one of the wealthiest towns per capita in Canada and is the centre of the canning, pickling, fruit, vegetable and tobacco industries of the county.

Pelea Point is the botanists' delight, with the widest range of floral in Canada. It is the southern limit of the mainland of Canada, and is a national park. It is a bird and game sanctuary. All conveniences for tourists—pure water, stoves, and fuel, bath houses, etc., are provided. A life-saving station is located there.

The Essex County Automobile Club

Windsor Ferry — Ambassador Bridge — Walkerville Ferry

Three Touring Bureaus rendering up-to-date information—Maps, Guide Books, Logs, Hotels, Camps, Summer Resorts, Garages, Private Home Accommodations, Restaurants, Bathing Beaches, Amusement Places, Etc.

The aim of the Touring Department is to supply accurate information at all times.

LET US PLAN YOUR MOTOR TRIP?

The Essex County Automobile Club, affiliated with the Ontario Motor League, is an association of motorists devoting its entire resources to the bettering of conditions for the motoring public everywhere.

Dine and Dance
AT THE
SUNNYSIDE HOTEL
LaSALLE, ONT.

Chicken, Fish, Frog, Sturgeon
and Steak Dinners

Twenty Minutes by Motor from Windsor



Garage

AMHERSTBURG - - - Ont.

Official O.M.L. Garage

Headquarters for Tourists

Accommodation for 70 Cars

Storage — Washing — Supplies
Accessories, Gasoline, Assorted Oils

Expert Service on All Cars
Wrecking Service—Tourist Information
Ladies' Rest Rooms

J. E. MOFFAT, Prop.
Phone 93 - - - Amherstburg

The Amherst Hotel



*Amherst-
burg's
Leading
Hotel and
Cafe
Service*

FISH
CHICKEN
STURGEON
FROG and
STEAK
DINNERS

Short Orders, Sandwiches and Lunches
Continuous Service

MUSIC and DANCING

Our Dining Room is a feature
Clean, Airy, Sleeping Rooms
First stop in town, next street car terminus.

CHARLES FLEMING, Prop.



Windsor to Amherstburg

18.4 MILES, ALL PAVED.

0.0 Leaving Walkerville Ferry Dock, turn right on Sandwich St. and follow.

1.6 Ouellette—Straight thru.

1.7 Ferry St. Essex Automobile Club at Windsor Ferry Dock.

Note—Leaving Windsor Ferry Dock:

0.0 Essex Automobile Club. Go up hill to Sandwich St. Turn right and follow.

0.9 Careful. Dangerous intersection.

2.0 **AMBASSADOR BRIDGE.** Note — From Ambassador Bridge turn left under bridge trestle, follow for two blocks, then turn left and follow.

2.2 **SANDWICH.** Straight ahead.

2.4 Police Station and County Buildings.

3.6 Slow down. Turn left on Main St., **OJIBWAY.** Canadian Steel Corp. on right.

4.3 Cross trolley line. 4.4 Slow. Sharp curve right.

4.5 **Farnham Service Station** on right. Premier gasoline, Polarine and Mobile oils, accessories.

6.2 Sharp curve right. Cross trolley line.

6.8 **Slow.** Sharp turn left over bridge and R. R.

7.0 **LaSALLE Village.**

8.0 Curve left. **Sunnyside Hotel** on right. See ad. opposite.

11.4 **Riviera Service Station** on right. Cross R. R. and follow, sharp curve right.

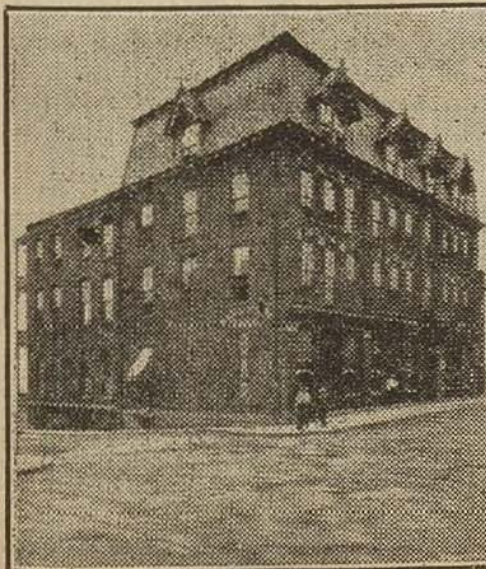
12.9 Curve left over bridge, then right.

16.7 **BRUNNER MOND** on left. Straight thru.

18.1 Turn right. **Ford Garage** on left. **Amherst Hotel** on left.

18.3 Turn left. Post Office on right corner.

18.4 **AMHERSTBURG.** **Lake View Hotel** on right. Bob-Lo ferry docks on right. (See next page to Lakewood Beach)



LAKE VIEW HOTEL

AMHERSTBURG'S LEADING HOTEL
"WHERE EVERY GUEST IS A FRIEND"

Situated on the banks of Detroit River,
 overlooking Bob-Lo Island and Lake Erie.

SPECIAL SERVICE TO TOURISTS

Cleanest and neatest hotel in
 Western Ontario

Fish and Chicken Dinners—Home Cooking

T. H. FOX

Proprietor

Garage in Connection

Amherstburg to Lakewood Beach

Essex County's Most Historic Trail

- 0.0 **Lakeview House.**
- 0.1 Rock where Indian Chief Tecumseh stood while giving orders to his Indian soldiers. Conklin Planing Mill.
- 0.2 Turn right.
- 0.2½ Flour Mill. Government Lighthouse supply dock. Turn left.
- 0.7 New J. G. Mullen home. This old historic mansion was where Admiral Barclay stopped for 5 days previous to battle on Lake Erie. Beautiful Bob-lo Island is opposite. The building with red painted roof is the largest outside dancing pavilion in the world.
- 1.0 Slight curve to right following river. This historic trail is the oldest road in upper Canada.
- 1.3 This old building was erected in 1778 on the Col. Elliott property and was used as a shelter by slaves from Southern States who arrived by way of the Underground railway system. They were free when they got to Canada. It is said that Eliza of Uncle Tom's Cabin fame was sheltered here. Several buildings erected at this place, of which this was one, formed the settlement which entertained Indians from as far North as Mackinac and St. Joseph's Island in 1778.
- 1.3 The small square stone building in the rear was used by Chief Tecumseh in 1812 as sleeping quarters while here consulting with British army officers.
- 1.4 **Mineral Spring.**
- 1.5 **Elliott Point.**
- 1.5 Light House on Bob-lo Island across river.
- 1.9 From this drive can be seen some of the most beautiful sunsets in North America while a few hundred feet from the shore line with buoys lit up every night in a 600 ft. wide channel extending from Bob-lo to the light ship and 1,000 ft. wide at the Bar Point Light House. All boats must keep within channel.
- 2.5 **Reaume Park.**
- 3.0 Left turn.
- 3.1 Right turn.
- 3.2½ **Lakeside Beach.**
- 3.3 **Glen Eden Beach.**
- 3.4 **Amherst Point.**
- 3.6 **Sunset Beach and Bar Point** separating the Detroit river from Lake Erie at end of street on right. Also knoll on water's edge where Indians and British soldiers from Fort Malden awaited the outcome of the battle on Lake Erie when Admiral Barclay was defeated by Admiral Ferry near Put-in-Bay in 1812.
- 3.7½ **Blue Bird Hotel and Erie Beach.** Turn left and go straight ahead.
- 4.1 Narrow road, only one car at a time. Do not try to pass here.
- 4.6 Turn right.
- 4.9 Left turn.
- 5.0 **Lakewood Beach entrance.** Where many beautiful summer homes, mostly of Detroiters, have been built. Lakewood Beach office.
- 6.0 North to school house on 2nd Concession road.
- 6.7 Turn right and go to next turn to the right. Go through on this road.
- 10.3 Which ends at 6th Concession Road in Malden.
Turn right on 6th Concession Road, which follows the lake East thru to Kingsville and Leamington.

Buy Gasoline in Canada !
4 Canadian Gallons Equal
5 American Gallons

London to Sarnia and Detroit

(119.1) Miles)

0.0	LONDON.	North on Richmond St.
		Turn left on Oxford St. to Wharncliffe road.
6.0	Hyde Park.	
26.1	Adelaide.	
37.7	Warwick.	
62.8	SARNIA.	

Ferry to Port Huron

0.0	PORT HURON.	Leaving Ferry turn left, then left over bridge.
20.7	Muttonville.	
30.7	Chesterfield.	
36.1	Mt. Clemens.	
56.3	DETROIT.	Woodward and Gratiot.

Hamilton to Goderich

Road No. 8

0.0	HAMILTON	107.5
4.8	Dundas	102.7
24.5	Galt	83.0
27.5	Preston	80.0
35.6	Kitchener	71.9
48.9	New Hamburg	58.6
62.7	Stratford	44.8
75.4	Mitchell	32.1
87.0	Seaforth	20.5
95.5	Clinton	12.0
107.5	GODERICH	0.0

Ottawa to Pt. Fortune

Road No. 17

0.0	OTTAWA	74.1
9.5	Orleans	64.6
16.3	Cumberland	57.8
22.6	Rockland	51.5
40.0	Plantagenet	34.1
56.9	L'Original	12.1
74.1	PT. FORTUNE	0.0

Whitby to Lindsay

Road No. 12

0.0	WHITBY	47.8
5.7	Brooklin	42.1
19.6	Manchester	28.2
28.0	Sunderland	19.8
47.8	LINDSAY	0.0

Port Credit to Owen Sound

Roads Nos. 7 and 10

0.0	PORT CREDIT	105.0
2.5	Cooksville	102.5
12.8	Brampton	92.2
36.8	Orangeville	68.2
52.1	Shelburne	52.9
74.0	Flesherton	31.0
80.3	Markdale	24.7
96.2	Chatsworth	8.8
105.0	OWEN SOUND	0.0



ROAD SIGNS



Over 100,000 road direction signs similar to those shown in the accompanying illustration have been erected throughout the Province of Ontario by the Ontario Motor League. These black and yellow signs confront motorists wherever they go and serve to remind them, if not already members, that they should identify themselves with this organization, which is working to further the best interests of the motorists of Ontario in every possible way.

The O.M.L. road signs have been erected on all the principal Ontario highways, and will be found of great assistance by the motor tourist.

WINDSOR TO OXLEY BEACH

(On Lake Erie—29.2 Miles)

Excellent Bathing Beach—Splendid Picnic Grounds and Good Hotels.

- 0.0 **WINDSOR.** Auto Club Office. Go straight up Ferry Hill, turn left on Sandwich Street to Ouellette. Turn right. Follow out Ouellette Ave.
- 0.4 **Wyandotte St.** Straight ahead.
- 0.8 Masonic Temple on left.
- 1.1 Giles Boulevard. Straight ahead with trolley to
- 1.8 **Tecumseh Road.** Turn right here two blocks to
- 1.9 **Dougall Avenue.** Turn left. King's Highway No. 2.
- 2.2 **Cross Railroad.** Elmcourt Country Club on right.
- 2.4 Cross railroad.
- 2.6 Red Indian Service Station. Entrance to Free Camping grounds. This is the official Tourist camp of Windsor.
- 2.8 **Highway Service Station** on right.
- 3.0 Under Railroad Viaduct.
- 5.6 Howard Avenue. Curve right.
- 6.4 Sharp curve left.
- 7.0 Brick school house on right.
- 8.4 **OLDCASTLE.** Sharp turn right here. Leave pavement. R.R. on left.
- 9.1 Curve left.
- 11.4 Jog right, then left.
- 13.9 **McGREGOR.** Church on left.
- 15.5 Slight jog over bridge.
- 17.1 Frame school on left.
- 17.4 Turn left. Road to right goes to **Amherstburg.**
- 17.9 Sharp curve left.
- 18.5 Sharp turn right over bridge.
- 20.3 Turn left.
- 21.1 Cross railroad.
- 21.3 Sharp turn right.
- 22.0 Church on right. Straight ahead.
- 22.9 **HARROW.** Pavement. Cross R.R.
- 23.4 Turn right to **Ulch's Garage, official O.M.L. Garage.**
- 23.6 Turn left on good gravel road.
- 25.2 Cross roads. Straight ahead.
- 27.0 Keep to left and curve left. Road to right leads to Colchester.
- 28.1 Curve left.
- 28.9 **OXLEY.**
- 29.1 Turn right, down to Lake.
- 29.2 End of road. **Erie View Hotel** on right.

ULCH GARAGE

HARROW — ONT.

Expert Mechanics on all makes of Cars
Wrecking Service

DAY AND NIGHT

Accessories, Gasoline, Oils, Tires
and Tubes

All Work Guaranteed

D. ULCH, Prop.

Harrow

Phones

Day 114

Night 108J

Official O.M.L. Garage

ERIE VIEW HOTEL

OXLEY BEACH

Most Beautiful Spot in Canada

Bathing Beach Unexcelled
Baseball, Tennis, Dancing, Etc.
Accommodation for 150 Guests
Ample Parking Space

Meals and Service Unsurpassed

RATES VERY REASONABLE

29.2 Miles from Windsor Ferry

DETROIT, MICH., TO SOUTH BEND, IND.

Via Saline and Coldwater. All Paved—185 Miles. U. S. 112 from Ypsilanti to Elkhart.

- | | | | |
|------|--|-------|---|
| 00.0 | DETROIT , from Detroit Auto Club, go southwest on Bagley Ave. | 92.3 | JONESVILLE , thru. |
| 00.3 | Turn left onto Cass Ave. | 97.9 | ALLEN , thru. |
| 00.6 | Turn right at X streets on Fort St. | 103.9 | QUINCY , thru. |
| 05.8 | Cross bridge over River Rouge, and keep straight ahead on Oakwood. | 110.2 | COLDWATER , thru. |
| 08.4 | MELVINDALE , turn left at X roads onto Allen Road. | 122.0 | BRONSON , thru. |
| 10.0 | Curve right at fork on Ecorse Rd. | 135.3 | STURGIS , thru. |
| 13.1 | Keep straight ahead across R. R. | 146.8 | WHITE PIGEON , thru. |
| 30.8 | Curve left onto Michigan Ave. | 147.9 | (Road to right is to Three Rivers). |
| 31.5 | YPSILANTI , cross Washington Ave. (Right on Washington Ave. one block is to Ypsilanti Branch Detroit Auto Club, Huron Hotel). | 152.7 | MOTTVILLE , curve right at fork. |
| 31.7 | Curve left at X streets with Michigan Ave. U. S. 112. | 165.3 | Michigan-Indiana State Line.
(Note: Do not follow signs from Elkhart to South Bend). |
| 41.5 | SALINE , thru. (Route from here to Somerset passes through the Irish Hills district). | 169.9 | Turn right at end of street onto Beardsley Ave. |
| 53.5 | CLINTON , thru. | 170.2 | ELKHART , cross Main St. and beyond curve left at fork onto North River Drive. |
| 67.0 | CAMBRIDGE JUNCTION , straight thru X roads. | 170.6 | Turn right at X streets onto Bower Ave. |
| 75.3 | SOMERSET , thru. | 170.9 | Turn left at X streets onto Vine St. |
| 77.4 | SOMERSET CENTER , thru. | 171.2 | Curve right at end of street onto Lexington Ave. |
| 82.6 | MOSCOW , thru. | 179.1 | Turn right at end of road. |
| | | 181.8 | MOSHAWAKA , thru outskirts. |
| | | 185.3 | SOUTH BEND , at Michigan and Jefferson Aves. |

SOUTH BEND, IND., TO CHICAGO, ILL.

Via Michigan City. 86 Miles—All Paved. U. S. No. 20 and No. 12.

- | | | | |
|------|---|------|--|
| 00.0 | SOUTH BEND , from Michigan and Jefferson Aves., go south on Michigan Ave. | 70.8 | Turn right at end of street onto Front St. |
| 00.2 | Turn right on Division St., No. 20. | 70.9 | Turn left on left-hand street onto 119th St. |
| 18.4 | Curve right at fork crossing Lincoln Highway. | 71.6 | WHITING , turn right at X streets onto Indianapolis Ave. |
| 19.2 | Sharp reverse left turn and caution crossing R. R. | 74.6 | Curve right at end of street onto Ewing Ave. and under viaducts. |
| 20.2 | ROLLING PRAIRIE , thru. | 75.8 | Cross bridge over Calumet River and beyond turn right across R. R. onto Mackinaw Ave. |
| 26.8 | SPRINGVILLE , thru. | 76.5 | Turn left at end onto 87th St. |
| 34.6 | Important, fork left off Michigan Ave. onto 11th St. (Baltimore Ave.) | 76.6 | Turn right onto Burley Ave. |
| 35.2 | MICHIGAN CITY , keep ahead, crossing Franklin St. (Right on Franklin St. is to business district). | 77.1 | Turn left at X streets onto 83rd St. for two blocks. |
| 35.8 | Curve left at end of street on Chicago St. (Dunes Highway). U. S. No. 12. | 77.3 | Turn right at X streets onto South Shore Drive. |
| 56.6 | MILLER , turn left at end of road. | 79.0 | Curve left at end of street. |
| 58.0 | Curve left across trolley, then right. | 79.2 | Turn right at X streets. |
| 59.8 | Keep RIGHT at prominent fork onto Fourth St. | 79.8 | Enter Jackson Park. |
| 60.5 | GARY , at Fourth and Broadway, thru on Fourth St. (Left is to Chicago Heights). | 80.2 | Turn right on right-hand road across bridge over canal. |
| 62.7 | Curve right at end of road onto Industrial Highway. | 80.6 | Curve left at fork at bath house. |
| 66.5 | Turn right at end of road onto Cline Ave. | 81.7 | Turn right on right-hand street onto Hyde Park Blvd. |
| 66.8 | Turn left on left-hand road just before R. R. onto Guthrie St. | 82.3 | Turn left at Chicago Beach Hotel. |
| 67.6 | INDIANA HARBOR , turn left at end of street onto Watling St. | 83.3 | Turn right at X streets onto Drexel Blvd. |
| 69.2 | Keep to right around small park. | 84.8 | Turn left onto Oakwood Blvd. |
| 70.2 | Turn right across R. R., then left onto Standard Ave. | 85.3 | Turn right into centre drive of Grand Blvd. |
| | | 86.3 | Turn left at X streets on 33rd St. |
| | | 86.6 | CHICAGO , at Chicago Motor Club, 33rd and Michigan Ave. (Right on Michigan Ave. is to Loop District). |

KINGSTON TO OTTAWA

Road No. 15—Part Paved

- 0.0 **KINGSTON**—East end Princess St. corner, Ontario turn left.
- 0.2 Turn right at Barracks, over bridges bear left up hill at Park entrance.
- 1.1 Junction of Roads 2 and 15—turn left on 15.
- 4.9 Keep left at fork.
- 5.7 Cross railway; Rideau Station at right.
- 12.2 **JOYCEVILLE**—Keep left.
- 16.0 **BREWER'S MILLS**.
- 21.8 **SEELEY'S BAY**.
- 23.8 Fork left.
- 24.2 **GANANOQUE** road on right—thru.
- 24.6 Fork left—right goes to **Athens**.
- 27.9 **MORTON**—Straight thru. Road on right goes to **Lindhurst** and **Athens**.
- 28.5 Keep right at fork—left is to **Jones Falls**.
- 33.4 **ELGIN** X roads, thru.
- 37.0 Fork right—left to **Westport** and **Newboro**.
- 37.6 Fork left—right to **Forfar** and **Delta**.
- 41.7 **PORTLAND**.
- 52.8 **LOMBARDY**—Straight thru; road on left goes to **Perth**.
- 58.8 Entrance to **Smith's Falls**, thru on Lombardy St.

- 59.2 Turn left over Canal on Beckwith St.
- 59.5 **SMITH'S FALLS**—Straight thru.
- 65.2 **PORT EMSLEY**.
- 72.3 **PERTH**—Post Office on left.
- 72.5 Turn left on Foster Street.
- 72.6 Turn right on Wilson Street.
- 73.4 End of street; turn right; left is to **Lanark**.
- 85.0 **INNISVILLE**.
- 94.3 Turn right over bridge at end of road.
- 94.4 **CARLETON PLACE**.
- 94.8 Jog left; cross railway.
- 102.1 **ASHTON**—Turn left at Post Office.
- 110.2 Turn left—**Stanley Corners**.
- 112.1 **STITTSVILLE** — Straight thru; cross railway; station on right.
- 118.5 Drive carefully; sharp S turn under subway.
- 121.5 **GRAHAM BAY** Station on right.
- 122.8 Junction of roads to **Pembroke**.
- 125.4 **WESTBORO**—Straight along Wellington Street.
- 128.1 Bear left, still on Wellington Street.
- 129.1 Corner Bank and Wellington Streets; straight thru.
- 129.4 **OTTAWA**—Ottawa Motor Club, 26 Wellington St.
A. J. Alexandor's Furs Ltd., 67 Sparks St.

PRESCOTT TO OTTAWA

Roads Nos. 2 and 16—All Paved

- 0.0 **PRESCOTT**—Main and Centre Sts; leave east on Main St. Road No. 2.
- 3.5 **JOHNSTOWN CORNERS**. Junction of roads Nos. 2 and 16; turn left on No. 16.
- 11.7 **SPENCERVILLE**—Thru.
- 24.9 **KEMPTVILLE**—Straight thru.
- 25.0 End of road; turn left half block, then right.
- 27.8 Three corners—turn right.
- 28.1 Cross bridge over Rideau River.
- 28.3 **BRIDGEVIEW**. End of road; right.
- 36.2 **NORTH GOWER**—Straight thru.

- 36.3 Turn right—right hand road.
- 39.3 **CARSONBY**—Straight thru.
- 44.7 **MANOTICK**—Straight thru.
- 57.2 Entrance to city.
- 57.3 Right hand road—turn right.
- 57.6 Cross R. R., and at fork bear right, following road through park, along Rideau Canal.
- 58.3 Straight thru.
- 58.4 Four corners; turn left on Bank St., and follow trolley tracks.
- 60.1 Four corners. Turn right on Sparks St.
- 60.5 **OTTAWA** — Automobile Club, 26 Wellington St.

OTTAWA TO MONTREAL

Road No. 17—Paved

- 0.0 **OTTAWA**—Leaving Ottawa Automobile Club, 26 Wellington St., go east on Rideau Street.
- 1.9 **EAST VIEW**—Thru.
- 9.5 **ORLEANS**—Thru.
- 16.3 **CUMBERLAND**—Thru.
- 22.8 **ROCKLAND**—Thru.
- 24.1 **EAST ROCKLAND**—Thru.
- 33.1 **WENDOVER**—Thru.
- 40.5 **PLANTAGENET**—End of road—turn left.
- 46.7 **ALFRED**—Thru.
- 50.6 End of road—turn left.

- 57.5 **L'ORIGINAL**—Thru.
- 62.3 Cross bridge, bear left.
- 62.5 **HAWKESBURY**—Thru.
- 75.6 **POINTE FORTUNE, Que.** Straight thru.
- 83.0 End of road—turn right.
- 83.7 **RIGAUD**—Thru.
- 92.2 **HUDSON**—Thru.
- 94.0 **COMO**—Thru.
- 100.2 **VAUDREUIL**—Thru.
- 101.6 **DORION**—At four corners — turn left.
- 101.9 Cross bridge—(Toll 25c).

(Continued on Next Page)

Ottawa to Montreal

(Continued)

- 102.2 End of road—turn right.
- 104.9 End of road—turn left.
- 105.6 Cross bridge—(Toll 25c).
- 105.9 **STE ANNE**—End of bridge turn right, then turn left.
- 111.7 **BEACONSFIELD**—Thru.
- 112.8 **POINTE CLAIRE**—Thru.
- 114.9 **VALOIS**—Thru.
- 118.6 **DORVAL**—Thru.
- 121.1 **LACHINE**—Straight thru.
- 124.3 **MONTREAL WEST**—Turn left at Town Hall on left (Westmount Avenue).
- 124.5 Cross R. R., turn right on Sherbrooke St.
- 129.2 Sherbrooke and Peel Sts.—turn right on Peel St.
- 129.4 **MONTREAL**—Peel and St. Catharine Sts.

Ottawa — Pembroke

- 0.0 **OTTAWA**106.0
- 43.0 Arnprior 63.0
- 63.5 Renfrew 42.5
- 90.5 Beachburg 15.5
- 106.0 **PEMBROKE** 0.0

Barrie to Coldwater and Honey Harbor

- 0.0 **BARRIE**—Follow thru on main Street from five points.
- 0.6 Curve left, then right, past park.
- 1.7 Turn left. 2.1 Turn right.
- 2.5 Turn right.
- 4.7 **CROWN HILL**—Thru on Penetang Road. Road on right is to **Orillia**.
- 12.8 **CRAIGHURST**—Thru.
- 17.0 **HILLSDALE**—Turn right at four corners.
- 17.8 Turn left. 18.8 Turn right.
- 19.4 Curve left. 19.9 Turn right.
- 26.1 Turn right. 26.3 Turn left.
- 27.2 Straight thru.
- 28.8 **COLDWATER**. Go north on the main street.
- 29.3 Cross railway; turn right.
- 31.5 Turn left, follow telephone poles.
- 39.1 **PORT SEVERN** — Straight thru, cross river.
- 39.3 Pass hotel on right.
- 40.3 Straight thru.
- 40.9 Turn right.
- 42.3 Fork right. 42.4 Turn left.
- 43.8 Cross cement bridge—uphill.
- 45.3 Straight thru.
- 46.5 Straight thru.
- 47.8 **HONEY HARBOR**.

Port Hope to Peterboro

Road No. 12A—All Paved

- 0.0 **PORT HOPE**—In centre of town. Go north with railway tracks; curve left; cross railway bridge; continue straight thru.
- 2.0 **DALE**.
- 9.3 **BEWDLEY**—Rice Lake on right.
- 13.1 **BAILIEBORO**—Thru.
- 14.9 **CENTREVILLE**—Thru.
- 18.1 **FRASERVILLE**—Thru. Cross R.R.
- 21.1 **SPRINGVILLE**—Thru.
- 21.9 Turn right. 24.6 Turn left.
- 26.0 City limits—Thru on Charlotte St.
- 28.0 **PETERBORO** — **Charlotte and George Sts.** Peterboro Automobile Club, 326 George St.

Tourists' Outfits---

Persons visiting Canada for a limited period of time, for health or pleasure, may bring with them such guns, fishing rods, canoes, tents, camp equipment, cooking utensils, musical instruments, kodaks, etc., as they require while in Canada for their own use and not for gain or hire, upon reporting same to the Customs officer at the port of entry and depositing with him a sum of money equal to the duty on such articles, and the money thus deposited will be refunded if the articles are exported outwards and identified at the Customs port where reported inwards, or at another port, within six months from time of entry; provided the articles are produced and their identity attested to before a Canadian Customs officer at the place of export or before a Customs officer at a place outside of Canada.

ST. THOMAS TO PORT STANLEY

- 0.0 Corner of Talbot and Elgin Sts. Go south on Elgin St.
- 0.1 Dangerous R. R. crossing.
- 0.2 Pick up trolley line and follow.
- 0.4 Curve left, then right over bridge.
- 0.6 Curve left, then right.
- 0.9 Cross R. R.
- 1.0 Turn left, then immediately right. **PINAFORE PARK.** Free camping, half mile to left.
- 1.7 **SLOW.** Dangerous R. R. crossing.
- 4.1 Straight thru at X roads.
- 4.9 **SLOW.** Hill curves left at bottom.
- 5.2 **UNION.** Straight thru.
- 7.0 Fork in road. Take right fork down hill. Left goes to Hillcrest Inn.
- 8.8 Turn right and beyond cross bridge.

- 8.9 L. & P. S. station on right.
 - 9.0 Sharp turn left and straight thru.
 - 9.2 R. R. crossing.
 - 9.3 **PORT STANLEY** at beach. Port Stanley Casino Dancing Pavilion on right. Orion House on left.
- PORT STANLEY** is known as the "Coney Island of Canada," and is the outstanding watering place of Southern Ontario. Fishing, boating, bathing, dancing, camping, baseball, etc. Two miles of bathing beach; board walk with every manner of booth and side attraction; Ferris wheel and roller coaster. The Casino can accommodate 500 couples at one time. Mr. Tourist, you will regret it, if you fail to visit Port Stanley.

Wallacetown to Pt. Burwell and Tillsonburg Via the Lake Shore Road Through Port Stanley

- 0.0 **WALLACETOWN.** Turn right at main corner.
- 0.7 Turn left.
- 3.4 Take hairpin bend, and straight on.
- 5.8 **PORT TALBOT.** Cairn.
- 11.7 **FINGALL.** Turn right at main corner.
- 12.9 Bear to the left. 16.8 Turn right.
- 18.0 Turn left over bridge.
- 18.2 Turn right.
- 18.8 **PORT STANLEY** (Beach to the right). Turn left at Cairn and proceed up hill.
- 19.0 Turn left at top of hill.
- 19.8 Turn right. 26.2 Turn right.
- 26.9 Turn left.

- 29.7 **Ormond Beach Tourist Camp.**
- 30.2 Turn left. (**Port Bruce** to right).
- 30.3 Turn right.
- 31.7 Turn left.
- 32.4 Turn right. (**Copenhagen**).
- 36.6 Swing right, then left over bridge.
- 41.4 Turn right.
- 42.1 Turn left and on over bridge.
- 42.4 Turn right at R. R. tracks, and up hill into **PORT BURWELL.**
- 42.5 Turn left.
- 42.6 Turn left and straight on.
- 45.7 **VIENNA,** straight on.
- 51.0 **STAFFORDVILLE,** straight on.
- 54.3 **EDEN,** straight on.
- 59.3 Turn left into **TILLSONBURG.**

Aylmer to Port Bruce and Ormond Beach

- 0.0 **AYLMER** at main corners. Turn south.
- 6.6 Straight on. (Turn left to **PORT BURWELL**).
- 7.3 Turn right.
- 8.3 Long hill—go slow.
- 8.7 Turn left over bridge and straight on to **PORT BRUCE.**
- 8.8 Turn right.
- 9.3 **Ormond Beach Tourist Camp.**

Galt to Hamilton, 25.2 M.

- 0.0 **GALT.** Straight thru on main St., cross R. R. At 4 corners, Galt sign on left. Turn right and follow pavement through **Sheffield, Rockton.** Sharp curve at 18.8 M.
- 19.1 Turn right under R. R. and cross bridge into
- 20.4 **DUNDAS.** Straight thru. Up and down steep grades, over R. R. bridge into King St.
- 25.2 **HAMILTON.**

Woodstock to Kitchener

- 0.0 **WOODSTOCK.** Turn left on Vansittart Ave. Go straight north thru Tavistock. 14.3 M. Shakespeare.
- 17.3 M. and turn to **New Hamburg, Baden, Petersburg.**
- 36.6 **KITCHENER.**

Galt to Guelph, 16 M.

- 0.0 **GALT.** Follow route to **Preston Springs.** Turn right and go east thru **Hespeler, Gourcock.**
- 16.0 **GUELPH.**

London to Wingham and Wiarton

- 0.0 **LONDON.** Dundas and Richmond Sts. Go north on Richmond St.
 14.2 **ELGINFIELD.** Curve left. Cross No. 7.
 17.0 **LUCAN.** Curve right down hill and left over bridge, up grade to
 19.9 **CLANDEBOYE.** Turn right, passing cemetery, thru.
 22.3 **MOORESVILLE.** Thru.
 24.1 Turn left (or new graded road straight ahead).
 25.6 **CENTRALIA.** (New road avoids Centralia).
 29.9 **EXETER.** Straight on over bridge, passing Hensall and thru Kippen.
 42.5 **BRUCEFIELD.** Keep ahead. (To Seaforth turn right 7 miles).
 49.0 **CLINTON.** Straight thru on Main St. over R. R. Curve left and right.
 55.3 **LONDESBORO.** Straight ahead for about 3 miles, turn right and left to 59.3 **BLYTH.** Thru.
 65.8 **BELGRAVE.**
 70.3 **WINGHAM.** Cross C.N.R. tracks. Go 1 mile, turn left 2 roads, right 1 road, then left into
 79.6 **TEESWATER.** Straight thru for 6 miles to end of road, then right to
 95.0 **WALKERTON.** Thru to
 101.0 **HANOVER.** Turn north to
 113.0 **CHESLEY.** Straight thru.
 121.0 **INVERMA.** Left, then right.
 124.0 **TARA.** Left, then right.
 129.1 **ALLENFORD.** Turn right for about 3 miles, then left, passing thru Hepworth.
 145.5 **WIARTON.**

London to Grand Bend

44.7 Miles

Via Lobo and Parkhill

- 0.0 Leave Hotel London. Go west on Dundas St., down hill, over bridge, turn right with trolley. Under viaduct. Left with pavement and follow thru left-right-left turns to
 6.3 **HYDE PARK.** Turn right and then left, thru Melrose.
 11.7 **LOBO.** Turn right on Nairn gravel, passing store at 19.7.
 21.9 Turn right. 22.5 Turn left.
 22.8 Curve left thru village. Cross bridge.
 23.6 Turn left. 28.9 Turn right.
 30.2 Turn left.
 31.5 Turn right on pavement thru Parkhill. 32.6 Curve left down hill.
 33.3 Turn left. 35.6 Left curve.
 36.4 Turn right. 38.9 **Corbett.** Turn left.
 40.2 Turn right. Greenway Village.
 44.0 Curve left.
 44.7 Curve right over bridge into
 44.8 **GRAND BEND.**

London to Grand Bend

44.1 Miles

Via Highway No. 4 to Centralia

- 0.0 Leave Hotel London. Go west on Dundas St. 2 blocks. Turn right on Richmond St., straight ahead with trolley, passing C.P.R. Depot, keep ahead on pavement, over bridge.
 5.5 **ARVA VILLAGE.** 10.9 Birr.
 14.2 **ELGINFIELD.** Curve left. Cross No. 7 Highway.
 17.3 **LUCAN.** Thru. Turn right down hill, then left over bridge.
 20.2 **CLANDEBOYE.** Turn right.
 22.9 **MOORESVILLE.**
 24.9 Turn left. Curve right.
 26.9 **CENTRALIA.** Thru.
 27.0 Turn left over R. R.
 28.0 Turn right. 29.3 Turn left.
 31.9 **CREDITON.** Thru. 38.5 Shipka.
 41.2 Turn right. 42.8 Curve left. Turn right over bridge into
 44.1 **GRAND BEND.**

London to Galt, 66.9 M.

- 0.0 **LONDON.** Dundas and Richmond Sts. Go east on Dundas St. thru Crumlin.
THAMESFORD. Straight on over bridge. Turn right to
 20.1 **INGERSOLL.** At Bank corner, turn left on Charles St. and thru to
 29.0 **WOODSTOCK.** Turn left on Vansittart Ave. Go straight north 8 miles and turn right into
 37.4 **HICKSON.** Continue on, passing X roads, over several bridges.
 45.3 **BRIGHT.** Straight thru, pass X road.
 47.6 Turn left over bridges.
 49.4 **PLATTSVILLE.** In village turn right, keep ahead, thru.
 51.4 **WASHINGTON.** Passing cemetery, school.

- 56.7 Turn left. At
 57.7 Take road to right, into
 58.1 **ROSEVILLE.** Straight on, pass school, down grade, cross R. R., up and down grade. Avoid left turn at foot of hill, cross R. R.
 66.4 Turn right on West Main St. Go one block, turn left over bridge.
 66.9 **GALT.**

Galt to Kitchener, 12 M.

- 0.0 **GALT.** From Chamber of Commerce go down Main St. Turn right at second corner and follow pavement to
 3.4 **PRESTON.** Straight thru. At Preston Springs Hotel turn left and follow Highway thru Freeport, Centreville to
 12.0 **KITCHENER.**

LONDON TO GODERICH

60.8
MILES

- | | |
|---|---|
| <p>0.0 LONDON. Richmond and Dundas Sts. Go north on Richmond St., crossing main corner, straight on past C.P.R. depot; follow No. 4 Highway thru Masonville.</p> <p>5.5 ARVA. 10.8 BIRR.</p> <p>14.0 ELGINFIELD. Curve left. Cross No. 7.</p> <p>17.0 LUCAN.</p> <p>18.3 Fork. Right, down grade. Curve left across bridge. Up hill, curve right.</p> <p>19.5 CLANDEBOYE. Turn right. Thru MOORESVILLE 22.1.</p> <p>24.1 Left hand road; left. Thru CENTRALIA 25.6.</p> | <p>26.5 End of road; left. (To Grand Bend, 17 miles, turn left at next cross road, passing through Crediton, Khiva and Shipka).</p> <p>29.9 EXETER. Thru. Cross bridge. (Road on left goes to Grand Bend via Dashwood). 17 miles.</p> <p>36.1 Pass HENSALL on left.</p> <p>38.5 Thru KIPPEN.</p> <p>42.3 BRUCEFIELD. Straight ahead to CLINTON 48.8 miles. Left is to BAYFIELD.</p> <p>43.9 Fork; right. Thru VARNA 46.3.</p> <p>60.8 GODERICH at Court House in Circular Park.</p> |
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Hotel Sunset offers excellent accommodations.

For Kincardine and points north, see log on next page from Goderich—the Blue Water Highway, through Kincardine to Owen Sound.

London to Listowel and Owen Sound

- | | |
|--|--|
| <p>0.0 LONDON. Dundas and Richmond Sts. Go north on Richmond St., crossing main corner, straight on, keep left with trolley, passing C.P.R. Depot, follow trolley line, cross bridge. Continue thru.</p> <p>3.7 MASONVILLE.</p> <p>5.5 ARVA.</p> <p>10.8 BIRR.</p> <p>14.2 ELGINFIELD. Turn right on No. 7 for 7/10 mile to</p> <p>14.9 Turn left.</p> <p>17.3 Cross R. R.</p> <p>21.5 WHALEN. Jog left and then right at school. Straight on thru.</p> <p>25.3 WOODHAM.</p> <p>26.6 KIRKTON.</p> <p>31.6 Turn right.</p> <p>31.8 RUSSEDALE. Turn left.</p> <p>34.6 MUNRO.</p> <p>38.5 Turn right into</p> | <p>38.6 MITCHELL. Turn left at first corner; follow No. 23 to Palmerston.</p> <p>43.8 BORNHOLM.</p> <p>48.8 Turn right.</p> <p>49.5 MONKTON. Turn left.</p> <p>55.9 ATTWOOD.</p> <p>61.5 Turn right.</p> <p>62.0 LISTOWEL.</p> <p>62.2 Turn left on Wallace St., and straight on to</p> <p>65.6 GOWANSTOWN.</p> <p>68.5 Turn right.</p> <p>70.0 PALMERSTON. Turn left, follow R. R. line to</p> <p>77.5 HARRISTON. From here follow winding road thru to</p> <p>88.5 MT. FOREST. Follow King's Highway No. 6 to</p> <p>102.0 DURHAM.</p> <p>122.0 CHATSWORTH.</p> <p>131.0 OWEN SOUND.</p> |
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THE BLUE WATER HIGHWAY

Connecting at Chatham to Sarnia, Grand Bend, Goderich and Owen Sound.

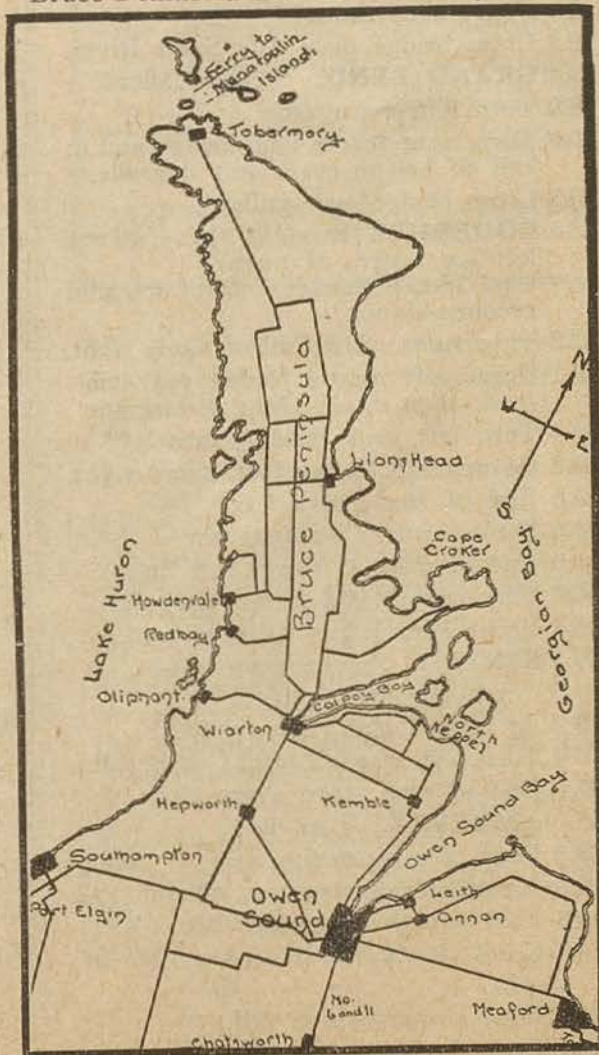
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|---|---|
| <p>0.0 CHATHAM. At post office.
Turn left on King St. to Third St.
Turn right, cross bridge. Follow St. Clair St.</p> <p>7.3 OUNGAH P.O.</p> <p>15.0 Turn right across bridge.</p> <p>16.5 Cross diagonal bridge.
Cross R. R.
Turn left along river bank.
Turn right; cross bridge.</p> <p>17.5 WALLACEBURG. Turn left. At fork, bear right; straight.</p> <p>21.8 Turn right; straight.</p> <p>24.3 R. R.</p> | <p>26.4 Turn left; cross R. R.</p> <p>27.0 Right; along River St. Clair.</p> <p>28.0 PORT LAMBTON. Straight.</p> <p>32.0 Turn right; thru.</p> <p>32.2 SOMBRA. Left; right.
Pass Church on left.</p> <p>32.7 Cross R. R.</p> <p>33.1 Turn left; cross R. R. twice.</p> <p>40.4 COURTRIGHT. Straight.</p> <p>41.8 MOORETOWN. Right; cross R.R.
left; church on left; straight.</p> <p>50.6 Turn right onto pavement.</p> <p>50.8 Turn left.</p> <p>51.6 Cross R. R.</p> <p>52.3 SARNIA.</p> |
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Sarnia to Owen Sound, via Goderich

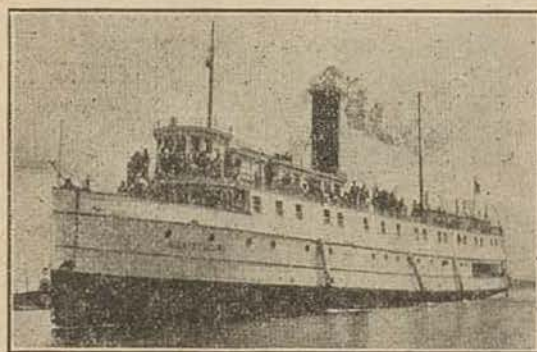
- 0.0 **SARNIA.** From ferry go up short, steep hill two blocks, then turn left on Christina St.
- 0.5 Straight ahead with trolley.
- 1.0 Cross railroad.
- 1.3 Fork; keep right.
- 1.4 Fork, at signs, bear left leaving trolley.
- 2.3 Cross railroad. 2.5 Turn right.
- 3.0 Turn left and immediately right across trolley.
- 4.3 Four corners; straight ahead.
- 5.5 Four corners; straight ahead.
- 7.8 Sunset Beach. End of road; turn left.
- 7.9 Turn right along lake shore.
- 8.3 Cross bridge; also at 11.00.
- 15.1 **CAMLACHIE.** Turn sharp left.
- 16.4 End of road; turn right.
- 19.9 **ABERARDER.** Cross railroad.
- 24.6 End of road; turn left and just beyond; keep straight ahead.
- 27.7 Cross railroad.
- 27.8 **FOREST.** Four corners; turn right.
- 28.4 Four corners; straight ahead.
- 28.7 End of road; turn left.
- 31.1 Four corners, at signs; straight ahead.
- 33.8 Four corners at sign; turn right. (Straight ahead for Kettle Point).
- 35.1 **RAVENSWOOD.** Four corners, straight ahead.
- 36.4 Four corners, right. 36.5 Turn left.
- 38.1 End of road, turn left.
- 38.6 Turn right.
- 39.1 Four corners; straight ahead.
- 39.9 Four corners; turn left.
- 40.9 Fork at signs; right downgrade.

THE BRUCE PENINSULA

The motor tourist has a real treat in store if he visits the Highlands of Ontario. Nature has very generously endowed the Bruce Peninsula with scenic beauty.



MACKINAC---MANITOULIN ISLAND



S. S. MANITOULIN

Semi-Weekly Sailing, during Tourist Season from Owen Sound every Monday at 11.00 P.M. via Georgian Bay, Manitoulin Island, Sault Ste. Marie to Mackinac Island. Return Fare, (Including Meals & Berth) \$45.00
 Week End Trip to Manitoulin Island leaving Owen Sound 11.00 P.M. Saturdays, return 5.00 A.M. Mondays. Return Fare (Meals & Berth included) \$12.00

Send for Booklet to

OWEN SOUND TRANSPORTATION CO., LTD.
 OWEN SOUND, ONTARIO.

Sarnia to Owen Sound, via Goderich—(Cont'd)

- | | |
|--|---|
| 41.7 Fork; bear right and just beyond follow narrow sand road into Pinery. | 116.8 KINCARDINE. Thru. |
| 42.0 Fork; keep right. | 117.3 Four corners; turn right. |
| 42.8 Cross bridge over Aux Sable River. | 117.5 Curve left. 117.6 Fork; bear left. |
| 51.4 GRAND BEND. Straight ahead. | 117.8 Turn right. 118.2 End of road, left. |
| 69.8 Turn left, downgrade. | 125.4 TIVERTON. End of road; right. |
| 70.0 Turn right across long bridge and at end of bridge curve left upgrade. | 126.7 Four corners; turn left. |
| 70.3 Cross bridge over gully. | 130.5 UNDERWOOD. Straight ahead. |
| 82.3 GODERICH. Straight ahead. (Turn left for centre of town).
The Hotel Sunset offers splendid accommodation. | 135.7 End of road; turn left. |
| 82.2 Turn right. 82.9 End of road; right. | 141.0 PORT ELGIN. Straight ahead. |
| 83.1 Curve left across bridge over railroad, then curve right downgrade. | 143.7 Four corners; straight ahead. |
| 83.4 Turn left, cross bridge, turn left. | 145.0 Four corners; straight ahead.
Turn left, mile to Southampton. |
| 84.2 Go under R. R. viaduct, curve right. | 146.3 End of road, at cemetery; turn right; then curve left downgrade. |
| 84.6 End of road; turn left. | 146.6 Cross bridge and immediately turn right, following winding road. |
| 85.6 Four corners; straight ahead. | 147.0 End of road; curve left. |
| 90.0 End of road, at store; turn left. | 147.2 End of road; turn right. |
| 90.7 Turn right. 90.8 Fork; keep left. | 154.7 ALLENFORD. Straight ahead. |
| 93.2 Fork; keep left, passing church. | 155.4 Cross railroad and just beyond keep straight ahead. |
| 99.3 KINTAIL. Fork; keep left. | 156.8 Curve right. |
| 101.0 Curve left and right. | 157.5 Curve right thru four corners.
(Turn left for Wiarton and the resorts of the Bruce Peninsula). |
| 103.3 At Gospel Hall; turn right. | 161.0 Four corners; straight ahead. |
| 103.9 Turn left across bridge; then right. | 166.1 Curve right. |
| 105.6 End of road; turn sharp right. | 166.6 Turn left and right and go down steep hill. |
| 105.7 AMBERLY. Turn left. | 167.1 OWEN SOUND. |
| 108.3 Four corners, at church. | 0.0 OWEN SOUND. Go east on Tenth St., upgrade. |
| 109.5 Cross bridge over creek, also at 110.2. | 0.8 Four corners; turn left, then straight ahead, avoiding left hand road. |
| 110.9 Four corners, at store; thru. | 10.4 WOODFORD. Curve right and left. |
| 114.0 Cross R. R. 115.0 Four corners; left. | 17.6 End of road; right, follow Lake. |
| 116.0 Four corners; turn right. | |
| 116.6 Cross bridge. | |

OWEN SOUND TO ORILLIA

- 18.6 **MEAFORD.** Straight ahead.
 20.6 Just before railroad; turn right.
 27.1 **CLARKSBURG.** Four corners; turn left; Beaver Valley Inn; Ford Garage.
 27.4 **THORNBURY.** Four corners, right.
 28.5 Fork; bear left across R.R., then right.
 30.5 Curve right across railroad, then left.
 32.2 Curve left across railroad, then right.
 34.4 Turn right across railroad, then left.
 35.5 Cross railroad, also at 40.1.
 41.1 Four corners; turn right on concrete.
 41.2 **COLLINGWOOD.** Left on Main St.
 41.9 At High School, bear left, cross R.R.
 42.7 Turn right across bridge and immediately turn left.
 43.1 At lake; bear left.
 48.0 End of road; turn left.
 48.1 Turn right and follow Lake Shore Drive.
 53.6 Wasaga Beach. Straight ahead.
 54.0 Leave beach and turn right across bridge. Wasaga Hotel on right.
 55.1 End of road; turn left.
 56.8 Four corners; straight ahead.
 64.4 **ELMVALE.** Four corners, turn left.
 68.0 **WYEVALE.** Thru.
 72.3 Four corners, straight ahead.
 74.0 Cross railroad. 75.6 Turn left.
 77.2 Cross R. R. bridge, straight ahead, right; turn right.
 77.7 **PENETANG.** Cross railroad.
 78.3 Four corners, Bank of Toronto on right; turn right. (Turn left one block for Canada House).
 79.6 Four corners; turn left on macadam.
 81.6 Four corners; turn left.
 81.9 Four corners; turn right on King St. south.
 82.0 **MIDLAND.** The New Georgian Hotel, corner King St. and Hugel Ave., Midland. Eighty new rooms, American plan. All rooms have hot and cold running water, (with or without bath). Excellent dining room service. Long distance telephone in every room. Ladies' lounge, card rooms, writing rooms. "A Home from Home."
 83.6 Four corners; turn left.

SEE Owen Sound

FIRST
Ontario's Scenic City
On the Georgian Bay

A Beautiful and Delightful Place—
to Spend a Vacation

- 120 miles North West of Toronto—Reached by Three excellent King's Highways through a rolling picturesque country.
- Has beautiful "Class A" Municipal Tourist Camp, not surpassed in this province.
- Has excellent Lake and Trout Fishing.
- Has Golf Courses, Bowling Greens and Tennis Courts.
- Has excellent Hotels, Garages, Churches and Stores.
- Has side trips by boats to Mackinaw, Michipicoten, North Shore Ports, Sault Ste. Marie, Fort William and the 30,000 Islands.
- Has good Boating and Bathing and is the tourist headquarters of the Georgian Bay District.

WON'T YOU COME?

- 84.5 Bear right and soon bear left.
 86.5 Four corners, garage on right; turn right.
 87.4 Cross railroad.
 87.6 Small settlement of houses; turn left.
 89.9 Four corners, bank on right; turn right one block, then turn left.
 90.2 Small house on corner; turn right one block, then turn left.
 92.6 Small house on corner; turn left.
 94.1 End of road; turn left.
 94.4 Cottage on right; turn right.
 95.5 **WAUBAUSHENE.** End of road; hotel on right, turn right.
 95.9 Small house on right; turn left.
 98.5 End of road; turn left.
 100.5 **COLDWATER.** Four corners, Bank of Toronto on left; turn right.
 102.8 Cross railroad.
 103.2 Four corners; turn left. (Old Ruins on right).
 114.4 Turn left on West St.
 114.9 **ORILLIA.** Four corners.

TORONTO to MIDLAND

VIA **BARRIE**
KING'S HIGHWAY NO. 11

- 0.0 **TORONTO.** From Queen and Yonge Sts., go north on Yonge St., following trolley out of city.
- 2.0 Go under C.P.R. Viaduct.
- 5.8 Straight ahead at City limits, following interurban trolley and pavement.
- 7.8 **LANSING.** (Agincourt Rd. on left).
- 11.6 **THORNHILL.** Thru.
- 11.9 Pass Golf Club on left.
- 15.7 **RICHMOND HILL.** Thru.
- 20.0 **BOND LAKE.**
- 20.5 Road to Wilcox Lake on right, road to King on left.
- 24.6 **AURORA.** Thru. Schomberg road on left.
- 27.8 Straight ahead.
- 31.3 Curve left at fork.
- 35.6 **BRADFORD.** Turn right at X roads. Straight thru for Bondhead, Tottenham and Beeton.
- 45.4 **CHURCH.** Thru X roads. Road on right to Lefroy and Belle Ewart.
- 50.6 **STROUD.** Thru X roads.
- 55.1 **ALLANDALE.** Cross R. R.
- 56.1 **BARRIE.** Turn right at end of street.
- 56.3 Turn left at end of street.
- 56.4 Curve right.

- 57.1 Turn right at end of street. Leaving Post Office, follow main street. Jog to left, up grade, and follow King's Highway to
- 61.7 **CROWN HILL.** Left at fork.
- 65.6 **DALSTON.** Gravel road thru rolling country.
- 69.7 **CRAIGHURST.** Cross R.R., station at left. Follow gravel road to
- 73.9 **HILLSDALE.**
- 77.9 **ORR LAKE.** Lake on left. Straight ahead to Hamilton's Corners. Turn right.
- 79.7 **WAVERLY.** Straight ahead.
- 87.3 **WYEBRIDGE.** Under R. R. Turn left and straight ahead to
- 90.0 **MIDLAND.**

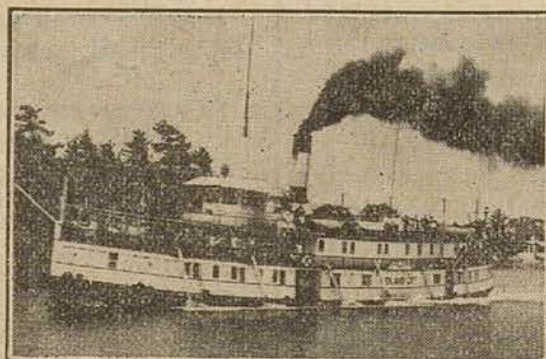
The Georgian Bay Tourist Company of Midland will be pleased to give you all information required. Apply to Mr. N. K. Wagg, Manager. Midland is the gateway to the 30,000 islands.

The New Georgian Hotel is located at the corner of King St. and Hugel Avenue. Eighty new rooms, with hot and cold running water. Excellent dining room service. Ladies' lounge, card rooms and writing rooms.

Scenic day and half-day BOAT TRIPS 30,000 Islands---Georgian Bay

The steamers pass through a myriad of enchanting islands, stopping at hotels and resorts enroute.

Cars
Carried
Parry-Sound
Midland-



Comfortable
Berths,
Wholesome
Meals.

Excellent highways lead to Midland, the Gateway to this Summer Paradise

OTHER ATTRACTIONS

Homey Hotels, Excellent Fishing, Fine Camping Sites, Best Municipal Camp in Ontario with all conveniences, Boating, Bathing, Unequalled Scenery.

Send Reservations to

Georgian Bay Tourist Company of Midland, Limited
MIDLAND ONTARIO

WINDSOR TO KINGSVILLE

AND JACK MINER'S BIRD SANCTUARY

All Paved—28 Miles

- 0.0 **AMBASSADOR BRIDGE.** Turn left on No. 3. Follow straight thru.
- 0.0 **WINDSOR** at the Ferry Dock. Essex Co. Automobile Club on right, No. 1 Ferry St. Set your speedometer here. Go straight ahead uphill, turn left one block, then right.
- 0.2 Post Office on right, on Ouellette Ave.
- 0.3 Cross London St. Prince Edward Hotel on left, Western Ontario's finest hotel.
- 1.2 Cross Giles Boulevard. Straight ahead.
- 1.8 Tecumseh Road. Windsor Jockey Club directly ahead. Turn right here to
- 1.9 Dougall Ave. King's Highway. Sharp turn left, follow pavement.
- 2.3 Cross R.R. Elmcourt Country Club on right.
- 2.7 **Boose's Tourist Camp** on right. Refreshments, gas, oil, etc., cabins.
- 3.0 Through Subway under N.Y.C.R.R.
- 3.8 Kenilworth and Devonshire race tracks on left.
- 5.7 **ROSELAND.** Curve right and follow pavement.
- 6.3 **Slow.** Sharp curve left at 6.4 Joins No. 3.
- 8.4 Very dangerous R.R. crossing. Old-castle Road on right is to **Harrow** and **Oxley Beach.**
- 12.0 Dangerous R.R. crossing.
- 12.2 Cross trolley lines.
- 12.3 **MAIDSTONE.** Straight thru. Waiting room on right. Road to left is King's Highway 2 to Chatham, London, Toronto.
- 16.4 **ESSEX.** Dangerous R.R. crossing. Straight thru.
- 16.7 **Gough's Restaurant** on left in next block. Splendid meals at all hours.
- 17.2 Road on right is to **Arner.**
- 19.4 **NORTH RIDGE.** Straight thru.
- 21.5 **COTTAM.** Straight thru.
- 22.9 **DIVISION ROAD.** Turn right on Division Road. **Weir's Corners.**
- 23.2 Sharp curve left.
- 26.5 At this point turn right one half mile if you desire to visit **JACK MINER'S famous Wild Bird Sanctuary.**
- 28.1 **Harris' Service Station** on left. Fill up with best grades of gas and oils. 24-hour service. Free water, air and crank case service. Tire service.
- 28.4 **KINGSVILLE.** Pop. 3,000. The most southerly town in Canada. Free tourists' camp at Lakeview Park. Kingsville is one of the real beauty spots on the Highway. The **Mettawas Inn** is straight ahead from four corners, one mile on Lake Erie.
- On to **LEAMINGTON.** Turn left, **King's Hotel** on left corner. Follow trolley lines.
- 31.9 Cross R.R. and straight ahead.
- 35.7 Erie Boulevard. **Leamington** to the left. For **Point Pelee**, straight ahead.
- 36.5 R.R. crossing. Heinz "57 Varieties" factory on left.
- 37.0 **LEAMINGTON,** at four corners.

TO POINT PELEE PARK

FROM ERIE BLVD., LEAMINGTON

- 35.7 At Erie Boulevard going into Leamington. Straight ahead on pavement for Pt. Pelee.
- 35.9 Cross R.R.
- 36.5 Turn right. Leave pavement.
- 37.7 Curve right.
- 38.3 Sharp curve left, Lake Erie, follow shore.
- 39.2 Sharp turn right.
- 40.7 Entrance to Point Pelee Park. **Point Pelee Park Inn.**
- 41.9 Govt. bath houses, picnic grounds, camp stoves, etc.
- 42.4 Cold, clear water.
- 43.5 **POINT PELEE ORCHARDS LTD.** "Orchard Park Subdivision." Choice lots for summer homes. Five minutes' walk through Government Park to ideal bathing beach. For information inquire for N. J. James, Pt. Pelee, or at Duke & Ternan's, Leamington.
- 43.8 Turn right. Picnic grounds.
- 46.5 End of Point Pelee. Lake Erie on both sides. Most southerly point in Canada. Picnic grounds.

Simcoe to Port Dover

9 Miles—
All Paved

- 0.0 Norfolk St. at Provincial Highway. Turn south on Norfolk.
- 0.7 Corner of Norfolk and Robinson Sts. Melbourne Hotel one block to right. Follow Norfolk St. for Port Dover. Have a look over Simcoe, one of the prettiest towns in Ontario. Simcoe has splendid stores, good hotels and restaurants and offers much to the tourist. The Melbourne Hotel is at the corner of Kent and Robinson Sts., and the DeLuxe Cafe opposite the Post Office on Kent St.
- 1.2 Cross R. R.
- 4.4 **Slow.** Sharp turn left.
- 6.2 Cross R.R.
- 7.9 Turn right and follow.
- 8.3 Cross R. R.

- 9.1 **PORT DOVER.** Follow straight thru on Main St. to the Beach. The Harbor on right. Turn right one block to Ben Ivey's Garden, over the Lake. Port Dover will prove interesting to the tourist. Splendid boating, bathing, fishing and dancing. Port Dover is one of the real watering places along Lake Erie. Those who are interested in fishing will find every service available. Motor boats are provided to take parties out to Long Point fishing grounds, one of the best bass fishing grounds in Ontario. An excellent ferry service between Port Dover and Erie, Pa., is maintained.

Niagara Falls to Buffalo, N.Y.

- 0.0 **NIAGARA FALLS, N.Y.** At top of incline to bridge, turn right, then left at Monument on Fall St., then straight on.
- 5.1 **LaSALLE.** R. R. crossing.
- 5.2 Fork. Right over bridge.
- 8.4 **EDGEWATER.** Under bridge.
- 11.4 **TONAWANDA.** Thru. Cross two bridges. Turn left immediately over R. R. just beyond, curve right on Delaware. Continue on brick pavement.
- 16.1 **KENMORE.** Thru.
- 18.4 Cross trolley at top of grade, then turn left.
- 18.9 Half circle, Gates Circle and continue on Delaware Ave. **Lenox Hotel,** Delaware and North Sts. See ad on page 66.
- 22.0 **BUFFALO.** McKinley Monument. Niagara Square.

Chatham to Walpole

- 0.0 **CHATHAM.** Corner King and Fourth. Go west on King Street; at car sheds turn right; cross bridge, follow trolley.
- 2.0 Trolley leaves; go straight on.
- 7.3 **OUNGAH P.O.**
- 15.0 Turn right across bridge.
- 16.5 Cross diagonal bridge. Cross R. R. Turn left along river bank. Turn right; cross bridge.
- 17.5 **WALLACEBURG.** Turn left, at fork bear right; straight.
- 22.0 R. R.
- 25.0 Turn left along River St. Clair.
- 26.0 **WALPOLE ISLAND FERRY.**

Chatham to Rondeau

- 0.0 **CHATHAM.** Corner King and Fourth Sts. Go south on Queen St.
- 0.7 Railway C.N.R., straight on.
- 6.3 Railway C.M.R.
- 6.6 **CHARING CROSS.**
- 6.7 Turn left.
- 10.5 R. R. Crossing.
- 11.4 R. R. Crossing.
- 11.7 **BLENHEIM.** Hotel on right; Provincial Highway No. 3 crosses here. Turn left on Main Street, one block, then right.
- 13.7 Turn left.
- 16.6 **GUILDS.** Straight on.
- 18.9 Turn right at Bayview Inn.
- 22.8 Turn right into Government Park.

Bracebridge to Rosseau

- 0.0 **BRACEBRIDGE.**
- 0.5 Straight ahead. Road on left is Lake Shore Road to **Port Carling.**
- 3.4 Take left fork.
- 4.6 **FALKENBURG.**
- 5.7 Turn left. 7.2 Curve right.
- 7.9 Hill and sharp curve right.
- 8.0 Straight ahead.
- 10.5 Keep on left.
- 11.1 Straight ahead. Road to left goes to **Windermere**, road on right to **Huntsville.**
- 13.1 Bridge. 14.8 Up hill thru woods.
- 16.6 Curve left and right.
- 17.8 Straight ahead.
- 23.5 Down hill.
- 23.8 Cross bridge. Thru woods.
- 26.8 Turn right. 27.1 Turn right.
- 27.2 **ROSSEAU.**

TORONTO to WINDSOR

THE KING'S HIGHWAY No. 2

- 0.0 **TORONTO.** From King and Yonge Sts., go straight west on King St. with trolley.
- 3.6 **SUNNYSIDE.** At prominent X roads turn direct left and cross bridge over R. R., following trolley.
- 3.8 Keep left at fork with trolley along Lake Front Blvd.
- 4.8 Leave trolley.
- 5.0 Cross bridge over river.
- 5.1 Curve left at fork.
- 10.2 Go under R. R. viaduct and cross bridge over river.
- 13.5 **PORT CREDIT,** cross bridge, go straight ahead.
- 17.0 Curve left thru X roads with pavement.
- 18.3 Curve right at end of road.
- 22.8 **OAKVILLE.** Thru with concrete.
- 24.8 Curve right at fork.
- 33.7 **BURLINGTON.** Curve left with concrete, avoiding road to right.
- 34.2 Curve right across R. R., avoiding left hand road.
- 35.2 Curve right at fork with concrete.
- 36.2 Curve left at end of road.
- 37.6 **ALDRESHOT.** Straight thru.
- 39.3 Curve right at fork with concrete.
- 41.0 Cross high level bridge.
- 41.7 Join trolley.
- 41.9 Turn left on left hand street with trolley on York St.
- 42.9 Turn right at X streets onto James St.
- 43.0 **HAMILTON.** King and James Sts. (Left on King is to Niagara Falls; right on King St. is to London).

HAMILTON to LONDON

- 0.0 **HAMILTON.** From King and James Sts. go west with trolley on King St.
- 1.4 Cross long high level bridge and at end of bridge turn left at X streets, leaving trolley.
- 1.7 Turn right at end of road.
- 2.9 Cross R. R.
- 3.5 Curve left at prominent fork at signs and beyond go under R.R. viaduct and follow curving pavement up long hill.
- 6.9 **ANCASTER.** Thru.
- 19.6 Cross R. R.
- 20.4 Cross trolley.
- 22.5 Cross R. R.

- 22.7 **BRANTFORD.** Thru on Colborne St. **Kerby Hotel** on right.
- 23.0 Turn right on right hand street with trolley, Brant St.
- 23.7 Keep right at fork.
- 24.3 Turn right across bridge over R. R. and immediately turn left. R. R. now on left.
- 29.6 Go under R. R. viaduct.
- 29.7 **Caution.** Curve right down hill.
- 30.1 Turn right into **PARIS.** Camping Ground opposite **Textile Salesroom.** At **Arlington Hotel** turn left on Main St.
- 31.2 **Bosworth Peerless Service Station and Tourist Home.**
- 38.3 **PRINCETON.** Straight thru X roads.
- 43.2 Curve right across R. R., then left.
- 45.7 **EASTWOOD.** At post office on left.
- 50.2 **WOODSTOCK.** Thru on Dundas St. **Oxford Hotel** on left.
- 50.8 Curve left at prominent fork.
- 51.0 Cross R. R. 51.2 Cross R. R.
- 54.8 **BEACHVILLE.** Thru with concrete.
- 58.4 Cross trolley.
- 59.3 **INGERSOLL.** Turn right at X streets at traffic signal onto Thames St. **Ingersoll Inn.**
- 59.4 Cross R. R.
- 59.5 Cross bridge over river; cross R.Rs.
- 59.7 Turn left on left hand road around church at sign.
The Maples—Tourist Home.
- 59.8 Curve right.
- 65.4 Turn left at X roads and cross bridge over river.
- 65.5 **THAMESFORD.** Thru.
- 76.5 Cross R. R. Keep ahead on Dundas St.
- 78.8 **New London Hotel** on left.
- 79.2 **LONDON.**

LONDON to WINDSOR

King's Highway No. 2

- 0.0 **LONDON.** From Richmond and Dundas Sts., straight thru for two blocks on Dundas St. Turn left on Ridout St. Turn right on York St. At end of street turn left under viaduct onto No. 2.
- 0.2 Turn right at X streets and immediately go under R. R. viaduct onto Wharncliffe Road.

TORONTO TO WINDSOR (Cont'd)

- 6.5 **LAMBETH.** Thru. (Left is to St. Thomas) No. 4.
Longwood Inn on right.
- 13.2 **DELAWARE.** Curve left at church.
Hillcrest Tourist Camp.
- 13.4 **MELBOURNE.** Thru.
- 28.0 Go under R. R. viaduct.
- 31.8 **STRATHBURN.** Thru.
- 38.0 **WARDSVILLE.** Thru.
- 52.2 Cross R. R.
- 52.6 **THAMESVILLE.** Straight thru.
Tecumseh Hotel on right.
Ford Service on right.
- 58.1 **KENT BRIDGE.** Thru.
- 65.5 Cross R. R.
- 67.5 Turn left on left-hand street onto Thames St., entering Chatham.
- 67.8 Turn left on left-hand street onto Fifth St., and beyond cross bridge over Thames River.
- 67.9 **CHATHAM.** Turn right at X streets onto King St.
Brisco Hotel.
- 68.0 Turn left at X streets onto Queen St.
- 68.4 Turn right on right hand street (Richmond St.)

- 74.7 Cross bridge over river.
- 83.0 Curve right at end of road.
- 84.9 **Hyatt's Tourist Camp** on left.
- 85.2 **TILBURY.** Turn left at X streets, at post office.

NOTE—Mac's Fair on right. One of Canada's finest china and variety stores. English and French china and dinnerware, curios, souvenirs, etc. **Mr. Tourist**—Duty on china and crockery from England to Canada is 20 per cent. Duty on china from England to the U. S. is 70 per cent. Buy here and save the difference.

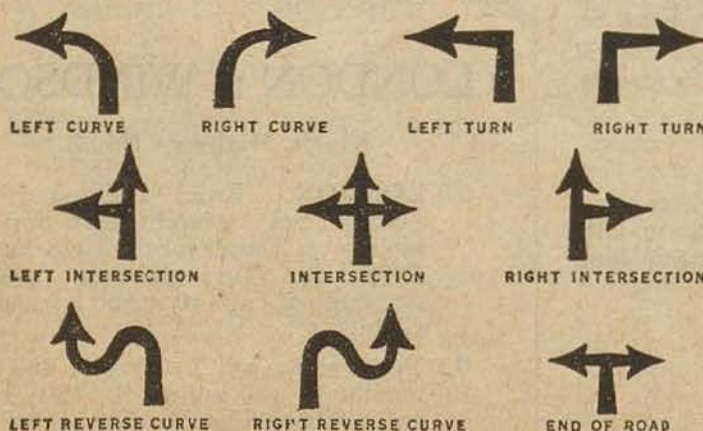
- 86.0 Turn right at X roads.
- 108.0 Straight thru at fork.
- 114.0 **Walker Rd.** Right is to Walkerville.
- 116.0 **Howard Ave.** at Devonshire Race Track. Turn right.
- 118.0 **Tecumseh Rd.** Turn left to Ouellette Ave.
- 120.0 **WINDSOR.** At ferry dock.
Essex County Automobile Club.
Prince Edward Hotel (United).
Norton Palmer Hotel.

ROAD NUMBER



The following symbols have been adopted by the Dept. of Highways of Ontario to warn motorists of the curves and turns of the highways and are placed about 300 ft. each side of curve or turn.

SYMBOLS.

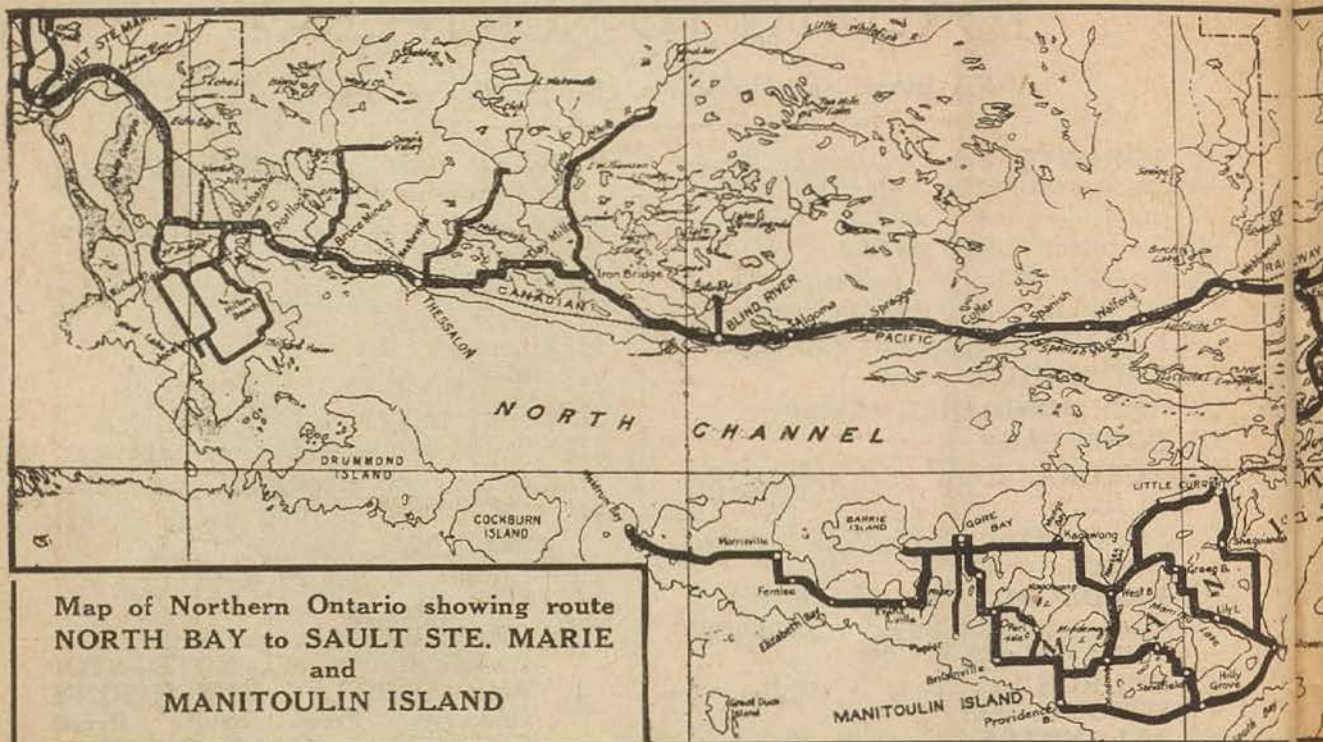


The Department of Highways has erected danger signs and symbols throughout the King's Highway System of Ontario. Drive carefully and safely at all times. Observe all rules of the road and the speed laws.

TORONTO TO NORTH BAY

Via Barrie and Huntsville. King's Highway No. 11

- 0.0 **TORONTO.** From Queen and Yonge Sts., go north on Yonge St., following trolley out of city.
- 2.0 Go under C.P.R. viaduct.
- 5.8 Straight ahead at city limits, following interurban trolley and pavement.
- 7.8 **LANSING.** (Agincourt Rd. on left).
- 11.6 **THORNHILL.** Thru.
- 15.7 **RICHMOND HILL.** Thru.
- 20.0 **BOND LAKE.**
- 24.6 **AURORA.** Thru. Schomberg Rd. on left.
- 27.8 Straight thru. (Right is to Newmarket).
- 35.6 **BRADFORD.** Turn right at X roads. Straight thru for Bondhead, Tottenham and Beeton.
- 45.4 **CHURCHILL.** Thru X roads.
- 50.6 **STROUD.** Thru X roads.
- 55.1 **ALLANDALE.** Cross R. R.
- 56.1 **BARRIE.** Turn right end of street.
- MIDLAND.** For Midland turn left at this point. See log on page 78.
- 56.3 Turn left at end of street.
- 57.4 Curve right thru X streets.
- 57.9 Curve left at fork with macadam.
- 58.1 Curve left and immediately curve right at end of road.
- 59.1 Curve left on left hand road.
- 59.9 Curve left at end of road.
- 62.3 Prominent curve right at fork.
- 72.2 Curve left at end of road.
- 74.1 **EAST ORO.** Turn right at X roads.
- 76.8 Curve left thru X roads.
- 78.4 Curve right on right hand road at church.
- 79.7 Curve left thru X roads.
- 81.0 Straight thru X roads onto pavement, curving right and left.
- 81.3 Turn right at X roads at school, onto Colborne St.
- 82.0 Turn left at X streets at signs onto Front St.
- 82.1 **ORILLIA.** Straight ahead, crossing Main Street.
- 82.2 Turn right at end of street, next turn left at end of street, onto Laclie St.
- 84.0 Straight thru X roads with macadam.
- 93.7 Cross R. R. and curve right.
- 94.0 Cross R. R.
- 94.1 **WASHAGO.** Turn left at end of road.
- 95.0 **SEVERN.** Thru.
- 95.8 Cross R. R. and beyond curve left.
- 96.2 Keep straight ahead, avoiding left hand road.
- 98.6 (Road to left is to Sparrow Lake).
- 99.0 Curve left across bridge, over gully at large rock formation.
- 100.0 Cross bridge. 107.1 Cross R. R.
- 107.4 **GRAVENHURST.** Straight thru. (Left is to Muskoka Lakes).
- 107.8 Turn right onto right hand road at sign.
- 108.0 Cross R. R. and curve left, passing Gull Lake on right.
- 114.4 Curve left at fork. (Right fork goes to Muskoka Falls).
- 115.3 Cross R. R.
- 115.4 Turn right on right hand road.
- 116.4 Keep right at fork.
- 117.5 Turn right at end of road at river.
- 117.8 Curve right at tannery.
- 118.3 Curve left up hill, avoiding right hand road.
- 118.6 Cross R. R. and curve right on right hand road.
- 118.8 **BRACEBRIDGE.** At hotel, keep straight thru up hill. **NOTE—STOP AND SHOP AT HUTCHISON'S.** Groceries, Fresh Fruits, Bread, Cooked Meats, Canada Dry Ginger Ale, Heinz & English Pickles, Fresh Vegetables, New and Old Cheese, Fresh Eggs, Smoked Hams and Bacons. On your right as you drive in, centre of Main street. Road information gladly given. **HUTCHISON BROS.,** Bracebridge, Muskoka.
- 119.2 Straight thru X roads. (Left is to Port Carling).
- 122.3 Curve right at fork.
- 123.4 Keep straight ahead. Road to left for Rosseau and Parry Sound.
- 124.5 Turn left across R. R.
- 124.7 Curve left at fork at sign.
- 130.1 Curve right, avoiding left hand road.
- 130.8 Turn right on right hand.
- 134.8 **UTTERSON.** Thru X roads.
- 134.9 Cross R. R. at depot.
- 136.2 Turn left on left hand road.
- 138.0 Curve right, joining R. R.
- 138.4 Turn right at end of road.
- 140.5 Hairpin left turn, sound horn.
- 145.2 Cross R. Rs. at sawmill, following lake on left.
- 146.7 **HUNTSVILLE.** Straight thru, down grade, thru town.
- 146.9 Cross bridge and immediately turn left on left hand road.
- 144.6 Curve left across R. R.
- 147.3 Turn right on right hand road.
- 150.1 Curve left across R. R. and beyond turn right.
- 150.9 Turn right at end of road and beyond cross bridge.
- 153.8 Turn right across R. R. and beyond turn left, following R. R.
- 156.6 Turn right and left at depot.
- 156.8 **NOVAR.** Turn left at end of road at stores, cross R. R. and immediately turn right following R. R.
- 157.4 Turn left, leaving R. R.
- 162.0 **SCOTIA JCT.** Turn right at X



Toronto to North Bay—(Cont'd)

- at depot. (Note Trains leave this depot for Algonquin Provincial Park.—There are no roads to Park).
- 162.4 Cross R.R. 163.0 Cross R.R.
- 164.5 **EMSDALE.** Turn left at X roads, at stores.
- 165.0 Turn right on right hand road.
- 167.0 Turn right at X roads.
- 167.9 Turn left on left hand road.
- 168.2 Turn right on right hand road.
- 169.3 Turn right at end of road at Doc Lake, following shore of same.
- 169.7 Turn left on left hand road.
- 173.9 Turn left on left hand road at race track.
- 174.0 Turn right at end of road.
- 174.3 **BURK'S FALLS.**
- 174.4 Turn right across bridge and at end of bridge, turn right at end of road. Turn left here for **Knoepfli Inn.**
- 176.3 Turn right on right hand road.
- 179.1 Turn right at end and immediately left on left hand road.

- 183.2 Turn right at end and next left on left hand road.
- 185.3 Turn left going down hill at lake.
- 185.5 Turn right at end of road at sign.
- 186.8 **SUNBRIDGE.** Thru.
- 189.5 Turn left on left hand road.
- 192.0 Turn left across R. R.
- 192.3 Turn right on right hand road.
- 193.5 Turn left at X roads at church, at outskirts of South River.
- 193.8 Turn right at right hand road.
- 195.2 Curve right at fork.
- 196.5 Turn right at X roads.
- 196.8 Turn left on left hand road.
- 198.9 Turn right at end of road.
- 200.2 Turn left on left hand road, going down grade.
- 204.4 Turn left along R. R.
- 206.3 Turn right across concrete bridge.
- 206.6 Straight thru X roads. (Right is to centre of Trout Creek, $\frac{1}{4}$ mile).
- 207.4 Turn on right hand road.
- 207.7 Curve right at end of road.

Elevation about 1200 ft.

Excellent for Hay Fever

KNOEPFLI INN Pronounced K-NEF-LY Season May 1 to Dec. 1.

In THE MAGNETAWAN VALLEY—HIGHLANDS OF ONTARIO

This is the summer resort you are looking for. You are assured of a comfortable bed after your day's motoring and plenty of good home-cooked food to satisfy the keen appetite you are beginning to acquire or will acquire if you stop here. Not only that, but you have your choice of a room in the main lodge, the boathouse, a cabin or a tent if you desire it. The cool nights and the soft, soothing music of the Falls give you that refreshing sleep which "peps you up" for the day's sport with "those big fellows." Our rates are \$3.00 per day and \$15 to \$20 per week. Boats and outboard motors.

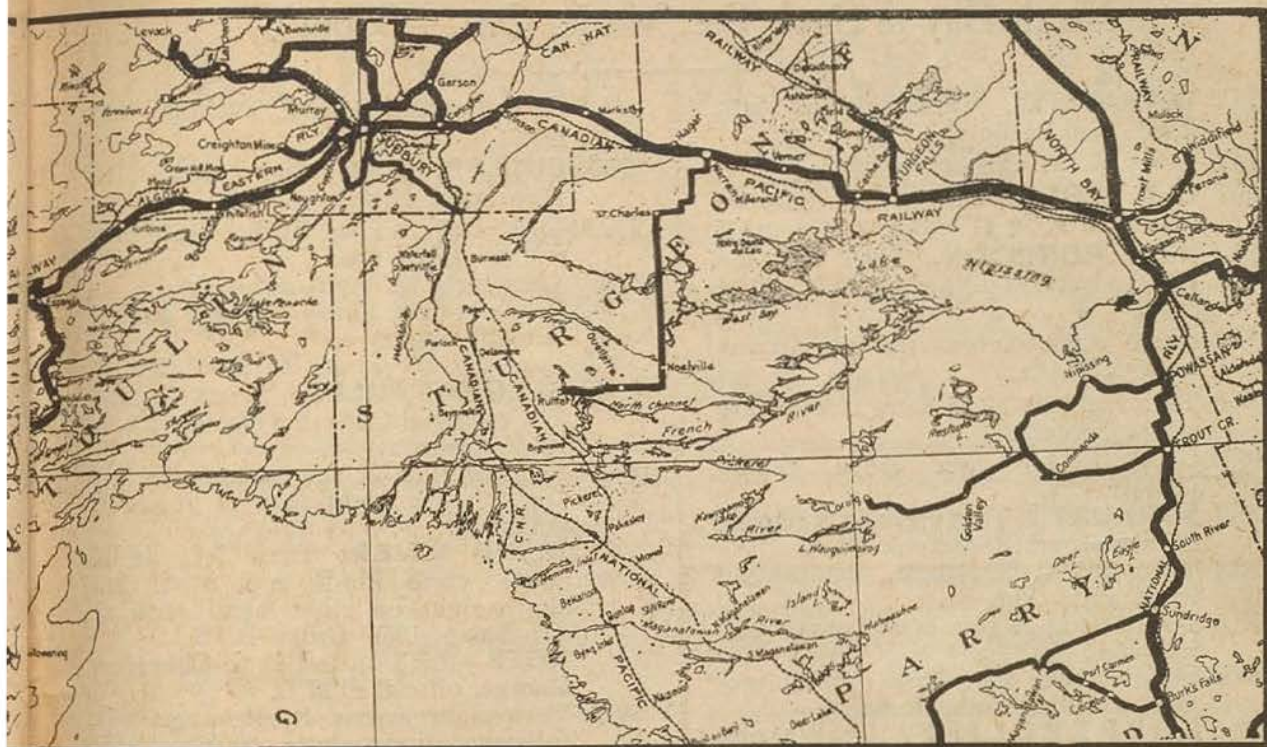
Turn left at Burk's Falls—see log Toronto-North Bay, Highway No. 11—and follow our signs and arrows—blue letter on yellow ground—21 miles. Descriptive booklet on application to

Phone 12-1-3

A. H. PAGET

MAGNETAWAN

ONTARIO



Toronto to North Bay—(Cont'd)

- 209.2 Turn right at X roads at school.
- 214.4 Turn left at X roads.
- 215.4 **POWASSAN**. Straight thru.
- 226.4 Join shore of Lake Nipissing.
- 227.5 **CALLANDER**. Thru X roads.
- 230.8 Curve left across bridge, over river

- and beyond, avoid right hand road.
- 235.7 Turn left at end of road and immediately right on right hand road.
- 236.0 Cross bridge and turn right.
- 236.3 Curve left onto Main St.
- 237.0 **NORTH BAY**. At Motor Club.

North Bay to Sault Ste. Marie, Ont.

Via Sudbury and Blind River

- 0.0 **NORTH BAY**. From Post Office go west on Main Street, following north shore of Lake Nipissing.
- 1.0 Turn left and next turn right, just before R. R., following R.R., on left.
- 1.4 Keep left at fork.
- 2.8 Cross R. R. and curve left.
- 10.8 Turn left across R. R. and right.
- 15.0 Curve left across R. R. and next cross bridge.
- 21.7 Turn left across R. R. and next turn right.
- 23.8 Turn right at X roads and beyond cross R. R.
- 24.0 Turn left on left hand road.
- 24.2 **STURGEON FALLS**. Turn right at X roads at hotel, onto King St.
- 24.4 Turn left at X roads, onto Cache Bay Road.
- 24.6 Cross two bridges over Sturgeon River and go under log conveyer.
- 27.1 Avoid left hand road.
- 28.1 Avoid right hand road.

- 36.1 Turn right at end of road and next left at end, passing church on right.
- 36.3 **VERNER**. Thru.
- 36.7 Turn left at end and next turn right.
- 37.3 Turn left across R. R. and right.
- 44.9 Turn right across R. R. and left.
- 45.4 Turn right and next left at X roads.
- 45.8 **WARREN**. Turn left at X roads.
- 45.9 Cross R. R. and turn right across bridge over gulley.
- 49.0 Turn left, cross bridge and next turn right on right hand road.
- 53.2 Turn right at end of road at white cross.
- 55.7 Turn right on right hand road, cross bridge and beyond cross R. R.
- 58.8 **Caution**: Curve sharp left, avoiding right hand road.
- 59.8 Cross bridge. 68.4 Cross R. R.
- 69.3 Turn left over R. R. and right.
- 72.6 **Caution**: Curving down hill thru rock, sound horn.

North Bay to Sault Ste. Marie, Ont.—(Cont'd)

- 73.1 **WANAPITEL.** Turn right on right hand road at hotel.
- 74.6 Cross R. R. and curve left.
- 76.7 **OLD CONISTON.** Turn left on left hand road at signs.
- 77.3 **NEW CONISTON.** Turn left and right at stores following new paved road.
- 83.0 Curve right one-quarter way around Lake Ramsay.
- 84.8 Turn right on right hand street, onto Cedar Street.
- 85.0 Cross bridge over creek joining trolley.
- 85.3 **SUDBURY.** Turn right at X streets, onto Durham St. for one block.
- 85.4 Turn left at X streets, just beyond R. R. onto Elm St.
- 85.6 Turn left at X streets at Courthouse, following trolley.
- 88.2 Follow main road thru mining section, avoiding right forks.
- 89.6 **COPPERCLIFF.** Thru across trolley.
- 59.5 Straight thru X roads. (Left is to Markstay, ¼ mile).
- 90.0 Turn left at X roads at R. R.
- 91.0 Cross R. R. at Copper Cliff Station.
- 102.7 Cross two bridges over lake.
- 104.8 **WHITEFISH.** Turn right across R. R. 105.0 Turn left.
- 108.2 Pass road on right that goes to Mono.
- 110.7 **Caution:** Going down grade and curving right across small bridge.
- 112.1 **WORTHINGTON.** Curve right and left thru.
- 112.7 Keep left, avoiding right hand fork.
- 120.3 **NAIRN.** Thru.
- 120.5 Curve right avoiding left hand road that goes over R. R.
- 121.0 Cross R. R. and keep straight.
- 125.2 Turn right across bridge, over Spanish River, then turn left.
- 130.2 Turn left under R. R., then right.
- 132.2 Keep straight ahead, avoiding left hand road that goes to Espanola.
- 137.8 **WEBBWOOD.** Turn right on right hand road and next turn left at end of road at hotel.
- 138.5 Turn left at end of road.
- 138.7 Turn right on right hand road.
- 145.6 Cross bridge. 147.7 Cross bridge.
- 148.6 **MASSEY.** Turn left at end of road.
- 149.0 Turn right at end of road.
- 149.3 Fork right.
- 151.6 Turn right across R. R. and left.
- 153.6 Cross R. R. and turn right.
- 154.2 Cross bridge and turn right at end of road.
- 156.9 Turn right across R. R. and left.
- 157.2 **WALFORD.** Thru.
- 160.6 Turn left on left hand road.
- 162.7 **SPANISH RIVER.** Thru across R. R. 163.0 Fork left.
- 164.5 Keep straight ahead, avoiding left fork.
- 168.7 **CUTLER.** Boats leave here for Manitoulin Island.
- 172.9 Turn right across bridge and turn left at end of road.
- 176.4 Turn right on right hand road.
- 179.6 Keep straight ahead. (Road to left is to Spragge.)
- 184.6 Turn left across R. R., then right.
- 187.8 **ALGOMA MILLS.** Cross bridge and turn right and beyond go under R. R. viaduct.
- 194.8 Straight thru X roads.
- 195.3 Jog left and right thru X roads at garage.
- 195.5 **BLIND RIVER.** Turn left at X roads; cross R. R. and next turn sharp right on right hand road at fire barn. 195.7 Cross R. R.
- NOTE—Road on left is to Cherniers Garage, official O.M.L.**
- 197.8 Turn right across R. R., then left, following along shore of Mississagi River.
- 212.1 **IRON BRIDGE.** Turn left at X roads at stores.
- NOTE—MacDonald's Hotel offers excellent accommodation.**
- 212.2 Cross bridge and turn left at end of bridge.
- 215.9 Turn left on lake.
- 218.5 Turn right and left with road.
- 220.1 Cross bridge at Day Mills (abandoned).
- 221.8 **SOWERBY.** Turn left at end of road.
- 229.9 Turn right at end of road foot of hill.
- 230.6 Cross R. R. and curve left.
- 232.6 **THESSALON.** Turn right at X roads at hotel.
- 236.3 Cross R. R. and turn left at end of road.
- 236.5 **NESTORVILLE.** At stores, thru.
- 246.4 **BRUCE MINES.** Curve right at church.
- 246.7 Turn right at end of road and next turn left on left hand road.
- 253.4 Cross R. R. at Port Lock station.
- 254.1 Turn left at X roads at church.
- 261.3 **MacLENNON.** Straight thru.
- 262.4 Turn right on right hand road.
- 263.6 Turn left at X roads.
- 264.6 Turn right at X roads at school.
- 272.5 Turn right across R. R., then left.
- 272.7 **ECHO BAY.** Straight thru, X roads.
- 273.1 Turn left on left hand road.
- 273.7 **Caution:** Cross bridge.
- 276.4 Turn left across R. R., then right.
- 287.9 Turn south on Simpson St. to Queen, right on Queen to Brock.
- 288.8 **SAULT STE. MARIE, Ont.** At Queen and Brock Sts. (Left on Brock St. is to ferry to Sault Ste. Marie, Michigan).

BLUE SEAL GINGER ALE

THE PERFECT BLENDER

MANUFACTURED BY

SOO FALLS BREWING CO., LTD.

SAULT STE. MARIE, CANADA.

WOOD'S SUPER SERVICE STATION

WASHING, POLISHING, OILING AND GREASING

Service That Satisfies

A. R. WOOD—DISTRIBUTOR OF SHELL GASOLINE

102 Queen Street

Sault Ste. Marie, Canada

SAULT STE. MARIE, CANADA

THE HUB OF THE GREAT LAKES

An Ideal Spot for the Motorist.

Good Roads leading North, South, East and West.

FISHING, HUNTING, CAMPING, BATHING
AND GOLFING.

Tourist Camp on St. Mary's River.

SEE THE FAMOUS AGAWA CANYON ON THE ALGOMA CENTRAL
AND HUDSON BAY RAILWAY

For Information Write:

SAULT STE. MARIE AUTOMOBILE CLUB

SAULT STE. MARIE, CANADA.

DEPT. T.

Detroit to Saginaw and Sault Ste. Marie

- 00.0 **DETROIT.** From City Hall, go north on Woodward Ave. (Road becomes Super Highway at city limits. U. S. No. 10).
- 17.4 **BIRMINGHAM.** Thru.
- 25.3 **PONTIAC.** Pass court house on left.
- 25.5 Fork left onto Oakland Avenue. U. S. No. 10.
- 30.3 **DRAYTON PLAINS.** Thru.
- 32.6 **WATERFORD.** Thru.
- 34.2 Pass road on right that goes to Clarkston.
- 38.4 Straight thru X roads. (Left is to Holly and Fenton).
- 52.8 **GRAND BLANC.** Thru.
- 54.5 Important: Curve right at fork onto Dort Highway. (Straight ahead is to downtown Flint).
- 66.4 Straight thru X roads. (Left is to Mt. Morris).
- 70.9 **PINE RUN.** Thru.
- 86.1 **BRIDGEPORT.** Fork right. (Road becomes Genesee Avenue).
- 92.5 **SAGINAW.** At Genesee and Washington Streets. (Ahead on Genesee is to Midland and Bay City).

Saginaw to Bay City

- 00.0 **SAGINAW.** From Washington and Genesee Sts. go west on Genesee. U. S. 10 and 23.
- 00.9 Turn right at X streets onto Bond Street for one block.
- 01.0 Turn left at X streets onto State.
- 01.9 Turn right at X roads onto Bay Street. U. S. No. 23.
- 12.9 Curve right onto Salzburg Avenue.
- 13.6 Turn left on left hand street. Wenona.
- 14.0 Fork right onto Henry Street.
- 15.1 **BAY CITY** (west side), at Henry and Midland Streets. Right on Midland Street is to Bay City (east side). Ahead on Henry St. is to points north.

Bay City to Grayling

- 00.0 **BAY CITY** (West Side), from Henry and Midland Sts., go north on Henry St. U. S. 23.
- 01.6 Turn left at X roads.
- 04.5 Turn right on right hand road just before R. R. at outskirts of **KAWKAWLIN.**
- 18.9 **PINCONNING.** Thru.
- 26.1 Turn right. 26.4 Turn left.
- 27.6 Turn right across R. R., then left.
- 27.9 **STANDISH.** Turn right at X streets.
- 28.0 Turn left at X roads.
- 28.5 Keep straight ahead with M-76, leaving U. S. 23 to right.
- 30.0 Turn left at X roads.
- 32.0 Turn right at end of road.
- 33.9 **STERLING.** Thru.
- 34.3 Keep left at fork, passing M-70 on right.
- 42.3 **ALGER.** Thru.

- 54.5 **WEST BRANCH.** Thru.
- 63.7 Pass M-55 on left.
- 68.9 **ST. HELENS.** Thru.
- 74.8 Curve left at X roads.
- 80.3 Curve left at X roads.
- 87.7 **ROSCOMMON.** Turn right at X streets just before R.R. onto U.S. 27.
- 92.9 Curve right at fork.
- 95.0 Curve left at X roads.
- 96.0 Curve right at X roads.
- 104.1 Cross R.R.s. and turn left at lumber yard.
- 104.6 **GRAYLING.** At Michigan and Cedar Sts. (Straight ahead is to Gaylord and Mackinaw).

Grayling to Mackinaw

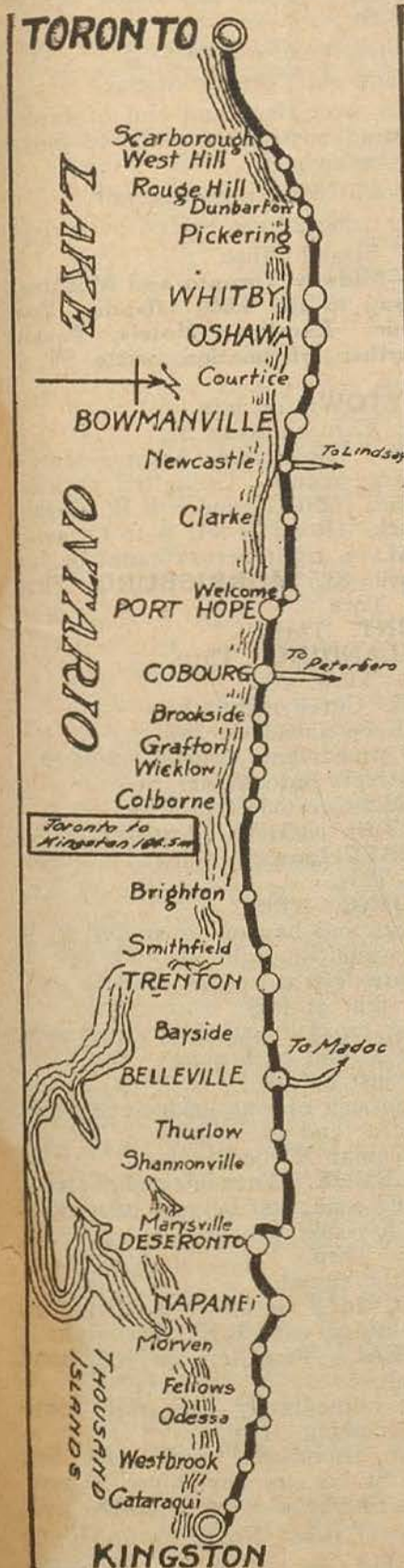
- 00.0 **GRAYLING.** From Michigan and Cedar Streets, go north on Cedar Street. U. S. No. 27.
- 00.2 Curve right thru X roads. (Left is to Camp Grayling).
- 00.6 Turn left and next turn right.
- 09.0 **FREDERIC.** Thru.
- 20.1 Pass Otsego Lake State Park on left.
- 24.4 Curve right at end of road.
- 24.6 Curve left on left hand road.
- 27.2 Turn right and next turn left.
- 27.3 **GAYLORD.** Turn right at X streets.
- 35.7 **VANDERBILT.** Turn left at end of road.
- 36.2 Curve right at X roads.
- 47.2 **WOLVERINE.** Thru.
- 56.3 Turn right at end of road at lake. (Left is to Alanson).
- 57.5 **INDIAN RIVER.** Thru.
- 62.3 Curve left joining shore of Mullet Lake.
- 63.0 **TOPINABEE.** Thru. (Hotel Top-In-A-Bee on right).
- 69.7 **MULLET LAKE.** Thru.
- 73.9 Turn left at end of road onto U. S. No. 23.
- 77.5 **CHEBOYGAN.** Turn left on left hand street at gas station.
- 93.2 Pass entrance to State Ferry for St. Ignace.
- 93.5 **MACKINAW CITY.** At intersection of U. S. 23 and 31 at monument.
FERRY TO ST. IGNACE

St. Ignace to The Soo

- 00.0 **ST. IGNACE.** Go north on U. S. 31.
- 07.8 Keep straight ahead with U. S. 2, avoiding left hand road that goes to Manistique.
- 28.9 Curve left at end of road.
- 38.8 **PICKFORD.** Thru.
- 54.1 Turn right at end of road.
- 63.0 Cross bridge over canal.
- 63.3 **SAULT STE. MARIE, Mich.,** at Ashmun and Portage Streets at bank. Ferry to Sault Ste. Marie, Ont.

TORONTO TO KINGSTON

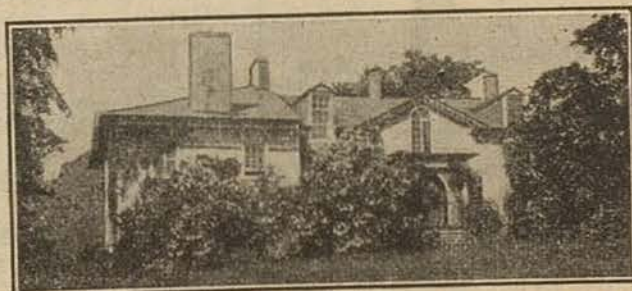
King's Highway No. 2. Along the shore of Lake Ontario. 164 Miles. All paved.



- 00.0 **TORONTO.** From Queen and Yonge Sts., go east on Queen St. with trolley.
 01.3 Cross bridge over R.R. and canal. 01.7 Cross R.R.
 03.0 Turn left on left hand street at Woodbine race track onto Kingston Road.
 13.4 **WEST HILL.** Curve right at fork.
 14.2 Cross gully bridge. 16.9 Cross river bridge.
 19.1 **DUNBARTON.** Thru. 21.8 Cross bridge.
 22.0 **PICKERING.** Thru. 28.0 **WHITBY.** Thru.
 28.0 Go under R. R. viaduct.
 32.1 **OSHAWA.** 20,000 pop. Thru on King St.
 40.4 Cross bridge over R. R. and curve left.
 41.1 **BOWMANVILLE.** Thru. 40.9 Cross river bridge.
 46.4 **NEWCASTLE.** Thru. 47.2 Under R.R. viaduct.
 51.5 **NEWTONVILLE.** Thru.
 59.5 Turn right at X roads with concrete.
 61.8 Curve left at X roads going downgrade.
 62.6 **PORT HOPE.** Turn right at end of road.
 62.9 Curve left under R.R. viaduct with concrete.
 65.0 Cross R.R. 65.9 Cross R.R. 68.0 Turn right at fork.
 69.0 Cross dangerous R.R. and go under R.R. viaduct.
 69.3 Turn left at X streets.
 69.7 **COBOURG.** Thru on King St.
 92.9 **BRIGHTON.** Turn right at end of road and next left on left hand road.
 98.3 Turn right across bridge over R.R. and left.
 102.2 **TRENTON.** Thru. 102.3 Cross river bridge.
 102.6 Turn right at end of street.
 110.7 **Caution:** Cross R.R. 112.9 Cross bridge.
 113.0 **BELLEVILLE.** Turn right at X streets.
 113.2 Turn left on left hand street.
 115.3 Cross R.R. 121.5 Cross bridge over river.
 122.9 Turn left under R.R. viaduct, then right.
 127.8 Curve right at fork with pavement.
 128.0 Cross R. R. 130.5 Curve left at X roads.
 132.7 **DESERONTO.** Thru. 133.3 Cross R. R.
 139.4 **NAPANEE.** Curve left with street.
 139.6 Go under R. R. viaduct and immediately turn right across bridge over river going up grade.
 151.4 **ODESSA.** Thru. 160.4 Curve right at X roads.
 160.7 Cross R.Rs. 163.2 Join trolley on Princess St.
 163.9 **KINGSTON.** At Princess and Bagot Sts.

"ELDERSLIE"

**BROCKVILLE
ONT.**



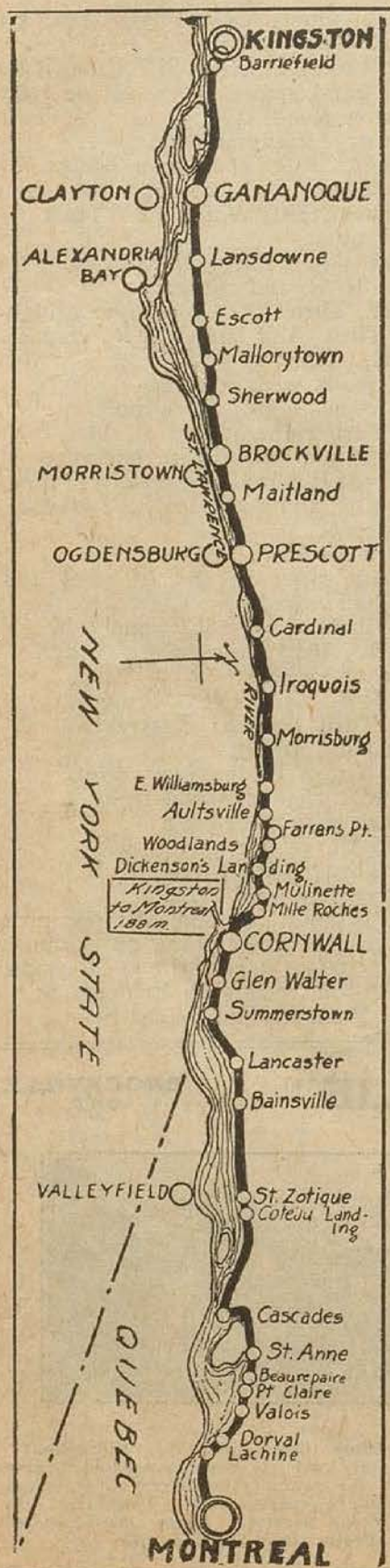
Miss Morgan invites discriminating tourists to "Elderslie."
 "Elderslie" was built in 1812 and has been remodelled to give comfort to those who seek the quaint atmosphere of a typical colonial home with all modern conveniences. Delightful old-fashioned garden. Tea room service. Home craft shops. Turn north from King on Perth street, half a mile.

Telephone for reservation, 546-J

KINGSTON TO MONTREAL

King's Highway No. 2. All paved. 189 Miles.

A very scenic trip along north shore of St. Lawrence River the entire distance.



- 00.0 **KINGSTON.** From Princess and Bagot Sts. go east on Princess St.
- 00.2 Turn left at X streets onto Ontario St.
- 00.4 Curve right around old Fort Frontenac.
- 00.5 Cross long bridge over river and end of bridge keep straight ahead passing entrance to Royal Military College on right.
- 01.3 Curve right on right hand road upgrade.
- 17.9 Turn left at water trough, cross bridge over river.
- 18.2 **GANANOQUE.** Straight thru.
- GANANOQUE—Midway Toronto and Montreal.** Canadian Gateway to the 1,000 Islands. Boat trips every hour. Excellent Hotels, Tourist Camp, etc. Further information, write W. J. Wilson, Mayor.
- 36.2 Pass **MALLORYTOWN** on left.
- 49.5 **BROCKVILLE.** Thru on King St.
- NOTE—"Elderslie,"** Brockville, accommodation for tourists. Large rooms. Unlimited parking.
- 61.3 **PRESCOTT.** Thru. 62.0 Go under R.R. viaduct.
- 64.9 Keep right at fork. (Road at left is to Ottawa).
- 70.6 Pass **CARDINAL** on right across canal bridge.
- 75.9 **IROQUOIS.** Thru. 83.5 **MORRISBURG.** Thru.
- 92.3 **AULTSVILLE.** Thru.
- 94.8 **FARRANS POINT.** Thru.
- 99.2 **DICKENSONS LANDING.** Thru.
- 103.1 **MOULINETTE.** Thru.
- 104.5 **MILLE ROCHE.** Curve right, thru.
- 110.0 **CORNWALL.** Keep ahead on 2nd St.
- 110.5 Turn right at X streets onto Marlborough St.
- 110.7 Turn left at X streets onto Water St.
- 125.7 Cross bridge. 125.8 Curve left at fork.
- 126.7 **LANCASTER.** Turn right at X roads.
- 135.6 **ONTARIO-QUEBEC Line.**
- 141.0 **ST. ZOTIQUE.** Thru.
- 143.0 **COTEAU LANDING.** Thru.
- 143.8 Curve left at locks and beyond go under R. R. viaduct following canal on right to
- 157.0 **CASCADES.** Turn left at end of road.
- 161.4 **DORIN.** Curve right at fork.
- 161.7 Stop, pay-toll 25c, cross long bridge over river.
- 162.0 Turn sharp right at end of bridge.
- 165.0 Turn sharp right just before R. R.
- 165.3 Fork left onto approach of long bridge over river.
- 165.8 Stop, pay-toll 25c at end of bridge.
- 166.0 Turn right at irregular X roads.
- 166.2 **St. Anne de BELLEVUE.** Turn left end of street.
- 169.2 Turn left, left hand road, just beyond turn right.
- 172.0 Curve right thru X roads.
- 173.0 **POINT CLAIRE.** Thru.
- 180.0 Fork right at traffic signal.
- 181.2 **LACHINE.** Thru. 182.8 Go under R.R. viaduct.
- 183.0 Turn left across bridge over R.R., then right.
- 183.9 **WEST MONTREAL.** Turn left on left hand street, at town hall.
- 184.0 Cross R. R. and immediately turn right onto Sherbrooke St., following same.
- 188.9 **MONTREAL.** At Sherbrooke and Peel Sts. (Right on Peel St. is to Dominion Square. Straight ahead on Sherbrooke St. is to Quebec).
- (Royal Automobile Club of Canada, No. 10 Cathcart St.)
- Head office, factory, show rooms, **A. J. Alexander Furs Ltd.,** 464 McGill St.

MONTREAL TO QUEBEC CITY

181 Miles. All paved.

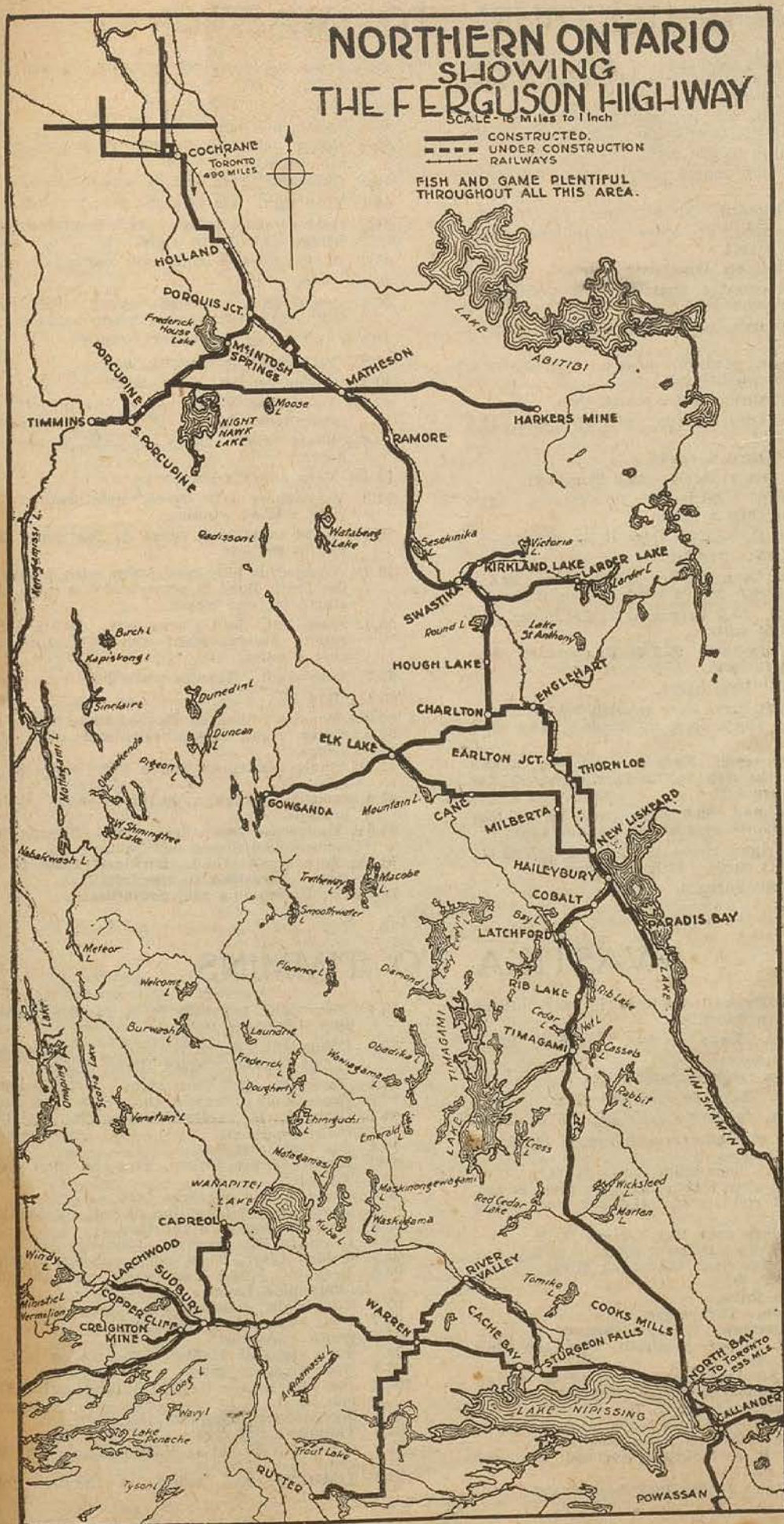
A most picturesque and delightful trip up the St. Lawrence Valley, passing through numerous French-Canadian villages. The road follows along the shore of the St. Lawrence River the greater portion of the trip.

- 00.0 **MONTREAL.** From Peel and Sherbrooke Sts. (One block west of Mount Royal Hotel), go northeast on Sherbrooke St.
- 02.1 Turn right at X streets onto DeLorimier Ave. (Trolley).
- 02.4 Turn left at X streets onto Ontario St.
- 03.3 Go under R. R. viaduct.
- 04.3 Turn right at X streets onto Pie IX Blvd. (Double drive).
- 04.7 Turn left at end of street onto St. Catherine St.
- 05.1 Turn right at X streets onto Vian St.
- 05.2 Turn left at X streets onto Notre Dame St.
- 05.4 Go under R. R. viaduct.
- 15.4 Cross R. R.
- 15.7 Cross R. R. and just beyond turn right on right hand road.
- 15.9 Go under R. R. viaduct and immediately turn left onto bridge approach and continue ahead over two long bridges, leaving Montreal Island and at end of second bridge curve right.
- 17.2 **CHARLEMANGE.** Thru.
- 19.7 **ST. PAUL L'ERMITTE.** Thru.
- 25.7 **L'ASSOMPTION.** Turn left on left hand street.
- 25.8 Turn right at X streets.
- 26.6 Cross bridge over river and at end of bridge turn right.
- 29.4 **ST. SULPICE.** Turn left at end of road joining St. Lawrence River on right.
- 36.5 **LAVALTRIE.** Thru.
- 42.6 **LANORAIE.** Thru.
- 50.6 Cross bridge over river.
- 51.2 Fork right with concrete.
- 52.1 **BERTHIERVILLE.** Turn left on left hand road.
- 52.3 Turn right at X roads and cross R.R.
- 54.4 Turn left at end of road.
- 55.8 **Caution:** Turn right across covered bridge over river, then left.
- 56.0 Cross R. R.
- 59.8 **ST. VIATEUR.** Thru.
- 62.8 **ST. BARTHELEMI.** Curve left, thru.
- 69.3 **MASKINONGE.** Curve left and cross bridge over river.
- 70.2 Cross R. R.
- 71.4 Cross R.R.
- 73.0 Cross R. R.
- 73.5 **LOUISVILLE.** Thru.
- 73.8 Cross bridge over river and turn left.
- 74.3 Cross R. R.
- 79.0 Cross R. R.
- 79.9 Curve left at X roads.
- 80.4 **YARMACHICHE.** Thru.
- 81.3 Cross R. R.
- 82.8 Cross R. R.
- 84.8 Cross R. R.
- 86.5 Cross R.R.
- 88.7 **POINT du LAC.** Thru.
- 96.1 Turn left at end of road.
- 96.3 Turn right and cross R.Rs.
- 97.0 Turn left at end of road onto Notre Dame Ave.
- 98.0 **THREE RIVERS.** Turn left just beyond monument onto Laviolette St.
- 98.6 Turn right at X streets onto Maurice St.
- 99.2 Cross two long bridges over St. Maurice River.
- 99.9 **CAP de la MADELEINE.** Turn right on right hand road.
- 111.1 **CHAMPLAIN.** Thru.
- 114.1 Cross bridge over river.
- 117.6 **BATISCAN.** Thru.
- 119.3 Cross bridge over Batiscan River. (Toll 50c).
- 123.5 Cross bridge over St. Anne River. (Toll 25c).
- 123.7 **ST. ANNE de la PERADE.** Turn right at end of road at church.
- 132.4 **GRONDINES.** Thru.
- 139.6 **DESCHAMBAULT.** Thru.
- 140.8 Cross R. R.
- 143.5 **PORTNEUF.** Turn right across bridge over river.
- 148.5 **CAP SANTE.** Thru, up grade.
- 150.8 Cross bridge over river at foot of grade.
- 151.6 **DONNACONA.** Thru.
- 153.1 **LES ECUREUILS.** Thru.
- 155.3 Go under R. R. viaduct.
- 159.7 **NEUVILLE.** Thru.
- 166.9 **ST. AUGUSTIN.** Thru.
- 170.3 Cross R. R.
- 172.8 Turn right at end of road.
- 173.8 Cross R. R.
- 174.6 Cross R. R.
- 175.4 **ST. FOY.** Turn left at end of road.
- 179.6 Join trolley on St. Jean St., following same to
- 181.2 **QUEBEC.** At Chateau Frontenac. (Automobile Club of Quebec, 69 Buade St. Complete information for tourists).

A. J. Alexander Furs Ltd., 12 Du Fort St.

NORTH BAY TO HAILEYBURY

- 0.0 **NORTH BAY.** Leave **Hughes** restaurant. First turn right, under R. R. bridge. Straight thru x roads.
- 1.6 Curve left up hill. 1.8 Curve right on hill.
- 2.0 Curve right onto wide highway.
- 2.3 Straight thru x roads.
- 4.1 Curve right, then left, over wooden bridge.
- 6.8 Narrow wooden bridge.
- 11.6 Curve left up hill and curve right.
- 12.7 Turn left down long hill. 13.3 Narrow wooden bridge.
- 16.7 Curve right down hill. 18.4 Wooden bridge.
- 20.3 Curve left down hill. 21.4 Long, steep hill.
- 21.7 Curve right at foot of hill. 22.3 Wooden bridge. 22.4 Sharp curve right.
- 22.7½ **Ontario Forestry Branch.**
- 22.9½ **Tilden**, left curve, bear left.
- 23.3 Curve right, then left, up hill. 25.8½ Sharp right turn down hill.
- 27.6½ Steep hill. 29.5 Wooden bridge. 29.7 Another wooden bridge. Curve left up hill.
- 31.0 Curve left down hill. 32.3 Curve left. 32.6 Curve left down hill.
- 33.0 Bear right. Curve left, then right, over narrow wooden bridge.
- 33.6½ Curve left. 33.9 Curve right. 34.0 Sharp curve left, then bear right. 34.7 Sharp curve right and at 34.8½ Up hill, bearing left.
- 35.0 Down hill, bearing right. 35.2 Curve right. 35.3½ Curve right.
- 35.4½ **Skull and cross-bones danger sign.** Curve right, then sharp curve left over wooden bridge on high bank road.
- 35.7 Curve right. 35.8½ Curve left. 36.0 Bear right down hill. 36.5 Curve right. 36.5½ Wooden bridge.
- 36.8½ Turn right. 37.1½ Turn left.
- 37.7 Sharp curve left. 37.8 Wooden bridge.
- 38.1 Sharp curve right.
- 38.6 Curve right. 39.4 Curve left, then left again up long hill.
- 39.5½ Sharp curve right, down long hill.
- 40.0 Curve left. 40.6 Curve right. 40.9 Curve right. 41.4 Bear left. 41.5 Curve left, then bear right.
- 41.8½ Narrow wooden bridge.
- 42.8 Curve left down hill.
- 43.3 Curve left. Bear right, then left. 43.9 Bear left down hill.
- 44.6 Sharp curve right. Then curve left.
- 45.5 Curve left down hill. 45.7 Curve right
- 45.8 Sharp curve right down hill. 45.9 Sharp curve left. Over wooden bridge. 46.0 Curve right up hill.
- 46.2½ Curve left. 46.4 Curve left. 46.5 Curve right. 46.7½ Sharp curve right. Bear right. 46.9½ Curve left down hill.
- 48.7 **Skull and cross-bones danger sign.** Steep hill with sharp right curve half way down.
- 49.4 Sharp curve left at top of hill.
- 49.6 Curve left over wooden bridge. 49.7 Curve right. 49.8½ Sharp curve right. Bear right up hill.
- 50.2 Curve left, still going up hill.
- 50.3 Curve left, bear left, still going up. 50.4 Sharp curve right.
- 50.4½ **Skull and cross-bones.** Long hill with right curve half way down. Lake at the left.
- 50.7½ Curve right. 50.9 Curve right. 51.0 Curve left. 51.4½ Curve right. 51.6 Curve left. 52.1 Curve right. 52.2½ Curve right up hill.
- 52.4 Curve left. 52.5 Bear right. 52.8 Curve right. 52.9 Curve left. 53.0 Curve right. 53.1 Bear right. 53.2 Wooden bridge. 53.3 Bear right. 53.3½ Curve left. 53.4½ Sharp curve right.
- 53.5½ Sharp curve left, then down steep hill.
- 54.4 Curve right down steep hill. 54.6 Curve right. 54.8½ Curve left. 55.1 Bear left, then right.
- 55.3 Sharp curve right down steep hill.
- 55.8 Sharp turn left along shore of lake.
- 55.9½ Turn right down hill.
- 56.0 Turn left at foot of hill. Bear left gradually.
- 56.4½ Wooden bridge. 56.5 Sharp curve right.
- 56.7 Curve left.
- 56.9½ Curve right at top of hill, then left and bear right again.
- 58.8 **Skull and cross-bones.** Hairpin curve to the right down hill.
- 59.1 Curve right and bear right half way up hill.
- 59.3 Curve left. 59.5 Curve left. 59.6 Sharp curve right.
- 60.1½ Steep hill. 60.2 Curve right. Lake and picket fence. 60.5½ Curve left up hill.
- 60.7 Curve left down hill. 60.8 Curve right. Lake and fence.
- 61.2½ Curve right. Then left again.
- 61.9 Curve right down hill.
- 62.3½ Bear right up hill. 62.5 Curve right.
- 63.0 Curve left.
- 64.1 Curve right down hill.
- 64.8 **First house for 65 miles**, on the right.
- 65.0 **Timagami.**
- 65.2 **Gas station.**
- 65.4 Turn right. 65.9½ Sharp curve right, down long hill.
- 67.7 Curve left down hill. 68.0 Sharp curve left at foot of hill.
- 68.5½ Long narrow wooden bridge and small settlement.
- 69.2 Curve left, then right again.
- 71.2 Curve left down hill. 71.3½ Curve right.
- 71.6 Turn right. 72.0 Curve right. 72.1 Curve left down hill.
- 72.8 Turn right. 73.½ Bear left. 73.2½ Curve left. 73.4 Curve left. 73.5½ Curve left.
- 73.8 Curve left up hill. Curve right down.
- 75.0 Curve left. Then curve right, bearing left again.
- 75.2 Curve right going up hill.
- 75.4 Curve left going down steep hill.
- 76.7½ Sharp curve right. 76.8 Sharp curve left.
- 78.2½ Bear right down hill.
- 80.2 Curve right down hill. 80.5 Bear right.
- 80.8 Curve left. 81.3 Sharp curve right.
- 81.8½ Sharp curve left down hill. 82.4 Curve right.
- 82.7½ Sharp left curve half way down hill.
- 82.9½ Curve right.
- 83.8½ Bear right down hill.
- 85.0 Bear left, still going down long hill.
- 85.3½ Curve left on same hill. 85.5½ Curve right.
- 85.7 Curve left, mounting gradually.
- 86.0 Bear right down hill.
- 86.3½ Sharp left curve. Small settlement and R. R. tracks.
- 86.7 Long, narrow iron and concrete bridge.
- 86.8½ Over R. R. tracks.
- 87.1 **Latchford gas station.** Straight through the village.
- 87.3 Sharp curve right. 87.9½ Very sharp curve left. 88.4½ Sharp curve left.
- 88.6½ Sharp curve right. (**Dangerous bit of road here.**)
- 89.1½ Steep down grade.
- 90.2½ Steep hill with right curve halfway down.
- 90.4 Over culvert. 90.5½ Curve left. 90.6½ Curve right.
- 90.9½ Bear right up long hill.
- 91.1 Sharp curve right, then left down hill.
- 92.5½ Wooden bridge. Bear right up hill.
- 93.4 Sharp left curve. 93.5 Sharp right curve down hill.
- 94.2 Sharp right curve. 94.3 Very sharp left curve. 94.6 Curve right.
- 94.9 **Outskirts of Cobalt.**
- 95.5 Sharp left curve. Follow winding road through **Cobalt** and turn to the right on **main street.** Follow straight out this street to **Haileybury.**
- 96.9½ Cross R. R. tracks.
- 98.5 Concrete bridge. **Skull and cross-bones** sign here. Hill with sharp right, then sharp left curve.
- 99.0 Over bridge. 99.2 Another bridge.
- 99.3 Sharp left curve at church.
- 99.4 R. R. tracks.
- 99.9 Sharp right, then left curve.
- 100.6½ **HAILEYBURY.**



THE FERGUSON HIGHWAY—Ontario's New Highway Into the Scenic Northern Country and
the Greatest Gold and Silver Mines in Canada.

HAILEYBURY TO SWASTIKA

- 0.0 Leave side entrance of **Hotel Haileybury** and follow street along the shore of **Lake Temiskaming**.
- 1.4½ Cross R. R. tracks. 2.0 Cross R. R. tracks. 2.3½ Over bridge. 2.5½ Curve right.
- 2.8 "S" curve to the right.
- 3.3½ Sharp left curve down hill. 3.5 Over bridge.
- 4.0 **New Liskeard**. Follow street car tracks.
- 5.1½ Turn right at cross roads and along **Whiley street**.
- 5.2½ Turn left on **Armstrong street**.
- 5.4 Over iron bridge. Short turn right, then left and straight thru.
- 6.0 Sharp curve right. 6.5 Straight thru x roads.
- 8.5½ x roads, straight ahead. 8.8 Narrow, long wooden bridge.
- 10.6 x roads, thru. 11.6 x roads, thru.
- 13.6 Straight thru x roads. 14.6 Turn left. 17.6 Turn right.
- 18.6 Straight thru x roads.
- 19.0 Bridge and a gully. 19.6 Turn left.
- 20.6 Settlement. 20.9 R. R. tracks. 22.6 Straight thru x roads.
- 25.6 x roads, thru. 26.1 Over R. R. track.
- 26.6 **EARLTON**. Straight ahead.
- 27.6 x roads, thru. 28.6 x roads, thru. 29.6 v roads, thru. 30.6 x roads, straight thru.
- 32.6 Turn left. 33.6 Very sharp right curve. 34.6 Sharp left turn.
- 35.1 Sharp right turn. 35.7 R. R. crossing. 36.1 Sharp left turn.
- 36.3 **Bad hill**. Bear right.
- 36.4 Sharp left curve over wooden bridge. Turn right on steep, long up grade. Clay road here.
- 36.8 R. R. crossing. Fork in road here. Take road to the right. 37.3 Turn right. 37.3½ Sharp turn left.
- 38.9 R.R. crossing. 39.0 Sharp curve left at foot of hill, under bridge and up hill again.
- 39.2½ Sharp right curve up long hill. 39.3½ Sharp left curve. Still mounting hill.
- 40.0 Triple "S" curve.
- 41.7 Long hill and steep upgrade. Sharp right curve at top.
- 41.9 Very sharp right curve.
- 42.4 Bear right down long hill.
- 42.5 Curve right over bridge. Bear left up hill and turn right at top.
- 43.9 **Charlton**. Turn left at school house.
- 44.1 Turn right. Go straight thru x roads.
- 44.3 Over concrete bridge. 44.5 Second concrete bridge. 44.7 Turn right.
- 45.2 R. R. crossing and right curve.
- 46.3½ Steep hill.
- 47.4 Cross roads. Straight ahead. "S" curve, left, right, left around giant boulder.
- 47.6½ "S" curve, right, left, right.
- 47.8½ "S" curve, left, right, left.
- 49.3 "S" curve, left, right, left.
- 49.9½ Dangerous curve, very sharp left and over wooden bridge. Winding road beyond.
- 50.6½ Sharp right curve. 50.9½ Sharp left curve.
- 52.4½ Very sharp right curve.
- 53.0 Very sharp left curve, then bear to the right. Road winding.
- 56.2½ Road takes long curve to the right, then two to the left.
- 56.8½ Dangerous hill, very steep with bridge at the foot. Road is straight for a mile, then starts to wind again.
- 58.3 Steep hill. 58.4 Curve left. 58.5½ Curve right. Several right and left curves for next 4 miles.
- 62.7 Bear right. Granite walls here.
- 63.1½ Bad hill.
- 66.9½ Wooden bridge at foot of little hill.
- 67.3 Curve right, down hill and over steel bridge.
- 67.7½ Sharp left curve and a "U" curve to the left.
- 67.9 Wooden bridge. 68.1½ Rough wooden bridge.
- 68.5½ Dangerous hill curve. 68.7 Sharp right curve. 68.8 Sharp left curve.
- 70.1½ Fork in the road. **Kirkland Lake** to the right. **Swastika** to the left.
- 71.1½ R. R. crossing and **Swastika**.

SWASTIKA TO TIMMINS

- 00.0 Cross under railroad tracks, bear left up grade thru **Swastika**.
- 05.0 **Kenogami Lake** (cross **Blanche River** bridge).
- 20.1 **Bourkes** x roads, straight thru.
- 24.7 **Yorkston**. x roads, straight thru.
- 27.1 Bear left, following railroad.
- 31.0 **Ramore**; straight thru, following R. R.
- 33.0 Crooked bridge.
- 41.0 **Matheson**. Turn right, cross R. R.
- 41.1 Turn left, then right, turn thru **Main street**.
- 41.3 Turn left end street. 41.5 Jog right, then left.
- 42.1 Cross bridge over **Bay**. Cross R. R.
- 42.4 At fork take left hand road.
- 44.9 Cross bridge over **Watabeag River**.
- 47.5 **Anthony P. O.**
- 47.7 **Anderson Lake**.
- 51.2 **Shillington**. Turn right.
- 55.1 **Kelly's Corners**. Straight thru.
- 58.4 Cross R. R. at **Monteith**, turn left and follow R. R.
- 62.7 **Kelso**. Straight thru following R. R. to
- 65.2 **Perquis Junction**. Bear to right opposite station, away from R. R.
- 65.7 Turn left. 65.8 Cross R. R. straight thru.
- 66.1 Turn left. 69.1 Jog left across R. R.
- 72.9 Cross R. R. at **McIntosh Springs**. Straight thru.
- 75.9 Bear left up grade from lake bottom.
- 76.1 Turn right, following R. R. to 76.4 **Barber's Bay**. Straight thru.
- 77.4 **Connaught**. Straight thru. 77.7 Cross dam across **Frederickhouse River**.
- 78.1 Turn left. 78.7 Turn right. 79.7 Turn left.
- 80.2 Cross R. R. Straight thru. 81.8 Turn right.
- 84.1 Cross R. R. at **Drinkwater Pit**, turn left, following R. R.
- 86.4 Jog right and left.
- 87.0 **Hoyle**. Cross bridge, straight thru. 87.8 Turn left.
- 88.3 Cross R. R. Straight thru.
- 89.2 Turn right (power line on left of road).
- 90.8 Cross bridge, straight thru.
- 94.1 Cross R. R., turn left following R. R. to
- 94.4 **Golden City**. Turn right opposite station.
- 94.8 Turn left. 94.9 Turn right, straight thru to **Porcupine Lake**.
- 95.1 Turn right, follow edge of lake.
- 95.7 Bear right. 96.9 Turn left.
- 97.6 **South Porcupine**.
- 98.1 Turn right at **Majestic Theatre** on left.
- 98.6 Bear right up grade.
- 102.0 Jog left across R. R., turning right. Follow R. R.
- 102.7 **Schumacher**. Jog left and right.
- 102.8 **Timmings**, city limits.
- 103.1 Cross R. R. siding. 103.8 Turn left, jog right thru subway.
- 103.9 **TIMMINS**, pop. 16,000, at **Empire Hotel** on left.

MOTOR CAMPS IN ONTARIO

As the popularity of motor camping grows the number of camps increases. The list below notes sites in cities, towns and villages of the Province where the tourist will be made welcome and some form of accommodation is provided. A glance at the list below will indicate how very frequently the sites are situated on lakes or rivers. Even where no special arrangement is made in any municipality it will in most cases be comparatively easy to find suitable camping ground a mile or two outside.

- Aylmer**—Grounds provided, town water and lavatory.
Bath—On Bay of Quinte: plenty of shade trees and good water.
Bayfield—Ample accommodation.
Beamsville—Two camps; hot and cold water; rooms and meals at east end park.
Blenheim—Provision made.
Bracebridge—Spring water, bathing beach, fireplace, boats for hire; park lighted.
Bradford—North of town, on highway, in Pine Grove.
Brighton—Presqu'ile Beach, one mile from Toronto-Montreal Highway. Good bathing, sand beach.
Brockville—St. Lawrence Park, at westerly limits of town.
Bruce Mines—Fine wooded park, good water, bathing beach, within half-a-mile of main highway.
Caledonia—Fair Grounds available as well as Town Park.
Chatham—Victoria Park, stove and kitchen for cooking, sanitary accommodations.
Collingwood—Victoria Park, good bathing with free bath house.
Crystal Beach—Accommodation offered by Crystal Beach Amusement Co.; every facility.
Deseronto—On Main Street, centre of town, shade and water.
Dundas—Dundas Park, six acres, about a mile west of Dundas, just off the Hamilton-Kitchener Highway.
Deleware—Hillcrest Tourist Camp.
Eugenia Falls—Park with pavilion, cook house, sanitary accommodation, five miles from Flesherton Highway, good fishing, shade trees.
Essex—Accommodation provided by Council and Agricultural Society.
Galt—Two splendid sites, equipped with camp stoves, tables, benches, pure drinking water.
Gananoque—On St. Lawrence River, boats available. Conveniently situated for visit to Thousand Islands.
Glencoe—Two acres, garage, spring water, trout fishing.
Goderich—Light, water and cooking.
Grimsby—Park in centre of town, and Maple Grove, two and a half miles east of Grimsby. All accommodation.
Guelph—Exhibition Park and Riverside Park.
Gravenhurst—Muskoka Beach Bungalow Camp.
Hagersville—Park centrally located on Hamilton-Jarvis Road. Water, electric lights, tables, small pavilion.
Huntsville—On Fairy Lake.
Ingersoll—Victoria Park, five minutes from centre of town. Running water.
Jarvis—Town Park, six acres, water. Agricultural Hall available.
Kingsville—Good accommodation.
Kincardine—Water, stoves, etc. 200 yards from lake.
Kingston—Exhibition Grounds. Light, water, sanitary conveniences.
Kitchener—Grove near Victoria Park. Kitchen, swimming pool, boating.
Learnington—Municipal Park on Lake Erie.
London—Wonderland Park, two miles from city. Water, electric lights, cook stoves, lavatory accommodation, bathing pool. Road well signed.
Midland—On shores of Park Lake. Building for cooking, electric supply for individual cooking, extensions for lighting tents, water from town system, stalls numbered for cars.
Morrisburg—Exhibition Grounds, water supply.
Napanee—Light, spring water.
Niagara Falls—Clifton Tourist Camp.
Newbury—Old Boys' Park, six acres in centre of village.
New Toronto—Eighth Street, south of Highway on Lake Shore.
Ottawa—Accommodation at Lansdowne Park. Sanitary arrangements.
Owen Sound—Several acres in south end of Harrison Park. Accommodation for several hundred cars, electric light, water from city system, cook house and other conveniences. Along Sydenham River, good trout fishing.
Port Bruce—Ormond Beach Camp, complete accommodation.
Paris—Water and cooking facilities.
Peterborough—Inverlea Park, three-quarters of a mile from centre of city. Bathing, electric light, drinking fountain, cook stoves, lavatory accommodation.
Petrolia—Accommodation in town, water supply.
Pictou—Choice of two or three locations.
Port Stanley—Splendid camping accommodation.
Pt. Pelee—Free camping, water, stoves, etc.
Port Burwell—Camping accommodation.
Port Credit—Motor Park, on Lake Shore Highway. Hot and cold water, bathing and other conveniences, lunches when required.
Port Dover—Camp site with sanitary conveniences.
Port Hope—Town Park.
Preston—Town Park, fifty acres.
St. Catharines—On the Queenston Highway, just east of the city limits.
St. Thomas—Pinafore Park.
Stratford—Camping facilities.
Strathburn—Trout ponds.
Tilbury—Memorial Park. All necessary equipment.
Wheatley—One mile east of village.
Warton—Park at bathing beach. Fireplaces.
Windsor—Baby Park. Cement stoves, water, etc.
Woodstock—South Side Park. Water, lavatories.

Information re Hunting and Fishing

OPEN SEASONS FOR HUNTING

DEER AND MOOSE—South of the French and Mattawa Rivers, November 5th to November 20th, inclusive.

North of Lake Nipissing and the French River and south of the Main Line of the Canadian Pacific Railway to Heron Bay, November 1st to November 25th, both days inclusive, except St. Joseph's Island where the open season is from November 10th to November 25th, both days inclusive.

North of the Mattawa River and the main line of the Canadian Pacific Railway to Heron Bay and south of the main line of the Canadian National Railway, from the 20th October to the 25th November, both days inclusive.

North of the main line of the Canadian National Railway, September 15th to November 25th, both days inclusive.

PARTRIDGE, GROUSE AND PHEASANTS—Close season regulated by Order-in-Council as conditions may warrant.

MUSKRAT—South of the French and Mattawa Rivers, March 15th to April 21st, inclusive.

North of the French and Mattawa Rivers, April 1st to May 21st, inclusive.

RACCOON—November 1st to December 31st, inclusive.

FISHER, MARTEN, MINK AND FOX—November 1st to February 28th, inclusive.

WILD GEESE AND WILD DUCKS, WILSON OR JACKSNIFE—North of French and Mattawa Rivers and including all waters of the Georgian Bay, September 1st to December 15th, inclusive.

South of the French and Mattawa Rivers and excluding Georgian Bay waters, September 15th to December 15th, inclusive.

LICENSES

Residents of the Province to hunt deer, fee _____	\$ 4.00
Residents of the Province to hunt moose, fee _____	6.00
Non-residents to hunt small game, fee _____	21.00
Non-residents to hunt big game, fee _____	41.00

Shipping Coupon is attached to every license authorizing shipment of deer.

OPEN SEASONS FOR FISHING

BASS AND MASKINONGE—July 1st to October 15th, inclusive, in all waters of the Province, except the River St. Lawrence and the Ottawa River in which Rivers the season opens June 16th.

SPECKLED TROUT—May 1st to September 14th, inclusive.

RAINBOW AND PACIFIC TROUT—June 2nd to September 14th, inclusive.

SALMON TROUT—Great Lakes, Georgian Bay and North Channel, no close season. North and west of the French and Mattawa Rivers, excluding the waters of the Great Lakes, November 16th to October 24th, next following, inclusive.

South of the French and Mattawa Rivers, excluding the waters of the Great Lakes, November 16th to October 14th, next following, inclusive.

PICKEREL—Great Lakes, Georgian Bay, North Channel—no close season. Other waters south of the French and Mattawa Rivers, May 1st to March 31st, next following, inclusive.

North of the French and Mattawa Rivers, May 16th to April 14th, next following, inclusive.

Special provisions apply to waters in the Counties of Victoria, Peterboro, Durham and Northumberland and the River Trent in any County.

LIMITS

LARGE AND SMALL MOUTHED BLACK BASS—6 per day, not less than 10 inches.

MASKINONGE—2 per day.

PICKEREL—8 per day, not less than 15 inches.

SALMON TROUT—5 per day.

RAINBOW TROUT—5 per day.

SPECKLED AND BROWN TROUT—10 lbs. in weight, not exceeding 20 in number, not less than 7 inches.



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**24 HOUR SERVICE
LOW TOLLS**

NO CONGESTION
FIVE LANES OF TRAFFIC ON ROAD
EIGHT FOOT SIDEWALK
LARGE CUSTOMS AND
IMMIGRATION STAFFS

SPACIOUS TERMINALS
7 1/2 ACRES IN CANADA
6 ACRES IN UNITED STATES

**FRESH AIR
AND
SUNSHINE
ROUTE**

**ENJOY THE WONDERFUL VIEW
OF
DETROIT RIVER · DETROIT CITY
AND
THE BORDER CITIES
— COMPOSED OF —
SANDWICH · WINDSOR · WALKERVILLE
OJIBWAY · EAST WINDSOR · RIVERSIDE
~ TECUMSEH ~**

MOST DIRECT ROUTE TO AMBASSADOR BRIDGE SHOWN IN HEAVY LINES

Map labels include: DETROIT, WINDSOR, SANDWICH, WALKERVILLE, EAST WINDSOR, RIVERSIDE, OJIBWAY, TECUMSEH ROAD, DETROIT RIVER, BELL ISLE PARK, LAKE STE. CLAIRE, GRAND BOULEVARD, GRAND RIVER AVE., WOODWARD AVE., GRATIOT AVE., VERNOR HIGHWAY, JEFFERSON AVE., 22ND ST., LAFAYETTE, FORT ST., SANDWICH ST., LONDON ST., WYANDOTTE ST., CAMERON BLVD., DOUGALL, HOWARD, WALKER, P.M. Rd., TALBOT ROAD, CHATHAM, LEAMINGTON, KINGSVILLE, TORONTO, BUFFALO, NEW YORK, MAIDSTONE, ST. THOMAS, BUFFALO, NIAGARA FALLS, NEW YORK, LONDON, HAMILTON, TORONTO, OTTAWA, MONTREAL, QUEBEC.

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MOST DIRECT ROUTE TO AMBASSADOR BRIDGE SHOWN IN HEAVY LINES